America's Greatest Value

25 Beautiful Christmas Folders Assorted Designs and Colors 19c

The greatest value Christmas Folders in our history. You cannot imagine how wonderful this bargain really is. Folders you would think easily worth 5c each. Parchments and fancy papers—assorted shapes and cut-outs in bright Christmas colors. Sizes averaging 4 by 4½ inches. Camels and Wise Men, Poinsettias, Snow Scenes, Cathedrals, etc. Envelopes included. Shpg. wt., 7 oz.

3 C 5662—25 Folders and Envelopes 19c

Greatest Rubber Doll Value in America

Regular $1.25 Value at About One-Half Price

Beautiful 11-inch all Rubber Baby and 6-piece Layette for only 69c.

Fine quality modeled by America's foremost doll sculptor and a 6-piece lace trimmed organdy layette made by America's leading doll dress maker. Hand-painted eyes and features. Head, arms and legs are jointed like more expensive dolls. Layette consists of bonnet, dress, slip, diaper, booties and safety pins. A washable, unbreakable, lifelike soft doll. Shpg. wt., 1 lb. 4 oz.

49 C 2901—Doll and Layette complete 69c

The Toy Sensation of the Year

New Roaring, Flashing, Speedy Rocket Ship

It flashes with a trail of sparks and a weird droning sound. Colorful lithography. Wing-protected wheels. Powerful windup spring replaceable projected flint shoots the sparks. Heavy gauge metal, 12 inches long. Extra flint included. Shpg. wt., 1 lb. 8 oz.

49 C 5737—Buck Rogers Rocket Ship, Complete with Flint 94c

Every Thing For Wrapping The Christmas Gift

Add to the joy of giving with this assortment of distinctive enclosure cards, tags and seals in bright gay Christmas colors—many gilt decorated and embossed, and a goodly supply of white, red, green and fancy decorated tissue, besides yards of tying cord interwoven in red, green and silver. Shpg. weight, 1 lb. 1 oz.

3 C 5563—Quality Assortment 34c

Popular Assortment

Consists of 27 sheets of green, red and white wrapping paper, 100 assorted tags and seals and 225 feet pretty tying cord. (Not Illustrated.) Shpg. wt., 7 oz.

3 C 5572—Assortment 19c

Sears CHRISTMAS BOOK

with Lowest Prices on Things You Need Right Now

On page after page . . . article after article . . . prices in this special Sears catalog give you the MOST FOR YOUR MONEY! We believe they're the lowest prices, the greatest values, you can find. Check these special offers . . . EVERY ONE. Order early . . . order as often as you like, from now until Christmas . . . being Sears Big Catalog for complete listings of all Sears savings!

Buck Rogers Tells the Time by the Stars

Every Boy Wants This New Watch $1.00

—Our special price, $1.00. Highly colored illustrations of Buck and Wilma on the dial. Tiger Man on back. The hands are made of copper and have the appearance of cosmic rays. Excellent quality timepiece, fully guaranteed.

Made by the celebrated Ingraham Company. Nickel plated, medium thin model, new style bow and crown. Runs thirty hours with one winding. Shpg. wt., 6 oz.

4 C 1727—In very attractive colored box $1.00

A Christmas Present To Wear All Winter!

This practical present will be appreciated. Cozy slippers. Good quality felt—superior to that of slippers usually sold at anywhere near this low price! Durable imitation leather tip. Padded chrome leather sole.

WOMEN'S SIZES 4 to 9. No half sizes. Wide widths. State size. Shpg. wt., 7 oz.

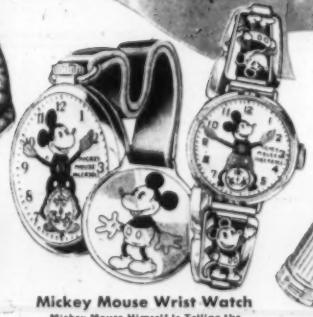
15C 3823	—Mottled Brown	Pair
15C 3824	—Mottled Gray	29c
15C 3825	—Mottled Blue	

GIRLS' AND BOYS' SIZES 9 to 2. No half sizes. Wide widths. State size. Shipping weight, 6 ounces.

15C 914—Mottled Red. Pair.. 29c

TOTS' SIZES 5 to 8. No half sizes. Wide widths. State size. Shpg. wt., 5 oz.

15C 915—Mottled Red. Pair.. 29c



Mickey Mouse Wrist Watch

Mickey Mouse Himself Is Telling the Time With His Hands

Two more Mickeys in enameled colors on wristband. An Ingersoll product. Chromium plated resembling white gold. Has non-breakable crystal. Shpg. wt., 5 oz.

4 C 950 With Metal Band.
4 C 951 With Leather Band. $2.65

Mickey Mouse Pocket Watch

Improved thin model. Mickey on the fob and back of the watch, too. Nickel plated, non-breakable crystal. Shpg. wt., 6 oz.

4 C 1650 ..... $1.39

Want to Catch Santa Claus?

You could almost do it with this big 3-cell 9-inch focusing type flashlight!

And what a bargain! Try to match it for 75c. Head is 2⅛ in. in diameter and gives any width of beam when turned. Has 1000-foot range. Nickel plated brass case. Complete with 3 Shurlite Batteries and "Super Light" bulb. Shpg. wt., 2 lbs.

20 C 1360 ..... 49c

The Bargain of a Lifetime

5 Lbs. Delicious Assorted Chocolates Only 79c

Less Than 16c per Pound

Here is a 5-lb. box of tasty, wholesome chocolates which you could not duplicate elsewhere for anything like this special low price. A wonderful large variety of chewy hard centers, crunchy nut clusters, luscious fruit flavored creams and nut-top pieces, coated with velvety smooth dark vanilla chocolate. You'd never dream of getting so high a quality at so low a price.

Packed in a gay, colorful Christmas design box. Shipping weight, 6 lbs.

8 C 7928—5-pound Box 79

SEARS, ROEBUCK and CO.

Copyright 1931 by Sears, Roebuck and Co.

$2.29 Plain Dial

Made to sell for $5.00

Ingersoll Mite

Case resembles white gold. Raised gilt figures; metal dials. Specially made for Sears. It's a genuine Ingersoll. A good timekeeper. Non-breakable crystal. Shpg. wt., 5 oz.

With Open Link Adjustable Wrist Band—Plain Dial
4 C 908 ..... $2.29
Luminous Figures and Hands
4 C 909 ..... $2.79
With Leather Strap Wrist Band—Plain Dial
4 C 910 ..... $2.29
Luminous Figures and Hands
4 C 911 ..... $2.79

$2.19 and up

Choice of Metal Band or Leather Strap

These popular fancy curved back, thin model cases fit the wrist) are beautifully chromium plated, resembling white gold and mee with the choice of the two different very attractive dials. Non-breakable crystals. Dependable Ingraham movements, reliable and fully guaranteed. A popular watch for business or dress wear. Shpg. wt., 5 oz. Each in gift box.

New design Two-tone Silvered Dial in Rich, dignified plain style cases

Bevarled Black bordered, silver center metal dial, figures in white. Easily read, two-tone effect. Very smart.

With Adjustable Band
4 C 1734 ..... $2.29
With Leather Strap
4 C 1735 ..... $2.29

Silvered colored Metal Dial in Fancy Embossed Cases (not illustrated).

Pretty all silvered metal dial with raised gilt figures. The case is same as shown except attractive embossed design around top edge of case.

With Adjustable Band
4 C 1700 ..... $2.19
With Leather Strap
4 C 1701 ..... $2.19

$4.59

Save on This Regular $5.00 Model

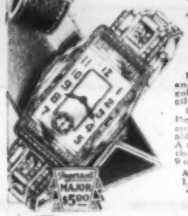
Women's Genuine Peggy Ingersoll

A wonderful low priced Christmas gift for any girl

Case resembles white gold. A fine sport watch for women and fine for girls for school and regular use. A good timekeeper. Non-breakable crystal. Gilt numbers on metal dial. Shpg. wt., 6 oz.

Chromium Plated Open Link Band
4 C 942 ..... $4.59

Silk Cord Band
4 C 943 ..... $4.59



Ingersoll MAJOR

Ingersoll's best watch for the Man

Regular $5.00 Quality. Case and band resembles white gold. Silver color dial. Raised gilt figures; luminous hands.

Fine performance. Thin model. Popular rectangular shape. New step-up style case. Non-breakable crystal. Does not tarnish. A really fine low priced watch for the Christmas gift. Shpg. wt., 9 oz.

Adjustable Link Band
4 C 944 ..... $4.59

Leather Strap
4 C 945 ..... $4.59

Link Band with Center Opening
4 C 1719 ..... $2.98

illuminated airplane dial. Non-breakable crystal. Numerals 3-6-9-12 are luminous. Easy to read in dark. Fits the wrist perfectly. Silver colored metal dial. Made by the celebrated Ingraham Co. Shpg. wt., 5 oz.

Genuine Leather Strap
4 C 1720 ..... $2.98

"WINGS" Swanky AIRPLANE DIAL

Case and band resembles white gold. Time is right day or night with this watch. Shipping weight, 6 ounces.

Ingersoll "Tuxedo"

Today's $2.95 Value

Clear-view dial. New and due for instant success at Sears money saving price. A nice Christmas gift. Case and band are chromium plated, resembles white gold. Non-breakable crystal. TUXEDO takes its place with the smartest of practical watches. You get the things you want in a watch. Any man or boy will be pleased with this watch. Shipping weight, 6 ounces.

Adjustable Link Band
4 C 956 ..... $2.69

Leather Strap
4 C 957 ..... $2.69

Sears THE NATION'S GIFT STORE At Christmas Time-All the Time

$1.69

Men! A $5.00 Value for $3.59

American made movements set with two jewels. Chromium plated case and band resembling white gold. Gilt figures on Silver colored metal dial. Protected by jewels at two friction points where most wear occurs; means greater accuracy; prolonged life for watch. Has non-breakable Crystal. Shpg. wt., 5 oz.

Leather Band
4 C 1718 ..... $3.59

Opening Link Band
4 C 1717 ..... $3.59

Ingersoll JUNIOR

Made to Sell for $3.25

Nickel plated case. Non-breakable crystal. A rugged good watch for yourself. A good timekeeper. Ideal gift for your boy. Sears saving of $1.56 is certainly worthwhile. 12 size thin model watch. Genuine leather braided chain is 14 in. long. Shpg. wt., 3 oz.

4 C 1604 ..... $1.69

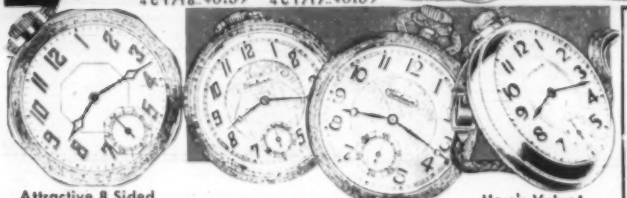
"Gem" Wrist Watch

Made to Sell for $3.50

A Smart Lasting Good Watch for Only $1.98. American made movement. Chromium plated "curved to fit the wrist" case—resembling white gold—fancy dial, non-breakable crystal. For men, boys or women's sport wear. Styled like expensive watches. Shpg. wt., 3 oz.

Metal Link Band with Center Opening
4 C 1721 ..... $1.98

Attractive Leather Strap
4 C 1722 ..... $1.98



Attractive 8 Sided Model

(Medium Thin Model)

—Sturdy Accurate Timekeeper.
—American Made 16-Hour Movement.
—Chromium plated case resembles White Gold. Engraved design on front and back. Non-breakable crystal.

Runs thirty hours on one winding. Clear view, gilt figures on dial. Here's value for the millions who feel a pocket watch best answers their needs. Shpg. wt., 6 oz.

4 C 1723 ..... $1.29

Men Like Van Buren Accuracy

Chromium plated cases, resembling White Gold. Fancy metal dials. Imported Van Buren movements.

If you're a staunch admirer of the thin model 12 size watch, we've value for you. Guaranteed timekeeper. Engraved back and bezel. Shpg. wt., 8 oz.

12-Thin Model Size

7-Jewel	15-Jewel
4 C 1113	4 C 1114
$8.95	$11.95

If you like the "feel" of a good watch here's your timekeeper. 16 size, one size larger than the 12 size. Back attractively embossed to match bezel. Shpg. wt., 10 oz.

Popular 16-Size

7-Jewel	15-Jewel
4 C 1115	4 C 1116
$8.95	$11.95

Here's Value!

—American made movement.
—Nickel plated case.
—Gilt tract dial, black figures.

In the flick of an eye here's value that tells the time. It's a "clothespin" for the inch proved watch. Non-breakable crystal. Made by the celebrated Ingraham Co. 11 inch braided leather strap. Shpg. wt., 6 oz.

4 C 1730 ..... 87c
4 C 1724—Watch only without strap 79c

21-Jewel Illinois BUNN Special

Former Price $60.00

—10-Kt. Natural Gold Filled Case. Popular 16 Size.
—21-Jewel Illinois movement. Adjusted to six positions for heat, cold, speed rate and isochronism.

Fine Elinvar Combination balance wheel and Hair Spring; Non-magnetic, rust-resisting for precision and accuracy. Passed any railway inspection. Cased, timed and regulated at factory. Monogram engraved free. Print initials plainly. Save $22.05 at Sears price. Shpg. wt., 10 oz.

4 C 1513—Cash or Easy Payments.
Terms: $7.00 Down and $6.00 Monthly—Use one of Our Easy Payment Order Blanks.

$37.95

FOUR GREAT VALUES

A wonderful Value in a fine 15-Jewel imported Swiss movement. Four late and popular style Chromium plated cases and only $9.95 each. Surely a remarkable price for this dandy timekeeper—A good $5.00 saving over usual prices. Luminous hands and figures.

"Swell watch," he'll say on Christmas morning. "Dependable," he'll say after years of use. Each in gift box. Shpg. wt., each, 1 oz.

Ⓐ With Metal Adjustable Band	Ⓑ With Metal Adjustable Band	Ⓒ With Leather Strap	Ⓓ With Leather Strap
4 C 854	4 C 843	4 C 856	4 C 857
$9.95	$9.95	$9.95	$9.95

Latest Style Cases With Fine Imported 15-Jewel Movements

For those desiring the popular long effect rectangular shaped cases here are the styles he will want. Some straight effect cases richly plain and some slightly fancy—but all beautiful and you will make no mistake selecting any one of these beautiful watches. All with chromium plated cases resembling white gold and latest design metal bands with adjustable buckle clasps to match. Some luminous and some with raised gilt figures. Fully guaranteed. Fancy gift boxes. Shpg. wt., each, 1 oz.

Ⓐ Modernistic Luminous Hands and Figures	Ⓑ Plain Case Luminous Hands and Figures	Ⓒ Colonial Design Luminous Hands and Figures	Ⓓ Step-Up Design Raised Gilt Figures
4 C 840	4 C 842	4 C 841	4 C 844
$12.95	$12.95	$12.95	$12.95

Sears Send Back Every Penny Due You if You Send Too Much Postage

F911 AF949 SF954

The Finest Gift of All

ELGIN a Worthwhile Gift

Elgins on Sears Easy Payments At Makers Advertised Regular Cash Prices.

Women's 7-Jewel Elgin

Joyous moment when "she" beholds its slender, satin-smooth beauty. Case resembles white gold. Silk ribbon band. Postpaid.

4 C 9194—Cash or Easy Payment Price..... $22.50

$4 Down and $4 a Month Use Easy Payment Blank.

Men's 7-Jewel Elgins

If "he" appreciates good style and demands accuracy, here's the gift for him. Postpaid.

Oval Shape	Oblong Shape
Chromium plated case. Adjustable Link Band 4 C 1005 Sold for cash only..... $14.85	Natural color rolled gold plated case. Genuine Leather Strap 4 C 9195—Cash or Easy Payment Price..... $23.75
Genuine Leather Strap 4 C 1004 Sold for cash only..... $13.95	$4 Down, $4 Monthly Use Our Easy Payment Blank.

15-Jewel American Made $4.98

Originally a $15.00 Model

Think of it! This beautiful 15-Jewel Keystone. Standard movement in fancy embossed non-tarnishing case resembling white gold, and in a thinner and smaller size than the regular 12-size pocket watch and only $4.98. One of the greatest values we have ever offered. Fully guaranteed. White enameled dials of slightly ranging designs. Shown ¾ size. Each in fancy gift box. Shpg. wt., 6 oz.

4 C 1525..... $4.98

Your Choice $5.89 Each

Popular American Made Watches

For Sister, Brother, Mother or Dad

- Cases resembling white gold.
- 7-Jewel American made Alden movements.
- Silver colored metal dials with raised gilt figures.
- This watch well worth $10.00. • Each in gift box.

You will be surprised and delighted when you see these beautiful values for our special price of only $5.89. A very attractive and fine gift. Shpg. wt., 8 oz.

Men's Watches

Latest style cases resembling White Gold.

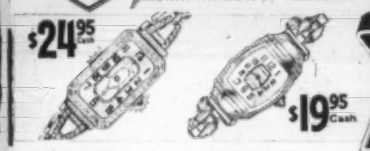
(A) **Plain Style Case**
4 C 937—With Adjustable metal band or leather strap. State choice..... $5.89

(B) **With Adjustable Band to Match**
4 C 936..... $5.89

(C) Women's Watches

Very attractive embossed case resembling white gold and dainty link band to match.
4 C 380..... $5.89

Same as above but with nice black silk cord band.
4 C 388..... $5.89



Diamonds and Sapphires

Two genuine diamonds and four synthetic blue sapphires. Charming! You will be delighted with this 14-Karat Solid White Gold Case and White Gold Filled Adjustable band. 15-Jewel imported movements assure accuracy. Shpg. wt., 6 oz.

4 C 9575 Cash Price..... $24.95
Easy Payment Price $27.45
Terms, $4 Down, $4 Monthly

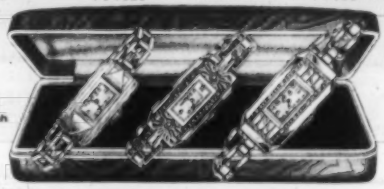
Hand Engraved Case

Beauty worthy of the daintiest wrist, inner quality that makes for accuracy. Hand engraved, 14-Karat White Gold Filled Case smartly styled with new square dial. Adjustable band to match. 15-Jewel imported movement. Shpg. wt., 8 oz.

4 C 9186 Cash Price..... $19.95
Easy Payment Price $22.45
Terms, $4 Down, $4 Monthly

For Easy Payments, Use one of Our Easy Payment Blanks.

See Sears Large General Catalog for Our Complete Line of Watches and Jewelry



Quite the Newest! Slender Baguettes

Gifts That Speak For Themselves

"How did you guess," she will say, "it's exactly the watch I wanted." Three new styles; delightfully slim, chic, expensive looking. Dependable imported movements. Cases resemble White Gold, satin smooth as the white gold they resemble. Adjustable link bracelets to match; carrying out the effect of costly daintiness. Shpg. wt., 8 oz.

Empire Style
As lovely a watch as you've seen.
7-Jewel 4 C 236 $10.75
17-Jewel 4 C 237 $13.95

Diamond Set Case
Two genuine diamonds in fancy engraved case.
7-Jewel 4 C 231 $18.95
17-Jewel 4 C 232 $21.95

Modernistic Design
Tiny, perfectly proportioned, sturdy.
7-Jewel 4 C 217 $14.95
17-Jewel 4 C 218 $18.95

Attractive 7-Jewel Imported Watches

Just the size and style of a watch you will be delighted with. Silvered Metal Dials. Heavy chromium plated dainty cases resembling white gold, with adjustable link bands to match. These two watches are a special purchase abroad. They have good Swiss rectangular movements. You will be well pleased with their fine appearance and the accurate service they will give you. Each in gift box. Shpg. wt., 6 oz.

Our $6.85 Watch
Watch illustrated at left. Very fine value at this low price.
4 C 9196..... $6.85

Our $7.95 Watch
Watch illustrated at right. A finer watch and very attractive.
4 C 9197..... $7.95

THESE PRICES FOR MAIL ORDERS ONLY

Two-Tone Case

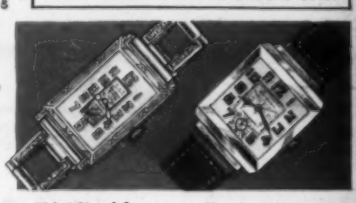
Resembles white gold with natural gold color trim. Reliable 7 and 15-Jewel Van Buren movement. Luminous figures and hands. Shpg. wt., 8 oz.
4 C 845—*7-Jewel* $10.95
4 C 846—*15-Jewel* $13.95

Richly Embossed Case

Adjustable band, looks like white gold. 6 and 15-Jewel imported movement. Luminous hands and figures. Shpg. wt., 8 oz.
4 C 853—*6-Jewel* $5.95
4 C 854—*15-Jewel* $9.95

Rectangular Shape

Case and adjustable band resemble White Gold. Luminous figures and hands. 15-Jewel Imported Van Buren movement. Shpg. wt., 8 oz.
4 C 884..... $12.95



The Classic

Men like its accuracy and good looks. Case resembles White Gold. 15-Jewel imported Van Buren movement. Raised gilt figures. Two-strand genuine leather band. Shpg. wt., 8 oz.
4 C 816..... $15.95

Nickel Plated Case

Swanky as you please, and it has a good sturdy 6-Jewel Van Buren movement. You'll like the luminous hands and figures. Chromium plated adjustable band. Shpg. wt., 8 oz.
4 C 883..... $8.95

New Squared-Off Lines

Mannish style chromium plate resembling White Gold; non-tarnishing. Reliable 7-Jewel V Buren movement. Luminous hands and figures. Leather str Shpg. wt., 8 oz.
4 C 9199..... $8.95

Buy Diamonds With Confidence and Save at Sears

Beautiful 18-Karat solid gold very newest mounting set with Sears Blue White Diamond or Sears Super Fine Diamond. Mounting has lacy effect, exquisite pierced design. Sears Super Fine Blue White Diamonds are the choice selections from thousands of very fine diamonds. Sears Blue White Diamonds are diamonds that are sold usually by others as their best. They are blue white in color and they are very brilliant. Written guarantee with each diamond. Beautiful gift box included. State size of diamond and ring size wanted. Sizes, 5 to 8. Shpg. wt., 4 oz.

Sears Blue White Diamonds		Sears Super Fine Blue White Diamonds:	
4 C 2315	$8.95	4 C 2217	$10.95
1/32 Carat	$11.95	1/16 Carat	$15.95
1/16 Carat	$11.95	1/16 Carat	$15.95
1/8 Carat	19.95	1/8 Carat	29.95
1/4 Carat	49.95	1/4 Carat	59.95
3/8 Carat	79.95	3/8 Carat	109.95

Buy Diamonds on Sears Easy Payment Plan
Sears offer Easy Monthly Payments on watches and diamonds priced at $20 or more. USE EASY PAYMENT ORDER BLANK

If Cash Price of Your Order Amounts to	Add for Easy Payment	Deposit With Order	Monthly Payment
$20.00—$25.00	$2.50	$4.00	$4.00
25.01— 30.00	3.00	5.00	5.00
30.01— 35.00	3.50	6.00	5.50
35.01— 40.00	4.00	7.00	6.00
40.01— 45.00	4.50	8.00	6.50
45.01— 50.00	5.00	9.00	7.00
50.01— 60.00	6.00	10.00	7.50
60.01— 70.00	7.00	12.00	8.00
70.01— 80.00	8.00	14.00	9.00
80.01— 90.00	9.00	16.00	10.00
90.01—100.00	10.00	18.00	11.00
100.01—125.00	12.00	20.00	12.50

Make Her Christmas Happy With a Fine Diamond Ring

Sears offer the greatest value in a diamond ring in two qualities of diamonds—the Sears Blue White Diamonds and Sears Super Fine Diamonds. You cannot make a mistake in ordering either quality. Sears Super Fine Blue White Diamonds are very choice selections. Sears Blue White Diamonds are usually sold by others as their best. Blue white in color and very brilliant. Mounting 18-Karat solid gold. Written guarantee with each diamond. Beautiful gift box. State size of diamond and ring size wanted. Sizes, 5 to 8. Shpg. wt., 4 oz.

Sears Blue White Diamonds		Sears Super Fine Blue White Diamonds	
4 C 2240	$9.95	4 C 2216	$12.95
1/32 Carat	$13.95	1/32 Carat	$18.95
1/16 Carat	21.95	1/16 Carat	27.95
1/8 Carat	49.95	1/8 Carat	59.95
1/4 Carat	89.95	1/4 Carat	99.95
3/8 Carat		3/8 Carat	

Diamond Medal "Senior"

A Good Fountain Pen is a Gift That Will Last

The Senior pen or pencil is a favorite among men. Its extra large ink capacity is especially desired. You'll scarcely find its equal in pens selling for $7 to $10—Trimmed in natural-filled gold in your choice of colors—Black and White; Burgundy; Lafitte Green or Jet Black. 14-Kt. Medium or Fine in points. State color and point. Shpg. wt., each, 4 oz.

Junior Pen 4 C 7383..... $3.95
Senior Pencil 4 C 7404..... $1.59

Diamond Medal "Junior" (Medium Size) or "Lady" (Smaller Size) Pen or Pencil

Two popular sizes in a thoroughly dependable writing instrument. World famous pens and pencils of similar quality sell at $5.00. We offer them in the most popular colors of Marine Green; Burgundy (Wine color); Black and White or Jet Black. 14-Kt. Medium or Fine pen points. Specify color and point. Shpg. wt., each, 4 oz.

Junior Pen 4 C 7354 $2.95
Junior Pencil 4 C 7405 $1.39
Lady Pen 4 C 7355 $2.95
Lady Pencil 4 C 7414 $1.39

Small Regular Cut Diamond

10-Kt. White or Natural Gold

White or natural gold in assorted patterns shows small regular cut diamond to advantage. Sizes, 5 to 8. State choice of gold and ring size. Shpg. wt., 4 oz.

4 C 2305..... $3.95

Solid White Gold

1/64 Carat Diamond

10-Kt. Solid White Gold Rings. Make it a glorious Christmas with this gift that will be long remembered. All are set with brilliantly cut 1/64 carat diamond. Buy a small diamond and increase the size each year. See our General Catalog for our liberal exchange offer. Sizes, 4 to 7. State size. Shpg. wt., 4 oz.

4 C 9085..... $5.95

18-Kt. Solid White Gold

Sears Blue White Diamonds

Richly designed mountings in assorted patterns. Sizes, 5 to 8. State carat and ring size. Shpg. wt., 4 oz.

4 C 2311	$8.75
1/32 Carat	$11.95
1/16 Carat	18.95
1/8 Carat	

Do Your Neighbors a Favor—Lend Them This Catalog

If it's to be a gift be sure to present it in this beautiful, artificial leather, cloth lined non-tarnishing roll.

1/2 Price Sale

Your initial hand engraved in script without charge. If it is to be engraved be sure to print initial wanted.

Sears Christmas Sale brings you beautiful Silverplate. Lustrous finish—graceful designs. Heavily plated with pure silver and reinforced with pure silver at points of greatest wear.

26-Piece Set—*Service for 6*

Consists of 6 Hollow Handle Stainless Blade Knives, 6 Forks, 6 Teaspoons, 6 Dessert Spoons, Sugar Shell and Butter Knife.

In Tuck-Away Anti-Tarnish Roll
5 C 8341—Shpg. wt., 4 lbs. 4 oz. $14.95

Without Tuck-Away Anti-Tarnish Roll
5 C 8340—Shpg. wt., 3 lbs. 5 oz. $13.95
5 C 8342—Teaspoons, Six. Shpg. wt., 9 oz. $2.50
5 C 8343—Dessert Spoons, Six. Shpg. wt., 12 oz. $3.00
5 C 8344—6 Hollow Handle Stainless Blade Knives and 6 Forks, Set. Shpg. wt., 2 lbs. 3 oz. $9.00

MAJESTIC Satin

For complete line of Silverware and Clocks see our General Catalog.

Save More Than One Half . . .

Engraving Free—

Your initial hand engraved in script without charge. If it is to be engraved be sure to print initial wanted.

Shining silverplate for her Christmas surprise! It's a lovely pattern . . . made by a famous company. Wm. Rogers is a name that stands for quality through and through. Every piece heavily plated with pure silver—and reinforced with pure silver at points of greatest wear. You'll like the simplicity of the Avalon pattern—its graceful lines and classic ornamentation. Light satin finish . . . sometimes called "platinum finish." Think of it . . . Sears Great Christmas Event cuts the regular price MORE THAN HALF!

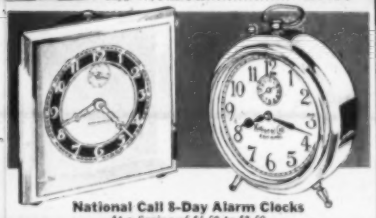
26-Piece Set—*Service for 6*

Set consists of 6 Solid Handle Stainless Blade Knives, 6 Forks, 6 Tablespoons, 6 Teaspoons, Sugar Shell and Butter Knife.

Without Presentation Case
5 C 328—Shpg. wt., 5 lbs. 3 oz. $6.98

With Presentation Case
5 C 329—Shpg. wt., 6 lbs. 3 oz. $7.98

AVALON Satin



National Call 8-Day Alarm Clocks

At a Saving of $1.50 to $2.50

As dependable an alarm clock as can be purchased regardless of what price you pay. Easy to read dials.

Square Style
Chromium plated metal case, highly polished. Size of case 3¼ in. square. Shpg. wt. 2 lbs. 1 oz.
5 C 8508—Plain Dial, Shpg. wt. 2 lbs. 1 oz. $2.49
5 C 8507—With Luminous Hands and Numerals $3.29

Round Style
Metal case 3¼ inches in diameter nickel plated. Shpg. wt. 2 lbs. 9 oz.
5 C 8509—Plain Dial $1.98
5 C 8507—With Luminous Hands and Numerals $2.79

COLONIAL Pattern

Beautiful Colonial Pattern

Silverplate—the serviceable gift! Popular pattern—fine finish!

26-Piece Set—*Service for 6*

Set consists of 6 Stainless Blade Knives, 6 Forks, 6 Teaspoons, 6 Dessert Spoons, Sugar Shell and Butter Knife.

In Presentation Case
5 C 8334—Shpg. wt., 4 lbs. 6 oz. $2.29

Without Presentation Case
5 C 8330—Shpg. wt., 3 lbs. 10 oz. $1.98
5 C 8332—Teaspoons, 6. Shpg. wt., 4 oz. 49c
5 C 8331—Dessert Spoons, 6. Shpg. wt., 4 oz. 49c
5 C 8333—6 Knives and 6 Forks, Set. Shpg. wt., 1 lb. 12 oz. $1.08

Ingraham Chime Mantel Clock **$5.48**

Mahogany veneer case 22 in. long and 9⅛ in. high with large 6-in. dial with raised numerals, easily read from any part of the room. Runs 8 days with one winding. Strikes the hours and half hours on tubular chime rods.
5 C 9224—Shpg. wt., 10 lbs. $5.48

New Ingraham Alarm Clock

Offered to you for the first time! Similar clocks are sold for $1.00. Sears Christmas Sale price is only 79 cents! Dependable one-day alarm in a smart modern case . . . shining nickel with handsome black trim. Clock is 4¼ in. high with 3½ in. dial.
5 C 8515—Shpg. wt., 1 lb. 10 oz. 79c

Sears THE NATION'S GIFT STORE Asks You to Compare Prices

De Luxe Assortment Cards—Tags—Seals **175 Pieces For 19c**

Add to the joy of giving and receiving by dressing the package with these beautiful large fancy novelty cut out cards, tags and seals in pretty harmonizing colors. A quality assortment (not quantity). Large 5½ inch wide bright red connecting seal, 1¾ inch wide holly and poinsettia spray. Plenty of large colorful "Do Not Open" seals, cut-out cards and tags with string and a pretty parcel post label. Shpg. wt., 1 oz.

3 C 5558—175 DeLuxe Pieces 19c

Assortment of 100 cards, tags, and seals. (Not illustrated.) Shpg. wt., 3 oz.

3 C 5567—100 Assorted in envelope 9c

16 Beautiful Assorted Folders in Pretty Box for 39c

A wonderful assortment of lovely Christmas Folders in latest fancy designs and in exquisite colors. A very appropriate way to say Merry Christmas to all your friends. On dainty parchment paper and fancy papers. The finest art work and lithography. Poinsettia, holly, carol singers, churches, Christmas scenes, etc. All in beautiful and harmonizing colors. Some of the folders are in dainty silver virkotype. Pleasing and appropriate sentiments. Sizes about 4¼x2⅝ in. to 5x5 in. All with envelopes. Shpg. wt., 12 oz.

3 C 5663—16 Assorted Folders in Pretty Box 39c

Decorated Paper to Wrap Gifts!

Christmas designs in colors and gilt or silver bronze. Three assorted patterns. Sheet size, 20x30 in. Shpg. wt., 6 oz.

3 C 5570—6 Sheets Assorted 9c

White Tissue Paper

3 C 5569—Shpg. wt., 10 oz. 30 Sheets "Crystal" White. 9c

Bright Red Tissue

3 C 5571—Shpg. wt., 10 oz. 24 Sheets—Red 9c

Tinsel Ribbon

Gives a festive look to your packages. ¾ in. wide, 60 feet on spool. Red or green. State color. Shpg. wt., each, 2 oz.

3 C 5564—60 feet for 72c
3 C 5568—3 spools (180 feet) 11c

Cellophane Ribbon

The modern ribbon for tying gift packages. ¾ in. wide, 60 feet on spool. Red or green. State color. Shpg. wt., each, 2 oz.

3 C 5568—3 spools (180 feet) 9c
3 C 5568—3 spools (180 feet) 25c

"Your Name" On Christmas Folders!

Here's a thoughtful economical way to remember your friends and relatives! Each one of these four beautiful parchment paper double folders has a different Christmas Greeting . . . so you can say your "Merry Christmas" in different ways to different people! Lithographed in gay colors and silver virkotype. We print your name in appropriate type together with sentiment on third page. Size 3¼x4½ inches. French fold style with design on cover and inside. Envelopes included. **Print name wanted plainly.** Allow four days for printing. No orders for printing filled after December 17th. Shipping weight, 25—10 ounces; 50—1 pound.

3 C 5742—25 Asst. for 87c
50 Asst. for $1.69

Colorful Lithographed Christmas Folders

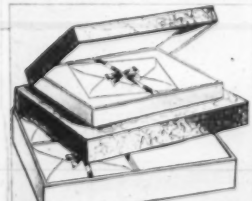
An exceptional assortment of the kind of Christmas folders you like to send. Printed on fancy paper, parchment paper or card folders. A selection of the finest designs done in gay Christmas colors, including stage coach, poinsettias, candles, outdoor scenes, camels, etc. Appropriate sentiments. Sizes about 4¼x3⅛ in. to 4⅜x3⅝ in. Envelopes to match. Shipping weight, 13 ounces.

3 C 5666—20 Assorted in Pretty Box 49c

Assortment at A Remarkably Low Price (*Not Illustrated*)

Parchment paper and card folders. Charming Christmas designs in gay colors. Christmas wishes that will bring holiday cheer to your friends and relatives. Sizes range from about 3¼x4½ in. to 4x5½ in. Shpg. wt., 12 oz.

3 C 5664—21 Assorted Folders with Envelopes 35c



Charming Gift Stationery *In Distinctive Box*

Stationery is always an appreciated gift—especially in an attractive box like this! A useful box for keeping trinkets, etc. 24 folded sheets 3⅝x5 in. 24 envelopes 3⅜x2⅝ in. Also 12 sheets 6½x7⅝ in. and 12 envelopes 4x6¼ in. Pretty decorated box, 11⅛x7⅝x2⅜ in. Ripple Finish. Shpg. wt., 1 lb. 13 oz.

3 C 3150—White 79c

Gift Stationery in a Hinged Cover Box (*Not Illustrated*)

36 folded sheets size 4⅜x3⅝ in., 36 envelopes size 4⅛x3⅛ in., silk ribbon tied. Vellum finish white paper. Beautifully decorated box, 8⅛x10⅝x2⅛ in. An attractive gift at a low price. Shpg. wt., 1 lb. 5 oz. 49c
3 C 3149 .....

Stories

...to DELIGHT Grown-Ups

See Sears Big Catalog for Complete List

Two Make a World — *By Peter B. Kyne*—Toby Hand lost his marriage in Manhattan and found his love in a shipwreck 8000 miles away.

Drift Fence — *By Zane Grey*—Jim tumbles in love with pretty Molly and there's the devil to pay!

Smoky — *By Will James*—The tender, appealing story of the little horse who didn't need a pedigree to prove his worth.

3 C 995—Shpg. wt., ea., 1 lb. 2 oz. 65c; 2 Books for $1.25
State titles wanted. Each

Enchanted Ground — *By Temple Bailey*—Mary, with her beauty and desperate need of protection brings romance to young Dr. Peter Perry.

Happiness Hill — *By Grace Hill*—Whom should Jane marry—debonaire Lew or grey-eyed John?

Mrs. Wiggs of the Cabbage Patch — *By Alice Hegan Rice*—One of the most successful books ever issued. A delightful story.

American Poetry
3 C 2190—Contains more than 600 poems by about 200 American Poets. $1.19

Outline of Man's Knowledge — *By Clement Wood*—All the world's knowledge and culture: History—Science—Literature—Art—Religion—Philosophy in one book.

Musical Knowledge
3 C 2176—*By A. J. Elson.* A delight to musicians and those who like music but don't understand it. $1.59
Each about, 6¼x9 in.; over 600 pages. Shpg. wt., 3 lbs.

Story of a Country Town — *By E. W. Howe*—The ageless story of the small towns which are our peculiar heritage. State titles.
Shpg. wt., 2 lbs. ea.
3 C 2175—Each. 83c

GREAT BIG Story Books

Complete Mother Goose
Over 300 pages, clever black and white illustrations on almost every page. A vast collection of tales and jingles in clear, large type. Beautiful jacket and cover. Colored frontispiece. About, 6¼x9¾ in. Shpg. wt., 2 lbs. 4 oz.
3 C 1854 ..... 42c

The Wizard of Oz—*by L. Frank Baum*
With pictures by W. W. Denslow. The favorite of boys and girls since 1900. 208 pages. Size, 6¼x8¾ in. $1.25 value.
3 C 1746—Shpg. wt., 1 lb. 10 oz. Special 83c

365 Bedtime Stories
A wonderful book for mothers and daddies and kiddies alike! Here's a collection of bedtime stories for every night of the year! A fine book of about 250 pages, 7⅞x10½ in. in size. Attractive cover. Shpg. wt., 1 lb. 9 oz.
3 C 1873 ..... 19c

Beautiful Books for Boys and Girls

Treasure Island
3 C 1607—*By Robert Louis Stevenson.* Illustrated movie edition featuring Jackie Cooper. 42c

Rebecca of Sunnybrook Farm
3 C 1725—*By Kate Douglas Wiggin.* Famous story for girls! 10 to 16 years. 64c

Above books, Shpg. wt., each, 1 lb. 4 oz.

Treasure Box of 10 Children's Stories! 29c
Dainty little books in a lovely little box! And every story better than the rest—Cinderella, Jack and the Beanstalk, Goldie the Goose, Red Riding Hood, Sleeping Beauty, Tale of Peter Rabbit, Dick Whittington and His Cat, Mother Goose Rhymes, Story of Peter Pan, The Three Bears. Box size, 3¼x5 6½ in. Pictures throughout; colorful pictures on every other page.
3 C 1872—Shpg. wt., 1 lb. ... 29c

Magnificent Stories of the West for Boys!
By famous story tellers. First time at this low price!
Riding the Range—*by Lawrence Keating*
Trouble Ranch—*by Geo. M. Johnson*
Riders of the Trail—*by Geo. M. Johnson*
The Longhorn Trail—*by Hamilton Craigie*
Peace River Justice—*by L. Keating*
The Coronado Trail—*by Geo. B. Rodney*
The Creed of the Range—*by Geo. B. Rodney*
3 C 1608
42c Each
2 Books for 80c
State Titles.
Shpg. wt., ea 1 lb 4oz.

A Lovely, Useful Gift! Stationery and Chest
Beautiful high gloss aromatic cedar. Handsome pillow shape top. Lock and key. 24 folded white Linen finish sheets, 5⅛x6⅞ in. and 24 envelopes, 3⅛x4⅜ in. Silk ribbon tied; cellophane wrapped. Chest, 6⅜x10⅛x4⅝ in. Shpg. wt., 2 lbs. 6 oz.
3 C 3152—With latest style rich black enameled and brass plated trimmings. Only $1.59
3 C 3154—With handles but without trimming—fully revealing beautiful natural grain of cedar wood. $1.19

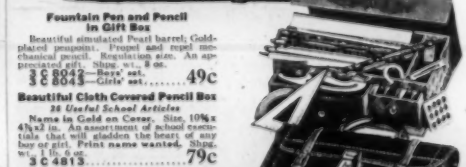
Popular Priced Chest (Not Illustrated)
Brass plated trimmings, lock-corner construction, padlock and key. 24 white linen finish flat sheets size, 5⅛x7⅜ in. 24 envelopes to match. Chest size, 10¼x6⅛x4¼ inches. A wonderful value.
3 C 3156—Shpg. wt., 2 lbs. 8 oz. 79c

For other Cedar Chests See Sears General Catalog.

Genuine Leather Five-Year Diary
Handsomely made of fine quality baby seal-grained genuine leather in assorted colors. 416 pages including address section and pages for birthdays and dates to remember. Gilt lock and key. Gold edges. Red and gold stamping. Size, 4¼x5½ in. Boxed.
3 C 3022—Shpg. wt., 12 oz. 98c
3 C 3004—Genuine leather in assorted fancy colors. Gold edges. Lock and key. 384 pages. Boxed. Shpg. wt., 10 oz. 69c

For Ministers, Teachers, Bible Students
The Christian Workers' Bible
With Famous Leinweber Illustrations
All subjects connected with THE THEME OF SALVATION underlined in red—both Old and New Testaments.
Often called "The easiest reading Bible." 1,000 selected texts arranged for home-study, teaching and preaching, make it easy for any one to become a Bible student. A single glance tells the subject of the underlined verse. Over 1550 3⅝x4⅞ in. pages, including a 100-page Concordance with Encyclopedic Helps. 16 full-color Leinweber illustrations, 17 maps and a four-page Family Record in color. Center References, silk headbands and marker. Self-pronouncing, clear, long-primer type. Fully indexed and marked. Richly bound. Name printed in gold on cover. Print name plainly. Has sold at from $6.00 to $8.00.
Shpg. wt., each, 2 lbs. 10 oz.
Artificial Leather Binding
3 C 2813—Red-under-Gold Edges. $3.69
Genuine Leather Binding
3 C 2814—Red-under-Gold Edges. $4.6

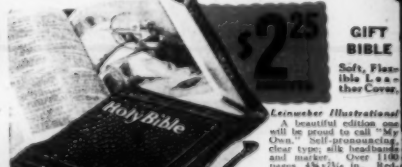
Agfa Ansco Shur-Shot!
Takes either 8 pictures regular size or 16 pictures half size. Built-in color filter to catch light effects.
3 C 6420—Loads with 116 film only. Takes 8—2¼x4¼-inch pictures or 16—2¼x2¼ in.
Shpg. wt., 2 lbs. 6 oz. $2.25
3 C 6419—Loads with 120 film only. Takes 8—2¼x3¼ in. pictures or 16—2¼x1¾ in.
Shpg. wt., 1 lb. 10 oz. $1.69



Fountain Pen and Pencil in Gift Box
Beautiful simulated Pearl barrel; Gold-plated pen point. Propel and repel mechanical pencil. Regulation size. An appreciated gift. Shpg. wt., 8 oz.
3 C 8042—Boys' set.
3 C 8043—Girls' set. 49c

Beautiful Cloth Covered Pencil Box
24 Useful School Articles
Name in Gold on Cover. Size, 10⅝x4¾x2 in. An assortment of school essentials that will gladden the heart of any boy or girl. Print name wanted. Shpg. wt., 2 lbs. 12 oz.
3 C 4815 ..... 79c

Every Student Needs a Brief Case
Handsome leather-like material; real leather straps. Double stitched for long wear. Name-plate extension lock and key. Strong gussets. A useful gift.
3 C 4845—2 pockets. Size, 15x10 in. Shpg. wt., 1 lb. 12 oz. $1.15
3 C 4847—2 pockets. Size, 15⅜x10¼ in. Shpg. wt., 2 lbs. 4 oz. 1.29



GIFT BIBLE
Soft, Flexible Leather Cover.
Leinweber Illustrations
A beautiful edition one will be proud to call "My Own." Self-pronouncing, clear type; silk headbands and marker. Over 1100 pages, 4¼x6¾ in. Red-under-gold edges. Maps and Bible Readers Aids, including Harmony of the Four Gospels. A presentation page makes this an ideal gift Bible. In beautiful boxes. Shpg. wt., each, 2 lbs.
3 C 2822 No index. $1.79
3 C 2821 Indexed. $2.25

King James Version

THERE'S MONEY IN IT - ALL RIGHT! Can You Sell?

What Others Are Doing, You Can Do!

Everyone is a Salesman! Doctors—Lawyers—Ministers—Teachers—Club Women—Business Men! You are trying to sell something every day of your life—a plan, a product, an idea or your own personality! The important thing is Can You Sell successfully—to get the most out of life?

Salesmanship—as a Business
Salesmanship is the life-blood of any enterprise. No wonder it offers each large rewards! Even the actual heads of big companies are invariably master salesmen. But salesmen are by no means always "born that way." There are fixed rules for successful farming and there are specific steps that lead to success in Salesmanship. And any man or woman of normal intelligence, regardless of schooling, can master those principles!

Here Is Sears Offer!
A complete course in Salesmanship which, if sold through the usual channels, would sell at many times Sears low price! Yet, in contents, it compares with the highest priced courses in the country. Not a thing has been eliminated except useless bulk. Sears policy—to make expensive things inexpensive—has wiped out the "overhead" of costly selling expense, distributing collection letters and expensive field organizations. The saving is yours!

Over 100,000 Men Paid from $79.50 to $125.00 for J. R. Kaye's Former Course
J. R. Kaye has a national reputation as a salesman and teacher of Salesmanship. Even at Sears low price, his latest work includes more new helpful features than you will likely find in any other course at any price. The complete selling procedure adapted to present day needs. Thoroughly indexed for quick reference, each section of the service also contains a self quiz, and test questions, with answers by the author himself and not by some assistant.

Consultation service is also available to you. And you can complete the course during spare time at home in as little as three to four months; you will use what you learn the rest of your life! Note that the DeLuxe edition increases your selling efficiency through a complete training in the widely discussed subject of Character Analysis. A wonderful section on Memory Training confides the remarkable DeLuxe Edition. Can one afford to be without it?

THE Finest Gift IS A GIFT TOWARDS SELF-IMPROVEMENT

Laying the Foundation for a Successful Career!

Effective Salesmanship
The Salesman . . . the Goods . . . the Customer . . . the Selling Process. A thorough step-by-step analysis with practical demonstrations. Includes also Public Speaking, Sales Management, and Selling-by-Mail, with remarkable final section, "The Salesman as a Finished Product." Self quiz . . . test questions . . . and actual answers. Each section remarkable for convenient study.
3 C 2650—All in an attractively embossed 3-ring binder. Postpaid $9.95

DeLuxe Edition
All the material in 3 C 2650, Effective Salesmanship, with the valuable addition of (1) A course in Character Analysis, enabling you to judge people better and overcome any inferiority complex, thus vastly increasing your selling ability. Copyrighted "Round Table Conference" method of presentation gives you many sales demonstrations. (2) A course in Training the Memory. (What would you like to remember—names and facts?) Self quiz . . . test questions . . . and actual answers. Course to you in a handsome, genuine leather zipper binder.
3 C 2675—Amazingly Complete! Postpaid $16.95

Lovely 3-Piece DuPont Pyralin Dresser Set

$2.79 and $3.79

Now . . . genuine DuPont sets priced to fit your purse. A beautifully hand decorated set of solid DuPont pyralin with a sparkling sea-shell finish over an amber color base. **Colors of Rose, Green or Maize. State Color.**

In Fancy Gift Case
Tufted and Lined as Illustrated. Shpg. wt., 4 lbs. 4 oz.
B C 9702 3-PIECE SET $3.79

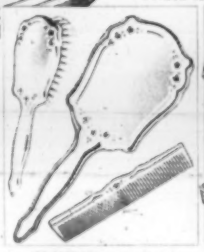
In Plain Partitioned Box
Same set as above but in plain box. Shpg. wt., 2 lbs.
B C 9701 3-PIECE SET $2.79

$5.98 Without Case

GIVE HER . . . . DuPont Satin Lustris Pyralin
The Finest Made — Regular $15 Value
These Prices Are the Lowest We Know of

Again *Sears* do the spectacular in offering these exquisitely designed Genuine DuPont extra quality fine lustrous dresser sets at tremendous savings over what you'd usually pay. Lustris—masterpiece of the famous DuPont line—in delicate pearl shades which produce a beautiful chancre-mottre effect, on crystal clear base. Both front and back of pieces are the same satin-like Pearltone Pyralin, hand decorated. Set consists of: Silver Plate Glass Mirror; Good Quality Hair Brush; Comb; File; Buffer; Powder Box; Shoe Horn; Cuticle Knife and Cuticle Pusher. Mirror is 14 inches long, overall; other pieces in proportion. The picture cannot do justice to the beautiful soft tone lustrous effect colors. They must be seen to be appreciated. Regular price in fancy box $15.00. Just note the savings. **Choice of Pearltone, Jade Green, Maize or Rose. State color.**

In Extra Fancy Satin Finish Rayon Lined Box. As illustrated. Shpg. wt., 5 lbs. 10 oz.	In Fancy Gift Case. Figured cotton rayon lined and tufted. Pieces as illustrated. Shpg. wt., 6 lbs. 10 oz.	Without Gift Case. Packed in Silvered corner covered box. Pieces as illustrated. Shpg. wt., 5 lbs. 12 oz.
B C 5612 10-Piece Set.. $7.98	B C 5614 10-Piece Set. $6.98	B C 5613 10-Piece Set. $5.98



Child's Dresser Set
Makes an Attractive Gift

Such a pretty set, it's sure to delight any little girl. Length of mirror, about 11 inches overall; comb and brush in proportion. In assorted dainty, decorated patterns. Complete in partitioned cardboard box. **Colors: Pink, green or blue. State color.** Shpg. wt., 1 lb. 8 oz.
B C 5669 ..... 69c

Pearltone Dresser Set
A Gift She'll Use and Love

Give her something smart, modern and rich-looking. Here are three dainty, essential pieces that every woman needs and admires. Beautiful filled Pyralin set, DuPont made, consisting of large beveled mirror, hair brush and comb, in pastel colors of **rose, green or maize. State color wanted.** Complete in fancy gift box.
B C 9766 Shpg. wt., 3 lbs. 8 oz. 3 Piece Set $2.98

3-Piece Filled Dresser Set
An Outstanding Value

A beautiful, modern, full size composition Ebonized mark of Quartz Pyralin. Artistically decorated, in rose, light brush and comb to match. Length of mirror, 12 inches overall, other pieces in proportion. **Colors: Black, rose, or green. State color.** Complete in cardboard box.
B C 9704 Shpg. wt., 2 lbs. 6 oz. 3 Piece Set 88c

Sears THE NATION'S GIFT STORE For Quickest Surest Service

Lady Lillian DeLuxe Manicure Set

All the manicure essentials for the woman who is particular about her personal appearance. Complete in a stunning bakelite utility box, size about, 6x3 in. Box suitable for cigarettes, jewels, trinkets, etc. Shpg. wt., 1 lb. 6 oz.
B C 9700 ..... 89c

Lady Lillian Boudoir Manicure Set

The manicure gift box. A smartly styled bakelite box containing the essential manicure needs. Smaller box and less ingredients than the above. Size of box about, 4x3 in. Shpg. wt., 1 lb.
B C 9712 ..... 45c

Genuine Leather Manicure Kit

Genuine leather case with slide fastener attachment. Contains bottles of cream, nail enamel, liquid nail polish, nail polish remover, cuticle remover, file, nail stick, emery board and cotton. Size overall, 5"x3½" in. Shpg. wt., 1 lb. 4 oz.
B C 9715 Set Complete.... 95c

$1.00

Genuine Ebony Military Set

Priced ridiculously low for this fine quality. It's true—this set is genuine ebony, with genuine Hughes bristles. Stiff white bristles. Two brushes with comb in gift box. Shpg. wt., 1 lb. 2 oz.
B C 5828 ..... $1.00

$2.69

Leather Travel Kit With 9 Fittings

Selected genuine leather case with washable lining. Fitted with Talon fastener. Complete with all necessary fittings for the traveller. Size closed, about, 5x3 in. Shpg. wt., 1 lb. 12 oz.
B C 9709 ..... $2.69

Deltah's Gift Set

A $1.00 size box of Deltah's silk-sifted delightfully perfumed face powder in metal top box, with bottle of exquisite Midnight Hour perfume. Complete in rich gift box. Shpg. wt., 1 lb. 6 oz. **Regular $1.50 Value.**
B.C15754 ..... 98c

Deltah's Lovely Creation 4-Piece Gift Set

A balanced ensemble containing the original Deltah face powder, with lipstick, compact rouge, and bottle of Deltah Gardenia perfume. Beautifully packaged gift box. Shpg. wt., 2 lbs.
B C 5758 4 Piece Set $2.98

Evening in Paris Gift Sets

5-Piece Set contains face powder, shade compact, purse perfume, talcum and lipstick. In beautiful gift box. **Postpaid.**
B C 9747 5 Piece Set $5.00

2-Piece Set contains face powder, perfume purse size and talcum in gift box. (Not Illustrated.) **Postpaid.**
B C 9748 3 Piece Set $2.95

Armand Gift Set
A Gift She'll Use

A regular $1.00 size box of Armand Symphonic face powder and a bottle of Armand Interlude perfume—**50c value.** Complete in a lovely gift box. **Postpaid.**
B C 9463 2 Piece Set $1.00

April Showers Gift Set

An exquisite set attractively packaged. Face Powder, Talcum Powder and Cologne in the fragrance of youth and of spring. In gift box. **Postpaid.**
B C 5767 3 Piece Set 95c

Deltah 3-Piece Gift Set

Another Deltah ensemble . . . a set girls will appreciate! Face powder, Lipsticks and rich gold plated loose powder vanity complete in coppered and black color gift case. Shpg. wt., 2 lbs.
B C 5766 3 Piece Set $1.98

Lovely 4-Piece Gift Set

An inexpensive gift for the girl or miss. Contains face powder, toilet water, perfume and sachet powder complete in gift box. Shpg. wt., 2 lbs.
B C 5770 4 Piece Set 39c

69c

Mello-Glo Gift Set for 69c

$1.00 size perfume and $1.00 size Face Powder in fancy box. Consists of a regular $1.00 size box of the famous Mello-Glo Facial Tone face powder in natural or vitality shades (**state choice**) and generous bottle of fragrant Mello-Glo perfume, complete in **beautiful** gift box. Bottom of box lined and tufted. The perfect gift.
B C 9705—Set Complete Postpaid 69c

Famous "Ruffy" Floral Perfume

The Ideal Christmas gift. Beautiful pebble glass bottle containing 1 oz. of the most popular floral odor perfume, Gardenia, Carnation, Sweet Pea, Lilac and Lily of Valley. **State choice.** In gift package. Shpg. wt., 12 oz.
B C 9706 ..... 98c

April Showers Perfume

A high priced perfume in a low priced size! Purse Size—just what she'll like for carrying in her hand bag. A convenient size. Packed in beautiful Christmas design gift box. **Postpaid.**
B C 9722 ..... 23c

Gift Flacons of Floral Perfume

Beautiful colored, tassel top, purse size bottles. Choice of Carnation, Gardenia, Sweet Pea, Lilac and Lily of Valley. Shpg. wt., 5 oz.
B C 9707 29c

De Vilbiss Perfumizers

Beautiful glass containers in assorted shapes and colors. **Gold plated fittings,** not coveted bulbs. Shpg. wt., 12 oz.
B C 9713 59c

Blue Kamel Floral Perfumes

Dainty 1 dram size bottles. Carnation, Gardenia, Sweet Pea, Lilac and Lily of Valley. **State choice wanted.** Shpg. wt., 8 oz.
B C 9716 ..... 25c

Use This Catalog and Sears Big Book Together for Greatest Savings

No. 1 Grade Large Washed Brazil Nuts

Such a big nut at this low price! It's hard to believe such high quality can be sold so low. Guaranteed new crop brazils, hand picked, washed and bleached—the easy to crack kind with large, sweet meats that taste as good. Shpg. wt., 2 lbs. 1 oz.

39¢ 2 Lbs.

8 C 7900 2-lb. bag..... 39c

Fresh Roasted Jumbo Peanuts

Everyone enjoys peanuts, and these fresh roasted jumbos will make you want more. Each one is a big hand picked Virginia Jumbo.

29¢ 2 Lbs.

8 C 7908—Shpg. wt., 2 lbs. 6 oz. 2-lb. bag..... 29c

8 C 7909—Shpg. wt., 5 lbs. 8 oz. 5-lb. bag..... 69c

Extra-Special Holiday Mixed Nuts

Here is a value hard to beat. We give you only top quality at bottom prices.

New crop, fresh crisp delicious mixed nuts. Big creamy, washed Brazils, 1934 California Diamond Brand walnuts, soft shell IXL almonds, sweet selected filberts and fancy Georgia paper shell pecans. Shpg. wt., 2 lbs. 9 oz.

3 Pounds Finest Quality **79¢**

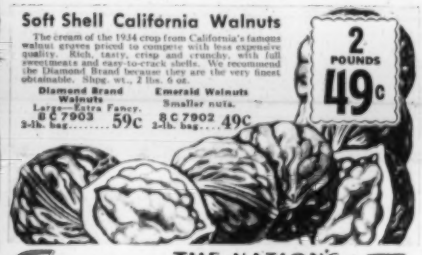
8 C 7919—2-lb. Box Mixed Nuts..... 79c

Popular Priced Mixture

New crop brazils, almonds, filberts, pecans and California walnuts. Not as large or as fine quality as above. Shipping weight, 4 pounds 4 ounces.

4 Pounds Good Quality **69¢**

8 C 7907—4-lb. Box Mixed Nuts..... 69c



Soft Shell California Walnuts

The cream of the 1934 crop from California's famous walnut groves priced to compete with less expensive quality. Rich, tasty, crisp and crunchy, with full sweetmeats and easy-to-crack shells. We recommend the Diamond Brand because they are the very finest obtainable. Shpg. wt., 2 lbs. 6 oz.

2 POUNDS 49¢

Diamond Brand Walnuts	Emerald Walnuts
Large—Extra Fancy.	Smaller nuts.
8 C 7903 2-lb. bag..... 59c	8 C 7902 2-lb. bag..... 49c

Georgia Pecans

Delicious Georgia grown pecans with rich, sweet nut meats. Shpg. wt., 2 lbs. 3 oz.

Extra Large Washed shells. 8 C 7901 2-lb. bag **69¢** 2 Lbs.

Georgia Crackers

Med. size thin shell. Smaller nut. 8 C 7930 2-lb. bag **39¢** 2 Lbs.

XL Paper Shell Almonds

Like almonds? Then you'll enjoy these delicious extra fancy new crop. And because they're so cheap you can eat lots of them. Shpg. wt., 2 lbs. 4 oz.

49¢ 2 Lbs.

8 C 7904 2-lb. bag..... 49c

Choice Filberts

Filberts as good as these are scarce! Sweet, rich and flavor filled. Fine for baking, candy or eating. A real treat. Order for the holidays. Shpg. wt., 1 lb. 4 oz.

23¢ 1 Lb.

8 C 7905—1-lb. Bag..... 23c

Sears THE NATION'S GIFT STORE — For All Your Christmas Needs

5 Pounds Chocolates **98¢ And Up**

Delicious Chocolates Ideal Gift and Home Boxes

You're sure of highest quality at *Sears*—and they're always FRESH! No matter what your candy appetite craves you will find your favorite pieces in these ideal assortments. Do you like fruit flavored flowing creams that melt in your mouth, delicious, chewy caramels and nougats, delightful nut tops, combination pieces? Here they are with fine quality dark vanilla and rich light chocolate of irresistible flavor that will make you want to eat more and more! Attractively packed in Christmas Design boxes.

First Quality Chocolates

A wonderful box of heavy coated, fine quality chocolates with assorted centers, that will delight the most discriminating. Each piece individually cupped. Shpg. wt., 6 lbs. 6 oz.

8 C 8061—5-pound box... $1.48

5 Lbs. Chocolates Only 98c

An assortment of fine wholesome chocolates of assorted flavors, centers and coatings. A box sure to please. Shpg. wt., 6 lbs. 1 oz.

8 C 8002—5-pound box..... 98c

10 Pounds Candy 10-Quart Pail **$1.49**

Sears Big Christmas Special

It's hard to believe, isn't it? Just imagine having a wonderful assortment of candy to please every taste at less than 15c a pound. And on top of it you get a 10-qt. galvanized pail. This is unquestionably the bargain opportunity of the year. Ideal for schools, churches, lodges and Christmas parties. This assortment consists of (1) Crisp, crunchy PEANUT BRITTLE, (2) Soft, tender, delicious GUM DROPS, (3) Delicious CHOCOLATE DROPS and (4) a superfine HOLIDAY MIXTURE OF SATIN FINISHED HARD CANDY, in brilliant colors, many flavors and different shapes, including SATIN FINISH RIBBON CANDY, PILLOWS, RASPBERRIES, etc. Each kind in a separate compartment. Packed in a 10-qt. galvanized iron pail.

8 C 8100—Shpg. wt., 14 lbs. 3 oz.

10 Pounds assorted candies in 10-qt. galvanized iron pail. $1.49

Big Bargain Chocolate Assortment

Don't be misled by this unheard of low price. This is a tasty assortment of heavy dipped chocolates. Nothing but the purest ingredients are used. Each box contains the following: rich, smooth creams, tasty, chewy caramels, nougats, clusters and belmonts. All covered in rich dark and light chocolate. Shpg. wt., 3 lbs. 12 oz.

57¢ 3 Lbs.

8 C 7927 3-Pound Box..... 57c

Cream and Jelly Holiday Goodies

Specially appeals to those who like a change from the usual types of candy. A delicious assortment of crystalized cream French bon-bons, and jelly and cream combinations. Very specially priced for the holidays.

67¢ 3 Lbs.

8 C 7924—3-lb. box. Shpg. wt., 3 lbs. 8 oz..... 67c

8 C 7925—5-lb. box. Shpg. wt., 5 lbs. 11 oz..... 98c

Holiday Hard Candy

It's impossible to describe the brilliant colors and pretty shapes of this wonderful hard candy assortment. Delicious fruit flavors that everyone likes. Highest quality at lowest possible prices.

44¢ 3 Lbs.

8 C 7921—3-lb. Box. Shpg. wt., 3 lbs. 10 oz..... 44c

8 C 7922—5-lb. Box. Shpg. wt., 5 lbs. 13 oz..... 69c

Fruit Cake for the Holidays

Tasty, mellow flavored—a cake worthy of holiday festivities! Made with candied cherries, pineapple, orange and lemon peel, nuts, etc. Shpg. wt., 2 lbs. 10 oz.

44¢ 2 Lb. Cake.

8 C 7912 2-lb. Cake..... 44c

Christmas Gift Boxes for Holiday Candy

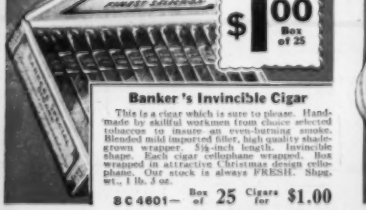
These gay folding boxes filled with delicious candy from any of our assortments are sure to delight youngsters.

9¢ For 12 Boxes

8 C 7913—50—½-lb. Empty Boxes. Shpg. wt., 4 lbs. 4 oz. **34c**

8 C 8624—100—½-lb. Empty Boxes. Shpg. wt., 8 lbs. 11 oz. **59c**

8 C 8623—12—½-lb. Empty Boxes. Shpg. wt., 8 oz..... 9c



$1.00 Box of 25

Banker's Invincible Cigar

This is a cigar which is sure to please. Handmade by skilful workmen from choice selected tobaccos to insure an even-burning smoke. Blended mild imported filler, high quality shade-grown wrapper. 5¼-inch length. Invincible shape. Each cigar cellophane wrapped. Box wrapped in attractive Christmas design cellophane. Our stock is always FRESH. Shpg. wt., 1 lb. 3 oz.

8 C 4601— Box of 25 Cigars for $1.00

Twinplex Stropper with 5 Sta-Sharp Blades

The answer to your gift problem. Makes a gift a man is sure to appreciate. Improved Twinplex Stropper, regular $1.75 size, complete with hone attachment, and 5 Sta-Sharp double edge Swedish steel blades. In this selling, blades and stropper offered at considerably less than the usual price of the stropper alone. Shpg. wt., 10 oz.

8 C 9445—Set Complete..... $1.39

69¢ Each

Regular $1.00 Pipes Reduced

Here is an unusual opportunity to get good pipes at a saving! These are regular $1.00 pipes manufactured by the country's largest pipe producer. We had to purchase thousands of these in order to give you this outstanding value. Made with genuine imported Bruyere wood bowls, straight stems, in assorted shapes. Choice of rough or smooth finish. State finish wanted. Packed in attractive Christmas box. Shpg. wt., 4 oz.

8 C 7957—Each..... 69c

The Low Prices in This Book Are for Mail Orders Only

57 Different Pieces to Play With for Only 98c

A wonderful bargain. Just imagine the thrill of receiving an outfit as complete and up-to-date as this one. **There are 20 wood pieces; and 37 life-like beautifully colored animals and farm implements** assembled in a book, and perforated so the parts can be easily removed and set up. The wood pieces are: a big red wood barn—13 in. long with a green roof; a wood tool shed to match, and 18 other pieces—farm animals, implements, etc. 12 pcs. have wood bases, 3 extra slotted bases for making combinations of other pieces. The cardboard pieces are: one large background farm scene 37 inches long and 13 inches high showing farm home, barn, silos, etc., and 36 farm characters—a 5½-inch farmer, his family, 9-inch farm wagon, 8¼-in. tractor, horses, cows, dogs, cat, sheep, pigs, pig-pen, rabbits, chickens, turkey, dairy implements, tools, etc. Shpg. wt., 6 lbs.

79 C 9156—57-piece Stock Farm..... 98c

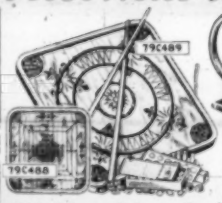
Sears THE NATION'S GIFT STORE At Christmas Time-All the Time

New Junior Playmates Folding Table With Return Ball Gulley

Sold by Mail Only at Sears. Brunswick trademark is your guarantee of a quality product. **Tables unmailable. Eight Features:** (1) Gulleys. Balls return to one end. (2) Screw type Leg Leveling device. (3) Beds securely fastened non-warping Masonite. (4) Legs and rails of Hardwood sturdily braced. (5) Finished in Smooth mahogany color. (6) Beds covered with green billiard cloth. (7) Tables Accurately scaled down to Boys' Size." (8) Live rubber cushions. Counters. 16 Compression Balls. Stained wood cues. Triangle, chalk and instructions.

Number	Length In.	Width In.	Ht. In.	Size of Balls Used	Size of Leth. of Table Top		Price
					Ft.	In.	
79C M481	59	31	29½	1¼-in.	40	32	$12.95
79C M482	55	30	28	1¼-in.	36	28	10.95
79C M483	50	26	27	1¼-in.	32	24	7.95

$13.95 DELUXE



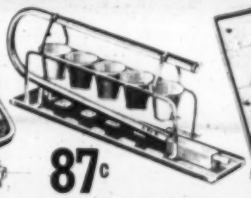
Original Carrom Archarena Board

57 different Games. 28½ in. sq. Equipped for checkers and backgammon.
79 C 489—Shpg. wt., 11 lbs. $4.29

New Cadet Size Smaller Carrom Board

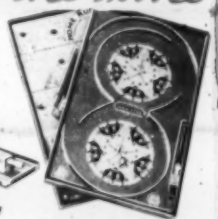
Play 53 Games—All Different. 24½ in. square. Cannot play checkers or backgammon on this board.
79 C 488—Shpg. wt., 7 lbs. $2.48

10 Pieces Colored Carrom Rings
49 C 480—Shpg. wt., 8 oz. 21c



87c Pails of Fun—Brand New

A colorfully lithographed all metal game of skill. You try to shoot 5 glass marbles with the right speed to place them in the high scoring pails. Practice with a flexible spring plunger & develops your skill. **Interesting to adults as well as kiddies.** Each pail 2½x2⅞ in. Metal base measures 19x4 in. Shpg. wt., 2 lbs. 2 oz.
49 C 147 ..... 87c



2 Popular Games Only 59c

Famous Gold Star Jr. Game and Base Ball Game. Strong sensitive spring action shooters will test your aim and skill. Plenty of excitement these winter evenings. Lithographed metal boards measure 15⅞x9½ ins. Shpg. wt., 1 lb. 12 oz.
49 C 135
Both Games for..... 59c

The Regular Marx Typewriter

Just as practical, same principle, types same size letters, takes regular size paper, has sliding carriage, **but not built as high or realistic as 49 C 3885 and has no warning bell.** Neat, overall, 11x5⅝x6⅛ in. high. Shpg. wt., 2 lbs. 12 oz.
49 C 3886 ..... $1.39

New DeLuxe Marx Typewriter
Looks Like a Real Typewriter

Big improvement over smaller one to left. Realistic built-up dummy keyboard. Simple and Practical Dial System. Really types legible letter ..... Takes regular size paper ..... Has warning bell ..... 40 metal letters, including alphabet, punctuation marks & numerals ..... Sliding action. Size 11x7x8 in. high. Nothing to get out of order. Made of metal lithographed in attractive colors. Shpg. wt., 3 lbs. 4 oz.
49 C 3885 $1.89
3 extra rolls for typewriters
Shpg. wt., 4 oz.
49 C 3890—3 for..10c

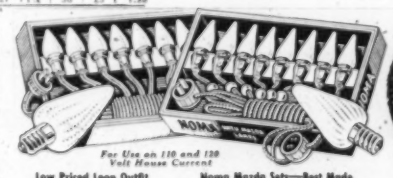
ACTUAL SIZE OF PRINT

For Complete Line of Toys See Our Big General Catalog

Tree and Trimmings to Go With It

30-inch artificial bot life-like tree. 21 1¼-inch ornaments, a 5½-inch Tree top, plenty of sparkling tinsles and angel hair. Here's value for you! ... Just think of the fun you'll have trimming your own tree and yet it costs so little. We have selected only the best to give the tree that rich colorful and brilliant look.

49 C 6671,
Shpg. wt., 2 lbs. 6 oz... $1.00



For Use on 110 and 120 Volt House Current

Low Priced Loop Outfit With 8 Japanese Bulbs

Heavy rayon cord leading from cap plug forming loop to which sockets are fastened.
49 C 6599
Shpg. wt., 14 oz. 29c
8 Japanese Bulbs
49 C 6589
Shpg. wt., 6 oz. 12c

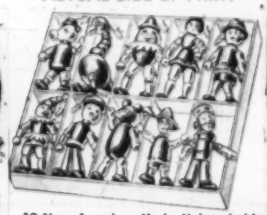
Noma Mazda Sets—Best Made

Festoon style—is easily draped. 11 continuous feet of Rayon cord with **patented** sliding wood beads to hold sockets. Plug, also extension connector to fasten more strings.
49 C 6567—Shpg. wt., 1 lb... 79c

Loop Style Outfit. Rayon cord, forming loop. Trailing for one extra set.
49 C 6585—Shpg. wt., 14 oz.... 59c
8 Regular G. E. Mazda Bulbs
49 C 6588—Shpg. wt., 4 oz.... 14c

Electric Christmas Wreath

9½-inch Red Chenille covered wreath. Decorated with Poinsettia and silver Holly sprays. Fiber candle with flame-shaped colored Electric bulbs. Complete with Rayon covered Extension Cord and Plug. Shpg. wt., 7 ounces.
49 C 4845 ..... 29c



10 New, American Made, Unbreakable Enameled Wood Christmas Ornaments

Average 3 inches tall. Made from wooden beads, beautifully enameled each with hook to hang on tree. You can pose them to your heart's content. After the season they make splendid toys. There are Pop Eye, Ed Wynn, Humpty Dumpty, Orphan Annie and many others.
49 C 6606—Shpg. wt., 1 lb. 98c

Ordinary Quality—Giving Maximum Tinsel at Lowest Price

Customers are often confused when buying tinsel on account of prices. Tinsel can be made to any specifications. We recognize this and, therefore, are offering in addition to our DeLuxe Garlands in our big catalog a quality which contains less tinsel but gives you more than your money can usually buy elsewhere. These garlands are not as thick as our DeLuxe line, but will give unusually good results in decorating tree. Shpg. wt., 6 oz.

½-inch Tinsel	¾-inch Tinsel	1-inch Tinsel	1¼-inch Tinsel
49 C 6570	49 C 6571	49 C 6572	49 C 6573
45 Feet for..... 17c	30 Feet for..... 17c	24 Feet for..... 17c	18 Feet for..... 17c

Glass Tree Ornaments

Four beautifully decorated balls, two ornaments that look like huge lettos. 2¼ inches long, and 6 reflectoral Real beauties. Harmonizing colors. Imported from Germany. 66c value. Shpg. weight, 12 oz.
49 C 6615
12 Ornaments for 49c

Do Your Neighbors a Favor—Lend Them This Catalog

Oh Boy, What a Value!

Built to Sell for $4.00. We believe the greatest value in America. A saving of $1.25 to $1.50 over regular prices. **Roller Bearing** Auto steel body. New massive stamped **steel undergearing (stronger than channel steel type).** Graceful design, full size body, 33½x15 in., of 20-gauge, auto steel throughout, shiny bright red baked-on enamel finish with cream markings to match. Rolled edges at top and bottom; fancy raised panel in each side. 9¾-in. roller bearing disc steel wheels, ⅝-in. rubber tires. Curved strong tubular steel handle for easy steering. Nickel plated clamp-on type hub caps.

79 C 7615—Mailable. Shpg. wt., 35 lbs. $2.59

Our Spec-Dee De Luxe

We consider this the finest quality wagon made. Glossy bright red enamelled body, 33½x15 inches, of 20-gauge auto fender steel. **Big artillery balloon-type 10¼-inch roller-bearing wheels** and 1-inch **auto-tread rubber tires.** Chromium-plated hub-caps and curved strong tubular steel handle for easy steering. Rubber bumper. Extra strong undergearing with steel bolsters and braces. Built to last. $7.50 value.

79 C 7648—Mailable. Shpg. wt., 40 lbs. $5.98

Tubular Frame Velocipedes

At About Wholesale Prices

B features: 1. Ball Bearing Front Wheel. 2. Strong steel fork. **3.** ⅜-in. tubular steel frame, welded joints. **4.** ¾-in. rubber tires. **5.** Adjustable saddle; raises 2½ in. **6.** Thick rubber pedals. **7.** Large nickel plated handle bars. **8.** Rubber grips.

Light green baked-on enamel with ivory trim. Seat when set below are with seat lowered. Measure child from crotch to instep. All sizes mailable.

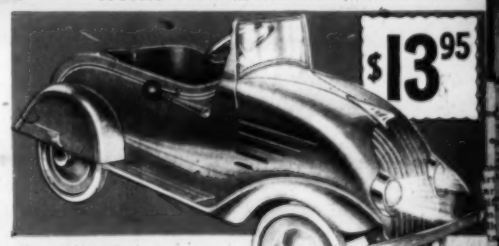
Catalog Number	Front Wheel Diam.	Seat to Lower Pedal	Shpg. Wt., Lbs.	Price
79 C 8644	12 in.	18 to 21 in.	15	$2.69
79 C 8645	16 in.	22 to 24 in.	19	3.39
79 C 8646	20 in.	24 to 26 in.	22	4.39

Prices Lowest in Our History!

Quality and Construction Not Sacrificed—Features

1. Ball-bearing front wheel. **2. Adjustable saddle. 3.** ⅝-in. width half oval steel frame. **4.** ⅝-in. rubber tires. **5.** Rubber grips and pedals. **6.** Curved steel handlebars. The best velocipede value at this price, we firmly believe. Frame and fork enameled bright red; wheels a rich cream color. Sizes given below are with seat lowered. Measure child from crotch to instep. Seat may be raised about 2½ in. Both sizes mailable.

Catalog Number	Front Wheel Diam.	Seat to Lower Pedal	Shpg. Wt., Lbs.	Price
79 C 8627	12 in.	16¼ in.	15	$2.49
79 C 8628	16 in.	19 in.	19	2.98



Young Motorists . . . Keep in Style! . . . For the First Time Modern Airflow, Streamlined Auto

Famous Skippy Airflow De Soto

All steel body, fenders and running boards; steel skirt over rear wheels with fancy medallion on each. Nickel plated radiator ornament. Nickel plated headlights with real glass lens, 2½-inch **double disc steel wheels; ⅝-in. rubber tires.** Large nickel plated hub caps. Thick rubber pedals. Adjustable pedal straps work in ball bearings on rear axle for easy motion. Unbreakable streamlined windshield. Colored metal instrument board. French type bulb horn. Fiber covered seat. Front steel bumper. Finished in baked-on bright red enamel neatly decorated. Metal steering wheel with control switch for dim or bright lights. **Batteries included.** 45½ in. long, overall, 20¼ in. wide. **Unmailable.**

79 CM 8922—Shpg. wt., 65 lbs. $13.95
Shipped by express or freight.

A Sporty Racer for Tots 2 to 4 Years

Easy for little tot to handle because of a new frictionless pedal action. Made of auto steel. **Length, overall,** 32 in. 8-inch double disc steel wheels; ⅜-inch rubber tires; rubber pedals; large hub caps. "V" type radiator. Baked-on red enamel body and wheels; yellow directions. Mailable.

79 C 8920—Shpg. wt., 24 lbs. $3.89

All Steel Streamlined Little Tots' Wagons

Length, overall, 20⅛ in. 4¼-in. double disc steel wheels; ⅜-in. rubber tires. Tubular steel handle for easy steering. Enameled red and green. **No electric headlights.**

79 C 7620—Shpg. wt., 6 lbs. 89c

Same as above only fitted with electric headlights. No batteries included.

79 C 7621—Shpg. wt., 8 lbs. $1.00

Larger Size With Electric Headlights.

Length, overall, 25⅝ in. 5¾-in. double disc steel wheels; ⅜-in. rubber tires. **No batteries included.** Enameled blue and red.

79 C 7622—Shpg. wt., 10 lbs. $1.79
Batteries for above. Shpg. wt., 8 oz. 8c
20 C 1401—2 for 8c

Streamlined Pedal Bike

WOW! What a Price. Built for tots up to 3 yrs. Seat adjustable from 9½ in. above floor to 11½ in. More comfortable and practical than bikes with stationary seats. **Rubber pedals and grips. 8¼-in. front, 6-in. rear wheels** of double disc steel, enameled red; ⅜-in. rubber tires. Length, overall, 21¼ in. Steel frame and fork, enameled green. Shpg. wt., 5 lbs.

79 C 8391 ..... 89c

Cal's Colt—

A Bouncing Exerciser

Designed for little tots to ride and bounce. Flexible Spring made of finest steel. Adjustable seat and stirrups. Length, overall, 23 in.; height, 17 in. Red enameled wood base, seat and horse's head. Mailable. Shpg. wt., 13 lbs.

79 C 7511 ..... $1.19

$3.29
REMOVABLE FOOT PAN
DETACHABLE HAND FOR PUSHING LITTLE STROLLER
EXTRA WHEEL TO MAKE PLAY CAR
ROLLER BEARINGS IN REAR WHEELS
EASY ROLLING RUBBER CASTER

Roller Bearing 3-In-1 Baby Tender

Walker, Stroller and Play

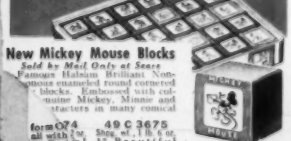
Others Would Have to Ask You $5.00 for One Like This

Exceptional Quality at This Low Price.

Every mother needs a tot Baby! Keeps him safe and happy while Mother's Helper. He'll play in it, ride in it, walk in it!

Large roomy, curved metal back. Safe, sturdy, practical. Comfortable wood seat properly shaped for baby's legs. No sharp edges or corners anywhere! Equipped with **new type go-cart style folding push handle with wood bar;** snaps on back of wood. Heavy duty; noiseless 3-inch diameter solid rubber socket bearing type front, swivel casters. **Removable aluminum toy tray.** Colored wood beads. 5¼-in. roller bearing double disc steel wheels in rear, and extra play car wheel. ⅜-in. rubber tires. Balloon steel undergearing, **extra wide, size, 24½x19 in.** New scroll design rubber cushioned front and rear bumpers. Beautiful rich cream and light green color washable enamel finish. Nickel plated single bell.

79 C 7540—Mailable. Shpg. wt., 18 lbs. $3.2



New Mickey Mouse Blocks

Sold by Mail Only at Sears

Famous Ralston Brilliant Non-Splinter enameled round cornered blocks. Embossed with cut-out Mickey, Minnie and characters in many comical

form 074 with 49 C/C Free! 49 C 3675 Shpg. wt., 1 lb. 6 oz. 12 Beautiful 1¾-in. Blocks... 44c

Teddy Bears—They'll Love

Medium long pile plush with Ribbon Bow. Lifelike in appearance. Squeaker voice. Shaved movable arms, legs and head. Double washer joints securely hold limbs in place. Wistful looking real glass eyes.

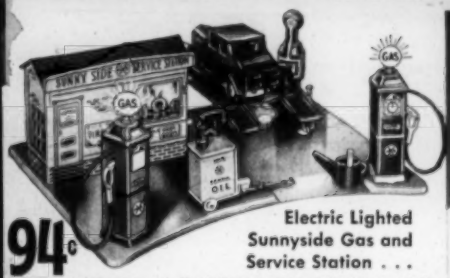
12-In. Size	14-In. Size
49 C 4340 49c	49 C 4332 89c
Brown color. Shpg. wt., 1 lb. 4 oz.	Brown color. Shpg. wt., 2 lbs.

Big 22-in. Cotton Plush Bear Growler voice. Cinnamon color. Made in Germany.

49 C 4334—Shpg. wt., 1 lb. 12 oz. $1.25

49c 12-Inch

The Low Prices in This Book Are for Mail Orders Only



94¢ Electric Lighted Sunnyside Gas and Service Station . . .

Never was a toy made so real. Here is the latest and how the youngsters will go for it. Oh! Daddy, see that light on floor go on automatically when greasing platform is raised up by its lever. Isn't it clever? Beautifully lithographed Service Building made from sturdy metal and a handsome 5¾-inch auto steel coupe that rolls so smoothly and you can play greasing it, too. Play filling car up with gas. There are two dummy pumps, each with an Electric Light. There is a miniature oil service wagon on wheels—also a realistic watering can. All stationary pieces are cleverly arranged and mounted on strong platform. Lights operate on one 1½-in. 10 cent Battery included. Size of toy, overall, 13½x10 inches. Shpg. wt., 4 lbs. 6 oz.

49 C 5702 ..... 94c

"Wanna Buy a Duck"

Joe Penner in person about 8 in. high. Wind strong motor and he walks in realistic fashion carrying his bag and a duck, but hat lifting up and falling back automatically. Unique action. Lithographed metal.

Shpg. wt., 1 lb. 5 oz.

49 C 5704 ..... 54c

Watch Mickey Climb

Pep and Fun. Toyland not complete without some climbing toy. Now brand new again with Mickey doing the act. Pull string and watch him climb. Strong lithographed fiber board 9 inches high.

Shpg. wt., 12 oz.

49 C 5707 ..... 22c

79¢ New Moon Mullins and Kayo Mechanical Handcar

Just imagine! A figure eight track, 44½x19 in. overall, 11⅛ in. of running track. A marvelous value for this low price. See these popular cartoon characters attractively lithographed on metal bob up and down as they propel their handcar with its bell ringing around the figure eight track after the strong clockwork motor is wound up and the brake released. Handcar is 6 in. long overall. Moon is 4¾ in. tall. Kayo is 2⅜ in. tall. 6 pieces of curved, 4 pieces of straight track and a crossover. Shipping weight, 2 pounds.

49 C 5101—Handcar and Figure 8 Track Layout 79c

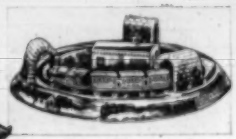
89¢ Famous Siren Firechief

New 3-in-1 Toy
Push-Pull or Friction Drive

Bright red favorite now has detachable handle for pushing or pulling so the little tot can have a fire chief car too. Has special lever to work siren or cut it out, as you please. Handle is easily detached, and you have an action toy with a friction motor and siren. Press slightly and push along floor, then release and watch it go—siren shrieking. Made of heavy gauge steel baked on fiery red enamel finish and measure 14 inches—all dolled up with bumpers, new style fenders, rubber wheels.

Handle is 23 inches long and made of wood brightly enameled. Shipping weight, 2 lbs. 10 oz.

49 C 5714 ..... 89c



New Low Price on Honeymoon Express

All Aboard!! Ready, let's go. It's a real honeymoon trip speeding through the 3 tunnels, round and round. The base is realistically lithographed showing a variety of landscape. In the center is the Railroad station. Has strong "Mars" spring. Toy measures 9¼ in. in diam. and is made of metal.

49 C 5758—Shpg. wt., 1 lb. 1 oz. 23c

What Makes Doors Open?

Really uncanny. When nifty town car motor is wound up, released and car reaches a certain place on runway, presto! Special springs make the doors fly open and in goes the car. All of sturdy metal in attractive colors. Garage with runway attached measures 14⅝ in. long. Auto in proportion.

Shipping weight, 5 pounds 3 ounces.

49 C 5720 ..... 69c

95¢ Fiery Red Hook and Ladder Truck

Has Shrieking Siren—Friction Motor

A real beauty. Special lever to cut off siren or engage it. Unhook the two 8-in. ladders, erect them on your truck—unwind your fire hose in the center and you are ready for action—Patrol 14½ inches long has powerful Friction motor. Rubber wheels—Just attach string to have good pull toy.

49 C 5709—Shpg. wt., 4 lbs. 95c

59¢ First Sparkling Fire Engine

Siren Shrieking Friction Powered—You will never forget any boy's radiant face when he sees this bright red Engine shooting flashes as it races along with the siren roaring. It's 9 in. long and made of heavy gauge steel with powerful friction motor.

49 C 5721—Shpg. wt., 1 lb. 10 oz. 59c

Speedy, Sandy Andy Sand Toy

Cleverest sand toy made. It's lots of fun to pour sand into hopper, watch it flow into the car and see car race down incline to dump load and return for more automatically. Sand included. Size, 11x9¼ in. Made of metal, nicely decorated.

49 C 5742—Shpg. wt., 2 lbs. 59c

39¢ 13¼-Inch Mechanical Dump Truck

A big toy for little money. Just think of the fun the youngsters will have to load up the dumping body, drive truck to its destination and then raise the body to unload it again. Very large size Dump Truck, of brightly lithographed metal. An outstanding value. Equipped with strong spiral spring motor. Shpg. wt., 2 lbs.

49 C 5723 ..... 39c

Sears THE NATION'S GIFT STORE If You Want Quality

95¢ Knockout Value Red Rider Truck

...bit on steel seat for coasting. Steer like a real ...k. Great fun for little Tots. Heavy gauge ...—will hold 200 lb. man's weight. Will ...e-it" for a long time. Bright red enameled—...gth 19½ inches—Height, 7½ in.

79 C 5023—Shpg. wt., 6 lbs. 95c

$2.98 54-In. Heavy Steel Electric Lighted Passenger Train That You Can Ride On

Mother won't object because it has strong all rubber wheels. Big 19-in. Electric Lighted Steel Locomotive (one battery included) with all rubber wheels and Ringing bell. 10-in. Tender Imitation coal and water cap. 24-in. Pullman car. Baked on bright Enamel finish.

2-Piece Complete Train

79 C 5040—Shpg. wt., 16 lbs. $2.98

19-in. Electric Lighted Locomotive (Battery Included)

79 C 5041—Shpg. wt., 6 lbs. $1.29

$1.69 Sears Lead With New "Buddy L" Truck

Sold by Mail Only at Sears

Big 23⅞-in. six wheeler trailer truck. Both sides have a decal ornama of the Railway Express Agency Inc. and Wm. Wrigley Jr. Co. Spearmint Chewing gum advertisement. Heavy gauge metal, equipped with six rubber tired wheels, patented bright and dim light feature. Made of heavy 20-gauge steel. Removable top and two rear doors with locking latch. Trailer is removable.

79 C 5027—Shpg. wt., 9 lbs. $1.69

59¢ 15-In. Streamlined—Electric Lighted Dump Truck

The last word in modern truck design. You can actually dump it and turn electric lights off and on. Battery included. Shiny Radiator front and bumper. Heavy gauge steel body, rubber tired wheels.

49 C 5406—Shpg. wt., 4 lbs. 59c

10 Streamlined Heavy Steel Autos

A whole fleet of cars—just like you see them brightly colored. 5 have shiny radiator fronts, bodies heavy gauge steel, (not pewter), mounted on sturdy wheels. Popular models like Chrysler, Town Car, Wrecker, etc. Average size, long.

49 C 5410—Shpg. wt., 5 lbs. 2 oz. $1.00

25c 19-In. Streamlined Train

Satin finish—Steel. Rolls easy on floor. Shpg. wt., 1 lb. 8 oz.

49 C 5423 ..... 25c

$2.79

$6.50 Electric Home Movie Only $2.79

A special buy makes this amazing offer possible. Now every Boy can have his own hand power movies at home and here is a winner with features found on expensive models. Shutter to make steady clear pictures. Quality lens. Automatic framing. Claw movement. Airdrafts. 50-watt lamp. Two empty reels for 100 ft. film. Steel construction. Size overall, 14¼x10x5¼ in. Film not included—see below.

79 C 6840—Shpg. wt., 7 lbs. $2.79

Non-inflammable safety films, standard 16 mm. for above machine and also for projectors in our big catalog.

25-Ft. Films

49 C 6848—Gabe Comedy "Ice Cream Pals" .67c
49 C 6849—Mickey Mouse "Hot Dogs" .62c
49 C 6850—Tom Mix "Tracks the Indians" .67c
Shpg. wt., each, 2 oz.

50-Ft. Films

49 C 6851—Gang Comedy "Dancing Lessons" $1.29
49 C 6852—Mickey Mouse "Rough Ride" $1.86
49 C 6853—Tom Mix "Fight to Victory" $1.29
Shpg. wt., each 8 oz.

Films for Talkie

7-in. records, 2 films—one for each story on each side of record. Shpg. wt., 12 oz.

49 C 6829—Three Little Pigs—Cinderella 35c
49 C 6830—Treasure Island—Buffalo Bill 35c

8-Ft. Cord and Plug for Talkie or Movie

20 C 671—Shpg. wt., 10 oz. 17c

Brand New Now a Talkie Projector

Phonograph Record tells Story While Film is shown. Built for little tots. It projects a comic strip film in colors on any blank wall and while you crank the handle to show film, the mechanism operates the phonograph. Well synchronized. Size of Talkie overall, 14x11x6 in. Made of heavy sheet steel and operates on 110-volt A.C. house current with ordinary bulb not over 40-watt. Record, film, bulb or electric cord and plug not included.

79 C 6820—Shpg. wt., 4 lbs. $1.98

Double-Faced Record and Two 14-In. Films for Talkie

49 C 6822—Shpg. wt., 2 lbs. 12 oz. 98c

14-In. Long Films in Colors for Movie or Talkie

49 C 6826—Three Little Pigs ....
49 C 6825—Alice in Wonderland ....
49 C 6824—The Gangs Dark Out ....
Shpg. Wts., each, 3 oz.

Moviejector Without Talkie Attachment

Otherwise like 79C6820. Size overall, 11¾ x6¼ x5¾ in.

49 C 6823—Shpg. wt., 2 lbs. 12 oz. 98c

Sears General Catalog for Other Films—at following reduced prices

	25-ft.	50-ft.	100-ft.
Mickey Mouse Films	83c	$1.59	$2.47
All other films	67c	$1.29	

Be Sure to Send Sufficient Postage With Your Order

BUCK ROGERS, Twenty-fifth Century, A.D.

Here he is, Buck Rogers, the boys' hero, fascinating even to grownups. Thousands follow his adventures in the newspapers, and listen to him on the radio. Every boy wants a Buck Rogers outfit, wants Buck Rogers toys. Make this a Buck Rogers Christmas—here's everything you'll need.

REAL SPARKS

A New Roaring Flashing Buck Rogers Rocket Ship will be the kiddies pride and joy. See front cover of this catalog for description and price.

A New Buck Rogers watch is something every boy wants for Christmas. See the front cover for description and price.

Adventures of Buck Rogers

Go With Buck on His Daring Exploits!

A Big-Little Book 1⅝ inches thick! Over 300 pages, 3½x4¼ in. Pictures on almost every other page. And a thrilling story of one of Buck's many wonderful experiences. Red-blooded boys and girls thrill to these stories of brave Buck Rogers and lovely Wilma. Shpg. wt., 6 oz.

3 C 1602 ..... 9c

45c

Buck Rogers 25th Century Rocket Pistol

Buck Rogers, the hero of young America, always has one with him in his adventures. The fastest selling, most popular toy of all times. Molded from Buck's own Rocket Pistol. Easily cocked and fired, producing a loud Zap, the noise of Buck's own Pistol. 9½ in. long, heavy gun steel, blued, with muzzle and back deflectors, nickel plated. Shipping weight, 2 pounds.

49 C 5652 ..... 45c

Build Your Own Buck Rogers Interplanetary Ships 22c Ea.

Shaped body blocks, not just plain wood blocks. The dream of the modern boy. You, too, can be a Buck Rogers Interplanetary Scout. Build this battle fleet. Kits include plans. Balsam wood, glue, sandpaper, colors to paint them fantastically. Scale models when finished about 6½ in. Shpg. wt., 14 oz.

1 Authentic Models

(A) BATTLE CRUISER—In this ship Buck Rogers fought the Tiger Men of Mars.

49 C 9180 ..... 22c

(B) ATTACK SHIP—A super fighting ship of the Tiger Men.

49 C 9181 ..... 22c

(C) DREADNOUGHT—Largest of all the interplanetary warships.

49 C 9182 ..... 22c

22c

Lower Priced, Authorized Buck Rogers Game

Portrays Buck's adventures on Europa Planets. Folding board 8 beautifully lithographed, 17⅛x12⅛ in. Complete with playing parts in attractive box, 13⅛x9¼ in.

49 C 143—Shpg. wt., 1 lb. 22c

89c

New Genuine Authorized Buck Rogers Game

One of biggest game values we have ever seen. Play on these 3 fantastically and beautifully lithographed folding game boards each 16½ in. square. There in the Siege of Gigantic City of the Heavens, Search for Secret of Atlantis (Continent under the Sea) and Cosmic Rocket Wars. Playing parts included.

49 C 138—Shpg. wt., 2 lbs. 8 oz. 89c

$3

Get Him This!

—The Genuine Buck Rogers Outfit.

—Includes Big Rocket Pistol, holster, belt.

On the radio . . . in the comics . . . and now the genuine article by mail, only from Sears. Makes a great Christmas gift. Tan cotton suede cloth helmet . . . metal trimmings and celluloid visor. Breeches are tan cotton twill with attached cotton suede leggings and holster. Bright orange knit cotton shirt. Black cotton sweater with Buck Rogers insignia. Big tan rocket pistol!

EVEN SIZES: 4 to 14 years. State age-size. Shpg. wt., 4 lbs.

40 C 14364 — Six-Piece Buck Rogers Outfit $3.89

37c

Now a Buck Rogers 25th Century Holster

If you own a Rocket Pistol or want to get one don't forget this fantastic looking holster. Put it on, grab your Rocket Pistol and off with Buck Rogers for a new thrill. Colorful heavy suede cloth with pictures of ships, stars, etc. Size overall, 11¾x11 in. Shpg. wt., 4 oz.

49 C 5633 ..... 37c

89c

Buck Rogers 25th Century Helmet

Oh Boy! It's 500 years ahead. It is every modern boy's dream to own a helmet. It's so realistic. Just like Buck Rogers wears constantly, even to the dummy ear phones, full vision eye protector, and radio antenna made from steel, nickel plated. Helmet of fine quality brown suede cloth. Packed in colorful and fantastically lithographed box. 3 sizes: small, medium and large. State size. Shpg. wt., 1 lb.

49 C 5635 ..... 89c

Sears THE NATION'S GIFT STORE for All Your Christmas Needs

$4.98

$1.79

Here's the New Streamliner That Broke All Coast to Coast Records

Lowest Priced Reversible Streamline Electric Train on Market. Complete with Transformer and Headlight. Accurate Union Pacific model 27 inches long. 12 pcs. track forming oval, 50x27 in. Nothing else to buy. Modernistic power. Be the first in your town with the latest. Beautifully lithographed metal in typical Union Pacific colors. Steel reversing locomotive equipped with transformer and 1 motor. The locomotive and 2 cars are coupled together like those of real streamline train. "Union Pacific Lucky Coin" with each. For 60-cycle 110-volt current. Shipping weight, 7 pounds 12 ounces.

49 C 5154—Train, Track and Transformer Complete $4.98

27-inch Train with big Figure 8 track, 50x25 in. overall. Locomotive has powerful clockwork motor. Real Union Pacific model Train. "Union Pacific Lucky Coin" with each. Gimmick track, $2.50 value. Just wind up the strong clockwork motor, release the brake and watch the electric lighted streamline beauty streak around the curves over the crossover. Metal lithographed in true Union Pacific colors. The motor and 2 cars are coupled together like the real ones. 10 pcs. of curved, 4 pcs. straight track and crossover. Any up-to-the-minute boy will like this. Battery for headlight included. Shipping weight, 6 pounds.

49 C 5125—Streamliner Track Complete $1.79

10.95

Greatest Electric Train Value We Ever Offered

$15.00 Value Last Year. Remote Control Reversible Mogul Locomotive. Train 49½ in. long overall. Complete with transformer. 10 pcs. track to form oval, 40x30 inches. Never before an opportunity like this. A Special Lionel quality combination for us to offer you, at an unheard of price. Realism, Power and Speed are built-in. A real thrill to watch this crack freight speed along with its lights flashing, and be safely tucked in to make it slow down, speed up, stop or start at will. Beautifully finished baked-on enamel steel locomotive 9¼ in. long, 5⅝ in. tender and coal car, box car, and caboose, each 9½ in. long and with 8 wheels. For 60-cycle, 110-volt current. Shipping weight, 10 pounds.

49 C 5170—Train, Track and Transformer Complete $10.95

For Lower Priced Electric Trains See Our General Catalog

$1.59

1-10c Battery Included

- Shoot Real Sparks
- Real Electric Headlights
- Bell Ringing Locomotive

New Sparkling Trains With Headlights, Bell & Big Oval Track

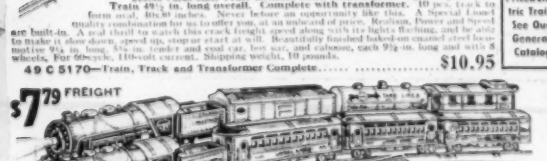
Sparks shoot out of the locomotive smokestacks as these 28-inch trains speed around their huge oval track layout measuring 48x28 in., after their strong spring motors are wound up and the brakes released, as they streak along with their electric headlight. 7-in. Mogul steel locomotives have electric headlight, piston rod, hand rails and strong clockwork motor. 8 pcs. of curved and 4 pcs. of straight track. Battery for headlight included. Shpg. wt., 6 lbs.

Passenger Train 7-in. Locomotive, Tender, toy Pullman observation car, each 4½ in. long. Battery and track $1.59

49 C 5117—Train, Track and Battery

Freight Train 7-in. Locomotive, Tender, gondola and caboose, each 4½ in. long. Battery and track $1.59

49 C 5118—Train, Track and Battery



$7.79 FREIGHT

Latest Lionel Jr. 39 In. Electric Trains

Remote Control Locomotive and Transformer-In-Station included. You can start, stop, reverse or regulate the speed of these trains without touching the locomotive. Approximately 39 in. overall. Streamlined steel locomotive with headlight and tender. Your choice of freight or passenger trains. Passenger train has 2 Pullmans and brass rail Rear Platform Observation Car, all with 4-wheel trucks. Freight train has Box Car with sliding doors, Oil Tank and Caboose, all with 4-wheel trucks. 10 sections of track making oval, 35x27 in. For 60-cycle, 110-volt current. Shpg. wt., 7 lbs.

Freight Train with Transformer $7.79

49 C 5166

Track for 49C5166 and 49C5167 Trains

49 C 5240—Straight 2 Pcs. 28c Shpg. wt., 10 oz.

49 C 5241—Curved 2 Pcs.

Passenger Train with Transformer $7.39

49 C 5167

Track for 49C5154—49C5152—49C5153 Trains

49 C 5211—Straight 4 Pcs. 25c Shpg. wt., 12 oz.

49 C 5209—Curved 3 Pcs.

98c

Imagine All Above Features on a 98c Train

28-inch three-car Train. Figure 8 track, 44½x19 in. or 118 running inches of track. Bell-Ringing Locomotive with Electric Headlight. A value not thought possible earlier in the year. Close watching of the market enable us to make this wonderful purchase. 7-inch bell-ringing enameled steel locomotive with piston rods, electric headlight and strong clockwork motor. 8 curved and 4 straight track and crossover. Stop and start lever. Choice of 2 trains. Battery not included. For batteries, see below. Shpg. wt., 3 lbs.

3-Car Electric Lighted Passenger Train 98c

49 C 5142—Train and Track

Batteries for 49C5135-49C5141-49C5142 Trains

20 C 1403—Baby Cell, 1-inch diameter. Each 4c Shpg. wt., 4 oz.

3-Car Electric Lighted Freight Train 59c

49 C 5141—Train and Track

Track for Above Mechanical Trains

49 C 5213—Straight 4

49 C 5213—Curved 4

The Low Prices in This Book Are for Mail Order Only

An Exceptional Value and a Low Price

Holds 16-In. Doll

Our largest selling buggy—size—price and appearance. **The best doll buggy we've seen at this low price.** Has cute wicker so you can see Dolly.

Body, 16x8 inches, and hood of narrow flat fiber enameled light tan; top of body reinforced with metal. Wood back and bottom! Adjustable hood may be fixed to keep sun out of Dolly's eyes. 7-inch cream color wire wheels; with rubber tires. Bright metal hub caps. Nicely enameled steel push rods, with wood handle, 23½ inches from floor. Shpg. wt., 11 lbs.

79 C 8204..... $1.87

Please Check This Value for Only $2.89

Holds 18-Inch Doll

A new Doll Buggy enameled in a new color—Eleanor Blue! **Body, 18½x9 inches.** The back reclines. Unbreakable windows in hood so you can see Dolly. You can adjust the hood either front, back or straight up very easily. Made of narrow flat fiber with fancy roll on hood. **7-inch wire wheels with good rubber tires.** Fancy springs. Contrasting color undergearing. Nicely enameled steel push rods with wood handle. 24 inches from floor. Shpg. wt., 11 lbs.

79 C 8271..... $2.89

← Hand Brake

Wood Artillery Wheels

This Wonderful Buggy for Only $4.89

Made Just Like a Real Baby Buggy

Special With Wood Artillery Wheels . . . Holds 22-Inch Doll

Goearts like this usually sell at about $7.50. Dolly sits up there, hoping everybody will see her in her new up-to-the-minute buggy. **Body and hood made of loom woven round fiber the same as used in fine baby buggies.** Hood has cute peak cuff roll with transparent window. Hood also reverses. Has reclining back which can be lowered. Full steel pushers with tow bars shaped handle 24 inches from floor and rubber handle hand brake. Equipped with **8-in. diam. Artillery wood wheels with ⅝-in. rubber tires. Body size, 20x16½ in.,** and is of wood dowel construction with turned in roll. Height overall about 30 inches. Shpg. wt. 18 lbs.

Buff Color Body
Body and hood enameled in Buff with contrasting color undergearing.
79 C 8273..... $4.89

Eleanor Blue Body
Body and Hood enameled in Eleanor Blue with contrasting color undergearing.
79 C 8274..... $4.89

$1.59

$1.00

← DROP SIDE

New 25½-In. Bow End Wood Cradle

Rock her to sleep. Big enough for large chubby dolls. Bowed front and back ends of hardwood with round spindles in each. Length, overall, 25½-in.; width, 19¾ in. Rides with smooth rounded wood dowels. Removable wood slat bottom. Enameled in pretty ivory and blue colors. A $2.00 value. Shpg. wt., 9 lbs.

79 C 7930.. $1.59

26-In. Real Drop Side Bassinet for Only $1.00

Made of wood, 26 in. long. Enameled in "Eleanor Blue." Rolls on wooden swivel casters, 14 in. wide, 19½ in. high with drop side which slides on nickel plated rods. Packed flat; easily assembled.

79 C 7929—Shpg. wt., 6 lbs..... $1.00

21½-Inch Wood Bassinet

Similar to above but with stationary sides. Size, overall, 21½x11¼x14¼ in. Enameled ivory color. Wood wheels. Packed in carton; easily assembled.

79 C 7925—Shpg. wt., 3 lbs..... 49c

$1.19

26-in.

Famous Flying Arrow Sled

Now at Low Prices of Ordinary Sleds

They guide easier, quicker better and run faster on curves—Runners actually bend the entire length. Runners of high carbon spring steel. No splinters to tear clothing or flesh. New patented braced knees give much greater strength. Top is of tough hardwood, with spar varnish finish.

These Four Have Double Crossbars

For youngsters who can coast, we do not recommend sleds with steering bar attached way up front, for it limits steering flexibility. That type of sled is about one-fifth cheaper. Remember this when comparing prices. Sizes given below are overall. Measured from bumper to end of runners.

36-Inch Sled (*As Illustrated*)
Six stout knees.—Unmailable. Shpg. wt., 13 lbs. Shipped by Express or Freight.
79 CM 8307..... $2.48

36-Inch Sled
Four new patented knees. Mailable. Shpg. wt., 8 lbs.
79 C 8304. $1.19

40-Inch Sled
Four new patented knees. Mailable. Shpg. wt., 9 lbs.
79 C 8305. $1.79

45-Inch Sled
Four new patented knees. Mailable. Shpg. wt., 10 lbs.
79 C 8306. $1.98

Single Crossbar 32-Inch Sled for the Little Tots
With four sturdy patented knees. Shpg. wt., 8 lbs.
79 C 8303—Mailable..... 89c

$2.59

DISSTON SAW

5 Tools in Wood Chest $2.59

21½x8¼x3 Inches

9¼-in. saw, mitre box, sand-block, screwdriver, brace, punch, level, block-plane, scroll saw, pencil, awl, scraper, hammer, two bits, ruler, mallet, triangle, T square, try-square, chisel, pliers, compass, protractor, scroll design, tube of glue, sandpaper, and 16-page plan book. Shpg. wt., 11 lbs.

79 C 7419..... $2.59

20 Tools in Wood Chest $1.69

Size 17x7x3 Inches

16½-in. saw, brace, bit, hammer, T square, Try-square, screwdriver, mitre box, punch, awl, ruler, mallet, triangle, pencil, scraper, compass, protractor, scroll design, chisel, sandblock, tube of glue and plan book. Shpg. wt., 7 lbs.

79 C 7418..... $1.69

$2.79

New Low Price for Dropleaf Set

It's Exclusive With Sears

Save $1.25 on This Set

They'll enjoy this gift for many years! Never before offered at this low price. Hardwood attractively enameled in yellow with black decorations on each dropleaf and on each chair back. **Table top, 23x20 inches;** legs of table of fancy turned hardwood, stands 17 inches from floor. Chair seats, 8¼x8¾ inches; 9¼ inches from floor. Height, overall, 19⅜ inches. Five-spindle back chairs with fancy scroll wood tops. Shpg. wt., 14 lbs..

79 C 8530—Table and two chairs..... $2.79

5-Piece Practical-Quality Set

They are never too young to help with the housework! She wants to be a grown-up. The pieces are just the right size. **Toy Kenmore Vacuum cleaner** with revolving brush and cotton bag! Steel base, attractively finished. **Real-wood-eared yarn dust mop** with 24-inch wood handles. Easy to get into corners. **12-inch cotton yarn duster. 32-inch broom** with enameled wood handle. **Green enameled long handle heavy gauge metal dustpan.** Shpg. wt., 4 lbs.

79 C 9187..... 79c

STANLO New Master Building Toy

A Popular New Building Set

Builds with Steel. Builds with Color. Builds real models because they will be built solidly. Instruction books included. Any boy will find many more to build! Build automobiles, trolley cars, boats, bridges, etc.

$1.25 No. 1 Set for $1.09
49 C 4774—Beginners' Set—Pieces in white, red and green. Shpg. wt., 2 lbs.

$3.98 No. 2 Set $2.69
49 C 4775—Motor color, more pieces than No. 1 Set. More models to build. Shpg. wt., 4 lbs. 8 oz.

For the Young Engineer $4.98
49 C 4776—$5.98 No. 4 Set
Special bridge building and engineering set. Pieces in gray and white. Shpg. wt., 9 lbs. 4 oz.

Older Boys! Make Money By Making Metal Soldiers

Brassed finish molds making 2 infantry and one artillery men at each casting. 12 pigs of lead, 4 bottles of paint, 2 brushes, clamp and 3 sample soldiers. 11 in. Shpg. wt., 3 lbs. 9 oz.

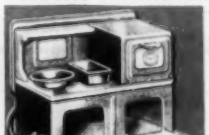
49 C 4715—Home Foundry Set $1.95

Junior Home Foundry Casting Set
2 pigs of lead, 5 smaller soldier molds. [illegible]. Shpg. wt., 3 lbs. 5 oz.
[illegible] Junior Set. (*not illustrated*) 87c

The Corner Grocery

Sturdy Lithographed Metal Construction. Here at last is the ideal grocery store with a 14-inch front and the greatest play value ever offered! Shelves laden with dummy packages. A toy scale, a phone and an order pad; also imitation metal money and a wrapping roll with real paper. Lithographed center shows the rest of the store. Shpg. wt., 5 lbs. 10 oz.

49 C 9160..... $1.39



3-Oven Steel Electric Stove

Heat Indicator

Actually bakes and cooks. Size, 9¼x8¾x8½ in.

Two burners—spring action oven doors. Enameled light green and cream colors. Two cooking utensils. Cord with plug. Shpg. wt., 5 lbs.

49 C 7311..... 98c

11-Pc. Bake Set 39c

Muffin pan, cookie sheet, bread pan, 2 cake cutters, pie tin, tube cake pan, fry pan with cover, jelly cake pan, rolling pin, heavy tin, nicely finished. Shpg. wt., 1 lb. 8 oz.

49 C 1963. 39c

Unheard of Value Aluminum Percolator Set 42 Pcs. for 69c

Set the table for three and have left over with this cute set of new design aluminum pieces. A 5-in. wood handle percolator with glass top, table pad, three plates, three cups, three saucers, three spoons, three knives, three forks, three napkin rings, 15 paper napkins, a sugar and a creamer proposition. Shpg. wt., 11 oz.

49 C 1888—42-Piece Set..... 69c

Sears Send Back Every Penny Due You if You Send Too Much Postage

Give Her a Shirley Temple Doll and Make Her Happy on Christmas

It's Shirley Temple, adorable dimples, curly hair and all. Even her dress is just like the one Shirley wears in the movies—coin-dot organdy, and she wears dainty undies, shoes and socks and a ribbon in her hair. She has **hazel eyes (glass-like, unbreakable) with real lustrous lashes;** a smiling mouth that shows her pearly teeth and her tongue-tip, and curly hair just the shade of Shirley's. She's all of hard-to-break composition with tilting head, moveable arms and legs. **Shirley can stand alone and go to sleep.** One of Shirley's favorite Hollywood, photographs with each doll and a Shirley Temple button. Again Sears are first with the newest—Shirley Temple dolls are sold by mail only by Sears.

15-Inch Size	15-Inch Size
49 C 3299	49 C 3298
Shpg. wt., 4 lbs. $4.79	Shpg. wt., 2 lbs. 12 oz. $3.79

So Tall and Cute . . . A Big Bargain

Here are big lovable dolls at unheard of low prices for them that want big, attractive dolls for very little money. These big dollies are dressed in the cutest print dresses, shoes, socks and undies, too. Stuffed bodies, and hard-to-break composition heads, arms and legs. Painted features.

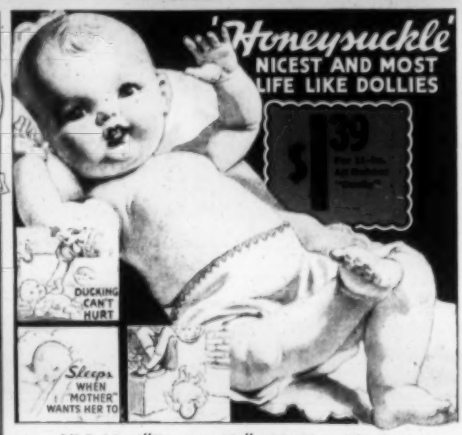
18½-in. No Voice	23-in. Cry Voice
Shpg. wt., 2 lbs.	Shpg. wt., 3 lbs
49 C 3198 ..... 49c	49 C 3199 ..... 95c

Famous Cuddles Save ¼ on this Value

Roguish eyes, dimpled cheeks, smiling mouth, and soft chubby rubber arms. Who wouldn't love Cuddles? Her eyes roll and blink; her head turns. She's dressed in the sweetest lacy organdy dress and bonnet, bootees, socks and rubber pants. **23 inches tall**—a big baby. Composition head and legs, kapok body. Shipping weight, 6 pounds 4 ounces.

49 C 3159

$2.98



All Rubber "Honeysuckle" with Glass-Like Eyes That Roll and Blink

Finest soft huggable rubber doll made! She smiles all the time, turns her head which is hard and soft like real baby's, moves her arms and legs, cries when you squeeze her legs too hard, and **goes to sleep. She loves her bath!** She's all of unexcelled Tru-Flesh rubber, even her head. You can't break her or hurt her. The 11-inch Dolly 49 C 2950 does not have glass-like eyes or lashes but has metal eyes that blink and go to sleep. Made by Ideal—one of the finest doll makers in the country. Best quality rubber dolls money can buy.

11 In. Tall	14 In. Tall	16½ In. Tall	18½ In. Tall
Shpg. wt., 2 lb. 8 oz.	Shpg. wt., 3 lbs. 7 oz.	Shpg. wt., 4 lbs. 11 oz.	Shpg. wt.,
49 C 2950	49 C 2952	49 C 2953	49 C 2954
$1.89	$2.89	$3.79	$4.79

"Ducky" - Popular Price All Rubber Doll

A plump pink roly-poly doll, lifelike as can be. Her rubber head is hard and soft, like baby's. She's a good baby and doesn't cry. You can't break or hurt her. And when you lay her down, **she goes right to sleep. Real lashes.** Movable head, arms and legs. You can bathe her just like "Honeysuckle."

11 In. Tall	13 In. Tall	16½ In. Tall	18½ In. Tall
Shpg. wt., 1 lb. 8 oz.	Shpg. wt., 1 lb. 12 oz.	Shpg. wt., 3 lbs. 8 oz.	Shpg. wt., 4 lbs. 11 oz.
49 C 2956	49 C 2958	49 C 2959	49 C 2960
$1.39	$1.89	$2.89	$3.79

For Fine Quality Layettes, for Above Dolls, See Our General Catalog.

Amazing Value!

13-In. Go-to-Sleep Rubber Doll

$1.59 Last Year Now 95c

Special buy from one of the best quality manufacturers. Has composition head instead of rubber head. Head, body, arms and legs are attached with strong elastic, not just fitted into sockets. Natural flesh-like finish, too. Can sit up. Although a wonderful value, we recommend our all rubber dolls above, as children are apt to get Dolly's head in the water, which ruins any composition head. Shpg. wt., 1 lb. 12 oz.

49 C 2957 ..... 95c

Two Beautiful Large Dolls That Cry and Go to Sleep You Save More Than One-Third on These

Such sweet-smiling faces and perfectly adorable outfits. They're both the crispiest, daintiest lace-trimmed organdy, with cute shoes and socks, and a slip. All nicely made. They have composition heads, legs, and jointed arms and the bodies are entirely stuffed with cotton. We do not believe you can duplicate these values anywhere.

17-Inch Chubby Baby Doll

Soft, huggable baby **with turning head.** She can cry and go to sleep, and she looks like a real baby. Cute outfit, even a bonnet.

Shpg. wt., 1 lb. 8 oz. 87c

49 C 3130

18-Inch Bobbed Hair Doll

Little girls love a dolly with a bob! This one has a sewed-on mohair wig, and lashes over her go-to-sleep eyes. She cries too. So pretty.

Shpg. wt., 2 lbs. 4 oz. 87c

49 C 3011

She's Big and Beautiful With Curls of Real Hai

Save One-Third! A Marvelous Value

Just imagine the delight on Christmas morning when thi **walking, talking, sleeping, adorable doll** is found! Curls peep out from beneath her cute bonnet. It can be combed an curled, too. The prettiest eyes with lashes that rest on be cheeks when **she goes to sleep.** Adorable smiling mouth, pin cheeks and the happiest expression! Dainty organdy dress, a ruffles and pleats, and a hat to match. Shoes, stockings an nice undies. She cries and can even walk—jointed compositio legs. Head and arms are hard-to-break composition. Cotton stuffed body. 2 sizes.

23-inch. Shpg. wt., 3 lbs. 8 oz.	28-inch. Has moveabl head. Shpg. wt., 4 lbs. 8 oz
49 C 3024 ... $1.98	79 C 3031 $2.98

Big as a Real Baby 26-In. All Dressed Up

Compare Values! You Save ¼ to ½ Here

Full size; well proportioned. Ordinarily $2.98. Did anybody ever see a sweeter baby doll? Dimpled baby face with real lashes over her pretty eyes. She's so soft and squeezable. She cries a bit but goes to sleep when you lay her down. Lacy organdy dress and bonnet, socks and booties, and even rubber panties. Hard-to-break turning composition head, arms and legs, and cotton-body. Shpg. wt., 4 lbs. 8 oz.

79 C 3161 ..... $1.98

Sleeping Crying 20-Inch Doll

The same style beautiful baby as above but with slightly different dress, no eye-lashes.

49 C 3117—Shpg. wt., 2 lbs. 12 oz. $1.39

10-In. Doll Only 19c

Has real shoes and socks; not just painted on. All composition. Moveable head, arms and legs, painted eyes and features. Cute print dress, with braid trimming. Lovable little darling! Shpg. wt., 1 lb. 4 oz.

49 C 3406

19c

Some Baby Doll Value

14 in. tall—fully dressed. Turning composition head. Full length jointed arms. Composition legs. Cry Voice. Trimmed organdy dress, and bonnet. Full undergarment. Socks with ties. Shpg. wt., 1 lb. 4 oz.

49 C 3450

47c

Has Bobbed Hai

Our lowes priced doll wit hair. Cute 12-in all composition doll with tilting head, moveabl arms and legs and mohair wig, prin dress, undergar ment, shoes an socks. Shpg. wt. 1 lb.

49 C 3001

59c

The Low Prices in This Book Are for Mail Orders Only

$3.89

Sold by Mail Only at Sears

—6-piece Genuine Buck Rogers Outfit.
—Includes Big Rocket Pistol, Holster, Belt.

Makes a great Christmas gift! Tan cotton suede cloth helmet . . . metal trimmings and celluloid visor. Breeches are tan cotton twill with attached cotton suede leggings and holster. Bright orange knit cotton shirt. Black cotton sweater with Buck Rogers insignia. Big, toy rocket pistol!

EVEN SIZES: 4 to 14 yrs. State age-size. Shpg. wt., 4 lbs.

40 C 4364—6-piece outfit.....$3.89

$1.69

Usually Sells for $1.98

—4-pc. Khaki Cowboy Outfit. Chaps, Cotton Flannel Shirt, and Cowboy Hat.
—Holster, Toy Pistol, Bandana, Lasso and Belt.

A special Christmas offer.

EVEN SIZES: 4 to 14 yrs. State age-size. Shpg. wt., 2 lbs. 2 oz.

40 C 4365—4-pc. Outfit.....$1.69

We Guarantee TO SAVE YOU MONEY . . . TO DELIVER GOODS PROMPTLY

$2.19

- 100% All Wool
- Slide Fastener
- Collar Tab
- Double Stitched Seams

Practical Gift!

—Extra Warm All Wool, Medium Weight Mackinaw Cloth.
—Slide Fastener Front. Collar Tab to Button.
—Deep, Roomy, Slash Piped Pockets.
—Lined Button Cuffs. Adjustable Side Straps.
—Seams Double Stitched for Added Strength.

Compare this much-wanted jacket with high grade models. Only then can you appreciate this value! Every detail of construction has been put into these coats.

EVEN SIZES: 6 to 16 yrs. State age-size. Shpg. weight, 1 lb. 12 oz.

40 C 3892 Navy Blue,
40 C 3593 Maroon $2.19

Sears THE NATION'S GIFT STORE *If You Want to Save*

$5.69 Today's Value $7.95

4-Piece Suit Bargain

—Full Lined Coat. Regular Vest.
—Two Pairs Full Lined Golf Knickers With Knit Bottoms.

Broken lots. All wool and silk and wool mixed tweeds and cassimeres.

ALL SIZES: 6 to 16 yrs. State age-size. Shpg. wt., 3 lbs. 6 oz.

40 C 2941—Brown,
40 C 2942—Gray. $5.69

$2.79

Today's Value Is $3.45

—100% All Wool, Navy Blue, 32-Oz. Melton Cloth. Slide Fastener Front.
—Two Pockets—Button Cuffs.

He'd choose this jacket, Mothers! It's heavy all wool Melton cloth found only in higher priced jackets. Full cut . . . well made! Convertible collar. Snug fitting elastic waistband. Two button flap pockets. *Sears* price is a real saving.

EVEN SIZES: 6 to 18 yrs. State age-size. Shpg. wt., 2 lbs. 4 oz.

40 C 3586—Navy Blue.....$2.79

$2.29

Warm . . . Windproof . . . Washable!

—Navy Blue Cotton Suede Cloth, Heavy Cotton Fleece Lined.
—Rubberized to Resist Water.
—Deep Muff Pockets. —Adjustable Side Strap. Inside seams piped with sateen.

A *Sears* value. Wears like leather. Cossack style. Convenitnt slide fastener. Button cuffs.

EVEN SIZES: 6 to 18 yrs. State age-size. Shpg. wt., 2 lbs. 6 oz.

40 C 3558—Navy Blue Windbreaker.....$2.29

$2.59

Best Seller . . . No Wonder!

—Standard Quality Drab Color Cotton Moleskin Cloth. Big Wombatine (Sheepskin) Collar.
—Thick, Warm, Sheepskin Lining.
—Warm and Serviceable Blanket Sleeve Lining.
—Knit Wristlets. 4 Pockets with tabs to prevent ripping. All-Around Belt. Double breasted style.

EVEN SIZES: 6 to 18 yrs. State age-size. Shpg. wt., 3 lbs.

40 C 3883—Sheeplined Coat.....$2.59

$2.19 Less Than $2.98

Other Boys' Clothing Values in Sears Big Catalog

A Good Gift!

—Black Embossed Artificial Leather.
—Full Sheepskin Lined.

Durable wear-resisting fabric that looks like leather. Heavy sheepskin lining and knit sleeve wristlets. Warm, fleecy sheep collar. Two large flap pockets. All around belt.

SIZES: 4, 6 and 8 only. State age-size. Shpg. wt., 4 lbs. 8 oz.

40 C 3800 $2.19

$3.98 Less Than $4.98

Big Reduction!

—Fine Quality Black Leather.
—Double Breasted Style.
—About ½ Wool Lining.
—Four Roomy Pockets.
—All-around Belt.
—Knit Sleeve Wristlets.

Worth $4.98 today! We're cutting our price to sell out this small stock.

SIZES: 4, 6, 8, and 10 yrs. State age-size. Shpg. wt., 2 lbs. 6 oz.

40 C 3844 $3.98

$1.94 Corduroy

For Mail Orders Only

Whipcord or Corduroy

—Navy Blue Corduroy—Brown Whipcord or Drab ½ Wool Fabric.
—Reinforced Knees. —Laced Bottoms.

Breeches for school, sports or snowy weather! Full cut sizes. Real proof of *Sears* value!

ALL SIZES: 8 to 18 yrs. State age-size.

40 C 2501—Navy Blue Corduroy. Shpg. wt., 1 lb. 14 oz. $1.94
40 C 2502—Brown Whipcord. Shpg. wt., 1 lb. 6 oz. 1.29
40 C 2523—Drab Color—½ Wool. Shpg. wt., 2 lbs. 1.94

Be Sure to Send Sufficient Postage When You Send Your Order

FOR MAIL ORDERS ONLY

BICYCLES ARE THE FAVORITE GIFT THIS YEAR

Give an Elgin With All These Features

—Dressy, full balloon tires, 26x2⅛ inches with inner tubes.
—Brilliant enamel frames.
—Chromium plated handlebars, rims and sprockets.
—Aviation type coaster brake.
—Famous troxel saddle.

A bike like this on Christmas morning will furnish a thrill someone will never forget—and you won't, either. Special low holiday price.

We Guarantee TO SAVE YOU MONEY...TO DELIVER GOODS PROMPTLY

$23.95 CASH

ALSO EASY TERMS $5.00 DOWN

For Other Bargains See Sears Big General Catalog

Boys' and Men's

Reinforced front fork and handlebars. Red with white trim. Double bar motor bike type frame.

6 C 5035—Full size frame, adjustable from 29 to 34 in. from seat to pedal. Shpg. wt., 64 lbs.
Cash Price $23.95
On Easy Payments, $5.00 down, $5.00 a month. $26.45

Girls' and Women's

Famous Elgin construction. Full size frame. Blue with white trim.

6 C 5036—Seat adjustable from 26 to 30 in. from seat to pedal. Shpg. wt., 62 lbs.
Cash Price $23.95
On Easy Payments, $5.00 down, $5.00 a month. $26.45

Use One of Our Easy Payment Order Blanks.

Sears THE NATION'S GIFT STORE At Christmas Time-All the Time

TARGET SIGHT EQUIPPED

RANGER .22 RIFLE

—24-inch tapered steel barrel.
—Genuine American walnut stock.
—Chromium plated bolt and trigger.
—Shoots 22 short, long and long rifle, regular or high speed cartridges.

$4.98

He'll be tickled "pink" with a gift like this. It's great for hunting or target shooting, with special rear peep sight and globe front sight. Military grip, finger grooves, steel butt plate. Wt., about 4½ lbs. Shipping weight, 6 lbs.

6 C 225—With Special target sights $4.98
6 C 222—Same as above but with regular open sights $3.98

"BUCK" JONES AIR RIFLE

Buck Jones, UNIVERSAL PICTURES STAR, President of the Buck Jones Rangers

—60-shot channel feed barrel.
—Special trombone cocking action.
—Beautifully engraved jacket.
—Full floating needle type compass.
—Easy-reading sun dial on stock.

$2.29

Picture the delight of the youngster who finds his movie hero's "own design" air rifle Christmas morning. It's a swell gift. Length overall, 35 in. Shpg. wt., 4 lbs.

6 C 288—"Buck" Jones Daisy Air Rifle .....

$3.59 PAIR

Similar Quality in 1933 $4.95

PRICES CUT

—Aluminum finished tubes.
—Seamless steel cups.
—Full grained leather shoe.
—Tempered steel blades.

In ordering shoe skate outfit order one half to full size larger than your street shoes, to allow sufficient room for extra or heavier socks.

Boys' and Men's

6 C 1047—Full sizes, 5 to 11. Shpg. wt., 4 lbs. $3.59

Girls' and Women's

6 C 1048—Full sizes, 4 to 8. Shpg. wt., 3 lbs. 6 oz. $3.59

$4.89

Women's O'Nite Case

—Fine round edge box construction, with polished brass locks.
—Shark grained split cowhide cover.
—Rayon moire lining.
—Lid and body pockets.

A beautiful and practical gift, which will not cause too much of a strain on the pocketbook. In Black or Brown. State color. 21 in. box long. Shpg. wt., 5 lbs.

6 C 9453—O'Nite Case $4.89

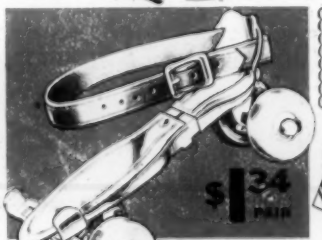
Genuine Thermos Lunch Kit

—Black enameled lunch box.
—Thermos pint vacuum bottle.
—Red bakelite cup assures a cool drinking edge.

Bottle is tan colored with contrasting maroon stripe. It will make a welcome, practical gift. Keeps liquids hot 24 hours, cold 72 hours. Shipping weight, 3 lbs. 2 oz.

$1.39

6 C 7302—Lunch Kit with pint bottle ...



$1.34 PAIR

"SPEEDEE" Roller Skates

—16 ball bearings in each wheel. Balloon wheels.
—Extra strong steel chassis high steel back.
—Shock absorbing rubber cushions.

An inexpensive present that the "kiddies" will appreciate far more than some much costlier gift.

6 C 1105—Boys' and Girls'; extends 8¼ to 10½ in. Shpg. wt., 4 lbs. 6 oz. $1.34
6 C 1106—Juvenile; extends 7 to 9 in. Shpg. wt., 4 lbs. 4 oz. $1.34

$2.89 PAIR

Solid Steel Hockey Skates with Soft Toe

—Hockey pattern—Black leather shoes.
—Strong insole. Felt insole and tongue lining.

A pair of these skates will make an ideal, yet inexpensive Christmas gift for boys or girls. Priced exceptionally low. They are lightning fast and have polished blades of the correct hockey pattern. State size of shoe wanted.

For Boys and Men

6 C 1072—Full sizes only, 1 to 11. Shpg. wt., 4 lbs. $2.89

For Girls and Women

6 C 1073—Full sizes only, 1 to 8. Shpg. wt., 3 lbs. 4 oz. $2.89

We Guarantee TO SAVE YOU MONEY...TO DELIVER GOODS PROMPTLY

88c

D'Orsays For Big Sister Were $1.35

Boudoir slippers on every Christmas list—and D'Orsays **especially** when the price is so low! We have cut every penny possible to make this slipper a real Sears value. Black rayon crepe—sleek and smooth inside and out. Hard flexible leather soles. 1½-inch wood heels.

WOMEN'S SIZES 4 to 8. No half sizes. Wide widths. State size. Shipping weight, 14 oz.

15 C 3680 Pair..... 88c

69c

59c

Send Christmas Greetings in a Slipper

Who could resist the fun of wearing dainty ribbed blue or black rayon crepe bridge slippers with the softest white rabbit pompons imaginable! Tuck a Christmas card in them and make somebody happy. Soft leather soles and 1½-inch covered heels.

WOMEN'S SIZES 4 to 8. No half sizes. Wide widths. State size. Shpg. wt., 12 oz.

15 C 3740—Blue
15 C 3741—Black
Pair..... 69c

Order your Christmas gifts the Sears' Mail Order Way . . . you save money . . . and you can buy presents as charming as these slippers! Smart looking tailored style—black rayon crepe with coral color lining and 1½-inch covered wood heel. Soft leather soles.

WOMEN'S SIZES 4 to 8. No half sizes. Wide widths. State size. Shipping weight, 12 ounces.

15 C 3718—Pair..... 59c

NOTICE! We Will Wrap Any House Slippers on This Page as Gifts on Request

We Guarantee TO SAVE YOU MONEY...TO DELIVER GOODS PROMPTLY

55c

It's a Luxury Low Priced

Come to Sears for luxury slippers—and pay prices amazingly low! This black rayon crepe bridge slipper will be found in lots of Christmas stockings. Will please any woman! Padded chrome leather sole. 1½-inch wood heel. High pointed tongue. Gay little bow.

WOMEN'S SIZES 4 to 8. No half sizes. Wide widths. State size. Shipping weight, 12 ounces.

15 C 3831 Pair..... 55c

Sears THE NATION'S GIFT STORE for Quickest, Surest Service

65c

Feminine Slippers

No nicer gift for a young lady who likes pretty things! And what one doesn't? A well-made gracefully cut slipper . . . as comfortable as can be. Black rayon crepe—a quality that wears well. Blue lining, trimming and bow. 1½-inch wood heel. Serve as a dress-up slipper when you entertain at home.

WOMEN'S SIZES 4 to 8. No half sizes. Wide widths. State size. Shpg. wt., 12 ounces.

15 C 3618 Pair..... 65c

98c

All Cozy Comfort

Sears price is amazingly low for this good quality tan fleece-lined suedette—suede-like fabric—slipper. Sheep collar, will keep ankles warm. Long wearing flexible hand turned hard leather sole. 1-inch wood heel.

WOMEN'S SIZES 4 to 8. No half sizes. Wide widths. State size. Shpg. wt., 15 ounces.

15 C 3718 Pair..... 98c

65c

Mother Likes Them

The warmest type of bedroom slipper Sears sells! Genuine natural color sheepskin leather—strongly sewed. Fine soft sheep's wool next to the foot. Woolly collar top and gay blue pompons. Double soles—for longer wear.

WOMEN'S SIZES 3 to 9. No half sizes. Wide widths. State size. Shipping weight, 14 ounces.

15 C 3684—Pair..... 65c

Smart Suedette With Pompon

39c

A honey little slipper to wear with your flannel robe. Made of soft suedette—suede-like fabric—in red . . . or blue . . . or black. Soles match the top . . . and are flexible and wonderfully soft on the foot. A big pompon adds a festive air to the slipper.

WOMEN'S SIZES 4 to 8. No half sizes. Wide widths. State size. Shipping wt., 10 ounces.

15 C 3761—Red,
15 C 3762—Blue,
15 C 3763—Black
Per Pair..... 39c

We Guarantee TO SAVE YOU MONEY...TO DELIVER GOODS PROMPTLY

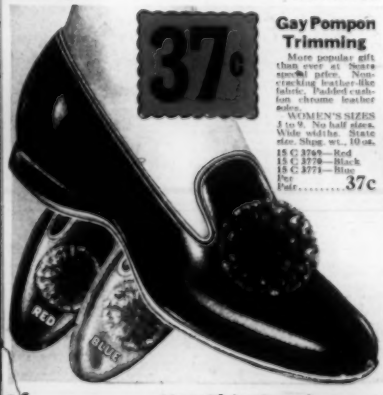
87c

Fluffy and Warm

No wonder we call it cozy . . . your foot is fairly buried in a swirl of soft white rabbit fur . . . and the slipper itself is made of black or blue snug-fitting velvety corduroy. Soft leather sole. 1½-inch covered heel.

WOMEN'S SIZES 4 to 8. No half sizes. Wide widths. State size. Shpg. wt., 14 oz.

15 C 3632—Black
15 C 3633—Blue
Per Pair..... 87c



37c

Gay Pompon Trimming

More popular gift than ever at Sears special price. Non-cracking leather-like fabric. Padded cushion chrome leather soles.

WOMEN'S SIZES 4 to 9. No half sizes. Wide widths. State size. Shpg. wt., 10 oz.

15 C 3769—Red
15 C 3770—Black
15 C 3771—Blue
Per Pair..... 37c

Gifts for Little Boys and Girls

49c

Children's "Bunny-Face"

Natural sheepskin. Sheep's wool lined. Double soles. GIRL'S AND BOYS' SIZES 9 to 2. No half sizes. Wide widths. State size. Shpg. wt., 10 oz.

15 C 994—Red
15 C 996—Natural (Light Tan). Pair.. 49c

TOTS' SIZES 5 to 8. No half sizes. Wide widths. State size. Shipping weight, 8 ounces.

15 C 995—Red,
15 C 998—Natural (Light Tan). Pair.. 49c

29c

So Very Low Priced!

Big Sears Value! It's warm red mottled felt—imitation leather tip to give longer wear. Soft chrome leather sole. No half sizes. Wide widths. State size.

GIRLS' AND BOYS' SIZES 9 to 2. Shipping weight, 6 ounces. 29c

15 C 914—Pair.....

TOTS' SIZES 5 to 8. Shipping weight, 5 ounces.

15 C 315—Pair..... 29c

39c

Extra Popular

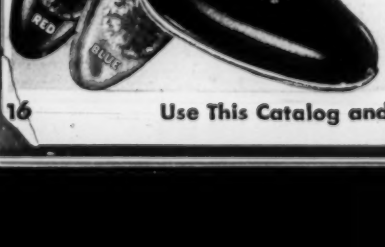
More Big Savings! Children find this soft bootee one of the warmest bedroom slippers going! Tassel trim. A-B-C blocks border design. Soft padded chrome leather soles. No half sizes. Wide widths. State size.

GIRLS' AND BOYS' SIZES 9 to 2. Shpg. wt., 10 oz.

15 C 976—Blue Red Trim. 49c
15 C 979—Red, Blue Trim.

TOTS' SIZES 5 to 8. Shipping weight, 8 ounces. Per Pair

15 C 978—Blue, Red Trim.
15 C 981—Red, Blue Trim.... 39c



We Guarantee TO SAVE YOU MONEY...TO DELIVER GOODS PROMPTLY

$1.29 A PAIR

$1.79

• Brown KIDSKIN Uppers • Oak tanned Leather Outsole • Flexible Leather Midsole, Rubber Heel • Kid-lined Quarter. Drill-lined Vamp. Stitchdown Construction.

MEN'S SIZES 6 to 11; also 12. Wide widths. Shipping weight, 1 lb. 14 oz.

67 C 3936—Pair.....$1.79

• Soft, Brown Leather-lined Kidskin Uppers • Grain Leather Outsole, Leather Midsole • Rubber Heel. Elastic Side Gore. Stitchdown construction.

MEN'S SIZES 6 to 11; also 12. Wide widths. State size.

67 C 3933—Shpg. wt., 1 lb. 12 oz. Pair.....$1.29

$1.39

49c

★ Natural Tan Color Suedene Fabric Uppers. ★ Contrasting Brown Suedene Fabric Collar. ★ Warm Tan Cotton Fleece Lining. ★ Soft Padded Genuine Chrome Leather Sole and Heel.

A welcome gift to any man!

MEN'S SIZES 6 to 12. No half sizes. Wide widths. State size. Shpg. wt., 14 oz.

67 C 3902—Pair.....49c

★ Warm, Comfortable, Gray Felt Uppers. ★ Smart, Black Leather Toe Cap. ★ Soft Padded, Chrome Leather Sole and Heel.

An acceptable gift, and inexpensive!

MEN'S SIZES 6 to 12. No half sizes. Wide width. State size. Shpg. wt., 12 oz.

67 C 3909—Pair.....39c

★ Brown, Elk-grained, Chrome-tanned Leather Uppers. ★ Soft Padded, Chrome Leather Sole and Heel.

A practical, serviceable gift he'll surely appreciate.

MEN'S SIZES 5 to 12. No half sizes. Wide widths. State size. Shpg. weight, 1 lb.

67 C 3919—Pair...79c

★ Brown Leather Uppers. ★ Flexible Hand-turned Construction. ★ Resilient Rubber Heel. ★ Oak-tanned Leather Outsole.

MEN'S SIZES 6 to 11. No half sizes. Wide widths. State size. Shpg. weight, 1 lb. 6 oz.

67 C 3914—Pair.$1.39

Hi-Tops for Christmas

★ Double Tanned Black Leather Uppers. ★ Double Oak Tanned Leather Outsole. ★ All Leather Heel with Steel Plug. ★ Sturdy Brass-plated Nails and Sewed Construction. ★ Packed in Neat Christmas Carton.

Here's your chance to make some boy happy with a really practical gift. 12-in. height.

BOYS' SIZES 1 to 5½. Wide widths. State size. Shpg. wt., 3 lbs. 5 oz.

67 C 5638—Pair.....$2.49

Sears THE NATION'S GIFT STORE For Guaranteed Quality

$1.45 Children's Sizes

★ Black Gibraltar rubber. ★ Red cuff around top. ★ Warm fleece lining.

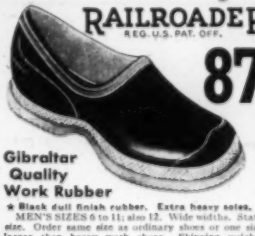
RED TOP BOOTS—few gifts for children are more practical—or perfectly thrilling. They'll wear and wear. No half sizes. State size. Order same size as leather shoe.

GIRLS' AND BOYS' SIZES 11 to 2. Shipping weight, 2 pounds.

76 C 9438—Pair.....$1.65

CHILDREN'S SIZES 9 to 10. Shipping weight, 1 lb. 10 oz.

76 C 9440—Pair.....$1.45



RAILROADER REG. U.S. PAT. OFF.

87c

Gibraltar Quality Work Rubber

★ Black dull finish rubber. Extra heavy soles.

MEN'S SIZES 6 to 11; also 12. Wide widths. State size. Order same size as ordinary shoes or one size larger than heavy work shoes. Shipping weight, 2 pounds 4 ounces.

76 C 9181—Pair.....87c

$1.25

Gibraltar Two-Buckle Work Special

★ Husky, black dull finish rubber. Heavy soles.

MEN'S SIZES 6 to 11; also 12. Wide widths. State size. Order same size as ordinary shoes or one size larger than heavy work shoes. Shipping weight, 2 pounds 4 ounces.

76 C 9118—Pair.....$1.25

59c Children's Sizes

Neat Storm Rubbers for Everybody

● Genuine Gibraltar Premier Standard Quality. ● Black, glossy finish. ● Strongly reinforced. Trim fitting and serviceable. See our Big General Catalog for a greater selection of rubber footwear. Order same size as shoes.

MEN'S SIZES 6 to 11. Medium Narrow Toe. Shipping weight, 1 lb. 8 oz.

76 C 9162—Pair.....79c

MEN'S SIZES 6 to 11; also 12. Medium wide Toe. Shipping weight, 1 lb. 10 oz.

76 C 9160—Pair.....79c

BOYS' SIZES 1 to 6. Shpg. wt., 1 lb. 6 oz.

76 C 9159—Pair.....75c

SMALL BOYS' SIZES 11 to 13½. Shipping weight, 1 lb. 2 oz.

76 C 9157—Pair.....69c

Fit low heels and medium wide toes. Order same size as ordinary shoe; one-half size larger than stitchdown shoe. Wide widths. State size.

WOMEN'S SIZES 2½ to 8; also 9 and 10. Shipping weight, 1 lb. 2 oz.

76 C 9107—Pair.....69c

GIRLS' SIZES 11 to 2. Shpg. wt., 1 lb. 2 oz.

76 C 9109—Pair.....65c

LITTLE GENTS' SIZES 4 to 10½. Shpg. wt. 14 oz.

76 C 9110—Pair.....59c

At times the demand for our rubber footwear is greater than we can supply immediately. In such cases we will send you our brand or a nationally advertised brand of similar or higher quality.

Price Reductions on Gibraltar Quality Boots and Arctics

★ Ruggedly built of alternate layers of fabric and rubber. ★ Extra heavy bumper-edge sole. ★ Strain-resisting stout fly reinforced. ★ Gauged to Sears specifications.

Full size, extra strong, Chassis-Bilt construction. Surpassed in quality only by Sears FLINT-ROCK brand offered in our Big General Catalog. No half sizes. State size.

Order Same Size as Shoes

Short Boots

MEN'S SIZES 6 to 13. Shpg. wt. 4 lbs. 14 oz.

73 C 9405—Pair.$1.79

BOYS' SIZES 1 to 6. Shpg. wt. 4 lbs. 14 oz.

76 C 9406—Pair.$1.69

SMALL BOYS' SIZES 11 to 13½. Shpg. wt., 3 lbs. 12 oz.

76 C 9407—Pair.$1.65

Knee Boots

MEN'S SIZES 6 to 12. Shpg. wt. 7 lbs. 12 oz.

76 C 9456—Pair.$3.29

BOYS' SIZES 1 to 6. Shpg. wt. 6 lbs. 14 oz.

76 C 9457—Pair.$2.69

Hip Boots

MEN'S SIZES 5 to 13. Shpg. wt. 7 lbs. 4 oz.

76 C 9458—Pair.$3.69

Order Same Size as Ordinary Shoes; One Size Larger Than Heavy Work Shoes.

Heavy Twill Cloth Arctics

MEN'S SIZES 6 to 13. Shpg. wt., 2 lbs. 14 oz.

76 C 9255—Pair.$1.79

BOYS' SIZES 1 to 6. Shpg. wt., 2 lbs. 2 oz.

76 C 9257—Pair.$1.69

All Rubber Arctics

MEN'S SIZES 6 to 13. Shpg. wt., 4 lbs. 4 oz.

76 C 9258—Pair.$1.79

BOYS' SIZES 1 to 6. Shpg. wt., 3 lbs. 14 oz.

76 C 9259—Pair.$1.69

FLINT-ROCK Super Quality One-Buckle All-Rubber Arctic

MEN'S SIZES 3 to 13. Shpg. wt., 3 lbs. 8 oz.

76 C 9206—Pair..$1.89

The Low Prices in This Book Are for Mail Orders Only

Beret in Hatters Felt

85¢

Good Heisley News! Imagine getting an all wool body felt hat at this grand low price! Peaked down tauntily in front, tucked up in back. Brightened with gay quill! Fits 21½ to 22½ in. headsize.

78 C 6565—Black, Dk. Green, Dk. Brown or Navy. **State color.** Shpg. wt., 1 lb.

"Scotty" Hat and Scarf Set

48¢

Plaid "Highland Laddie" tam! Gay feather! Elastic headband. Smart **triangle** scarf buttons in back. Warm, fleecy all cotton fabric. Fits 21½ to 22½ in. headsize.

78 C 6570—Red, Royal Blue, Dark Green or Beige Plaids. **State color.** Shpg. wt., 8 oz.

It's a Gift!

$1.98

Real Leather! 2 Initials Included

Usually $2.39 Elsewhere

We made a very special and fortunate purchase of 900 dozen handbags way below the regular market value. We are passing the savings along to our customers. Bags are all envelope style as pictured of fine, rich supple leathers in assorted grainings. Generous size—a full 9½x6 inches. And carefully made, with liberal side gussets. Flap-covered safety pocket. Attached change purse. Rayon moire lining! **State Initial.**

18 C 2476—Colors: **Black or Brown. State color.** Shpg. wt., 14 oz.

2-WAY STRETCH

98¢

11-inch Lastex step-in with soft Rayon Jersey and Brocaded Batiste brassiere top. Detachable! Fastens to girdle at front and back. Prevents rolling at waist! Both sections washable.

18 C 383—Tea Rose. Bust sizes, 32, 34 and 36 in. **State size.** Shpg. wt., 12 oz.

Monogram Pocket Mate

95¢

Rayon Knit blouse. Initialed beaded scarf is detachable. Lastex shirred waistline. Sizes 14 to 20 years. **State size and print initial.**

37 C 6500—Coeur Blue.
37 C 6501—Solid White.
Shpg. wt., 1 lb.

39¢

Hand Knotted Silk Fringe

Rough silk crepe (weighted) triangle. Hand-tied silk fringe.

18 C 6687. Colors: White, Blk. Brown, Royal Blue or Rust. **State color.** Size, 20x12 in. Shpg. wt., 4 oz.

95¢

A MUFF BAG

Smart crepe coating material (about ½ wool); rayon lined, slide fastener compartment top. Flowed custom lining in muff section.

18 C 2574—Colors: **Black or Brown. State color.** Size, 10½x8 in. Shpg. wt., 8 oz.

A Smart Hand-Warming Gift

Sears THE NATION'S GIFT STORE At Christmas Time All the Time

WARM PLAY SUITS

Ages 7 to 10 Yrs.

<- Warm Play Suits

Made in one piece of fine All Wool Melton Snowcloth. **Talon Zip front closing.** Reinforced knee patches. Knit ankle cuffs and wristlets. Sizes: 7, 8, 9, 10 yrs. **State size.**

31 C 7387—Wine
31 C 7388—Med. Green
31 C 7389—Med. Brown
Shipping weight, 3 pounds **$3.49**

->

Sturdy All Wool Melton Snowcloth. **Jacket has zipper front closing.** Knit wristlets. Sizes, 7, 8, 9, 10 yrs. **State size.**

31 C 7320—Wine
31 C 7321—Brown
Shpg. wt., 1 lb. 12 oz. **$2.49**

Ski Pants have elastic adjustable waistband. Knitted ankle cuffs. Strong knee reinforcement patches. Sizes: 7, 8, 9, 10 yrs. **State size.**

31 C 7325—Wine
31 C 7326—Brown
Shpg. wt., 2 lbs. **$2.39**

ABOVE ITEMS SHIPPED DIRECT FROM MFR. WHEN PREPAID. POSTAGE FROM YOUR NEAREST MAIL ORDER HOUSE

ONE PIECE All Wool Melton

$3.49

All Wool Melton

JACKET ONLY	PANTS ONLY
$2.49	$2.39

"RUBBERELLA" An UMBRELLA with Toe RUBBERS in Handle

DRY—From Toe

. . . To Top!

$3.89

Open the Handle Rubbers Inside

A great idea! A grand gift! Pull the cap off the umbrella handle and find two fine featherweight sandal rubbers rolled inside! Made of a super rubber! Will fit shoes from 2 to 7½. Umbrella is fine Glenig silk and cotton cloth, strong wood rod, 10-rib steel frame. Rimdamore leather trimmed handle; compositon end caps and ferrule.

18 C 2340—**Colors: Black, Brown or Navy.** State color. Shpg. wt., 1½ lbs.

Give It— Keep It— But Have It Initialed!

55¢

Silk Initial Scarf

Her initial in smart cut out embroidery in front! It's the lovely classic white style that goes with any outfit! Flatters any complexion. All silk (weighted) crepe in dobbie texture with smart self fringed ends. Sure! About 9x40 in. All initial except I, O, Q, U, V, X, Y and Z. **Print initial wanted.**

18 C 4500—White only. Shpg. wt., 6 oz.

Hundreds of Suggestions in Sears General Catalog

87¢

NEW 2-Way Handle

Some carry it by the handle. Some tuck it under the arm! New javelin grained artificial leather. 2 good-looking initials, if desired. **Print initials wanted.** Rayon moire lining in flap. 2 deep pockets; attached coin purse; and mirror. Size: 9x7 in.

Shipping weight, 1 pound.

18 C 2501—**Colors: Black or Brown. State color.**

89¢

Smooth Calf Leathers

Special Purchase! Fine, smooth quality, genuine calf leather billfolds; assorted plain and grained styles. Size, closed, 4¼x3¼.

Print his name and we will stamp it in 22 kt. gold on the bill-fold, free.

Shipping weight, 4 ounces.

18 C 2662—**Black or Brown. State color.**

Values to $2.50 $1.89

A group of fine billfolds, in high grade, assorted leathers. Extraordinary value. All have the patented "Slidex" feature, a pull on the tab brings cards and passes into view. **Print his name plainly**, and we'll stamp it in gold on the wallet free. Size closed, 4¼x3¼ in. Shipping weight, 6 oz.

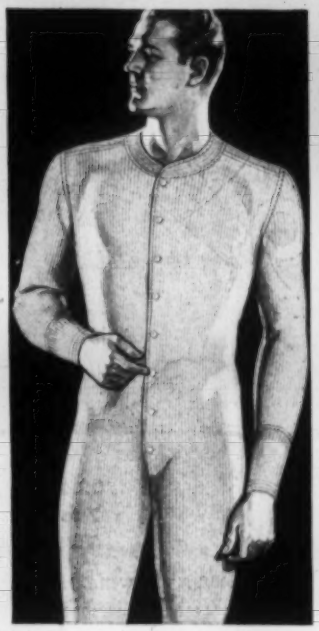
18 C 2673—**Black or brown; assorted grainings. State color.**

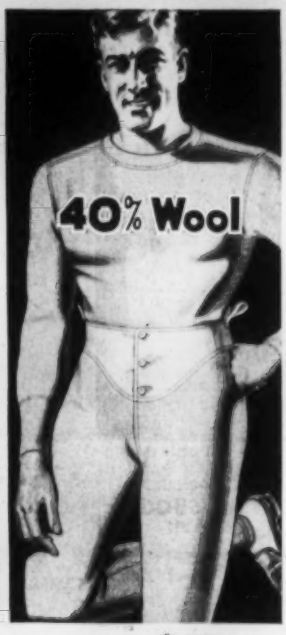
SLIDEX

FOR MAIL ORDERS ONLY

Sears Send Back Every Penny Due You if You Send Too Much Postage

P911 AF9J9 SF254





REAL HEAVY 79c Each Suit
Cotton Suits

Real heavy yet finely ribbed and nice-fitting comfortable, indoors or out. A bargain such as you get only at *Sears*. Good quality cotton, tailored to our own high standards. We sell hundreds of thousands in a season—that's what men think of this suit! Tubular knit collar and military shoulders. Flatlocked seams; light fleecing inside.

16 C 9089—Cream color. Even sizes 36 to 46 inches chest. State size. Shpg. wt., 1 lb. 4 oz.

U. S. ARMY SURPLUS 47c Each Garment
Shirts and Drawers

Here are extra warm, extra heavy shirts and drawers at a bargain price. Heavy-ribbed 40% wool, amazingly low priced. They're the surplus from the U. S. army, bought at a bargain. The Government is your guarantee that they're standard good quality. Sizes are correct. Finishing is exact. Color: Gray.

16 C 9802—Shirts: Sizes 38, 40, 42 chest.
16 C 9803—Drawers: Sizes 34, 36, 38 waist. State size. Shpg. wt., each garment, 1 lb. 2 oz.

Sears THE NATIONS GIFT STORE — If You're in a Hurry

Rayon Socks in the Newest Colors

3 PAIRS 69c

Men particular about their looks will welcome these dressy socks. Their special low price means you can buy more of them. Mercerized cotton tops, toes and heels; seamless feet. Double soles.

86 C 4711—Assorted colors in patterns similar to picture. Sizes 10, 10½, 11, 11½, 12. State size, color. Shpg. wt., 3 pairs, 6 oz.

Special Buys in Celanese-and-Rayon

3 PAIRS 39c

For men who like to dress well and save money! Dress socks in good-looking patterns and colors. There's extra wear in the double seamless soles, the mercerized cotton tops, heels and toes.

86 C 4712—Assorted colors in patterns similar to illustration. Sizes, 10, 10½, 11, 11½ and 12. State size. Shpg. wt., 3 pairs, 6 oz.

Silk Service Chiffon

We Guarantee TO SAVE YOU MONEY...TO DELIVER GOODS PROMPTLY

25c PAIR

Gay holiday doings call for smartly clad legs. Wear these silk service-chiffons, if you're interested in economy. Sheer, with lots of wear in their heavier silk threads. And special reinforcements that make them wear longer than you'd ever expect. Fashionable picot tops, French heels and sandal soles. Both dark and light shades.

86 C 525—Colors: Gunmetal, Taupe, Suntan or Beige. Sizes, 8½, 9, 9½, 10. State size, color. Shpg. wt., pair, 4 oz.

How to feel warm—how to look slim! That's the problem Flatter-ees solves! These grand feeling, **flesh pink**, skin-fit underthings cost you less at *Sears*. Not a bulge, not a wrinkle under your sheerest dress, in Flatter-ees. They're tuck-ribbed, and follow the body in every movement. Lastex in legs keeps them from creeping up. Vest, low and full in front, has rayon tubular straps that stay in place. Dainty rayon-striped fine cotton, soft, and light as a feather.

16 C 6660—Vest **16 C 6661**—Pantie

Sizes: Small (32 to 34); medium (36 to 38); large (40 to 42 inches) bust or hip measure. State size. Shpg. wt., each garment, 4 oz.

New Russian Style 2-Piece Pajamas

$1.98

Be the first to wear these smart long-sleeved Russian style Pajamas! Lounge or sleep comfortably in them. The new band-neck, the snug-at-wrist look, the bloused fullness flatter the figure. Note the odd-shaped jet black buttons. Sash belt. **Serona, our best quality plain knit Rayon.** Packed in Christmas Box.

29 C 998 — Scarlet Red and Black

29 C 999 — Apple Green and Black

Even sizes—30 to 44 in. bust. State size. Shpg. wt., 1 lb. 4 oz.

A "Find" for Your Christmas Gift List

$1.00

Flattering oriental pattern silk pongee collar and belt trims tiny puff sleeves. Anyone would imagine such fine, pretty Pajamas cost more. Firm silk pongee with the usual amount of rice starch finishing. They wear and wash beautifully. Well tailored in one-piece style. Good workmanship throughout.

29 C 997—Natural tan.

Even sizes—34 to 44 inches bust. State size. Shipping weight, 6 oz.

A Style with Lovely Feminine CHARM

$1.00

Adorably quaint, yet flattering with its ruffly top, its belted-in waist and flounced skirt. And the softest, prettiest colors! At such a low price, you'll want several to wear or as gifts to busy-loving friends. Our better quality, plain knit Rayon, generously long and nicely tailored.

29 C 995—Blue
29 C 996—Tearose

Even sizes 34 to 44 in. bust. State size. Shpg. wt., 12 oz.

On request, we will pack any item on this page as a Christmas gift.

FOR AGES 7 to 16 YEARS

SMART MODERN STYLING.... QUALITY KNIT RAYON.... Painstaking Workmanship .... Correct Fit .... All Combined, Make This a

BARGAIN *EXTRAORDINARY!*

Far prettier, far better quality than this price usually buys! Choice of panties or bloomers; all Serona, our best quality plain knit Rayon. Daintily trimmed with assorted lace, appliques, tiny rosebuds. There isn't a girl who wouldn't want them, every one. Full Sizes. Flat locked seams. Elastic at waist.

(A) **29 C 2204**—Tearose—SHORTY BLOOMERS—lace trim—elastic knees.
(B) **29 C 2205**—Tearose—PANTIES—applique trim.
(C) **29 C 2206**—Tearose—PANTIES—lace trim.

Ages, 7-8, 9-10, 11-12, 13-14, 15-16 years. State age-size. Shpg. wt., each, 4 oz.

Sears THE NATION'S GIFT STORE *If You Want Quality*

NOW $1.19 Each

Year-end clearance! Just in time to buy that little girl a nice warm dress for Christmas. Some of the nicest dresses are in this clearance—fine French spun wool jerseys and some all wool crepes. A pleasing assortment of styles. Not all styles left in all sizes—that's why we can't offer style or color choice.

We guarantee a fine bargain!

29 C 5991—Assorted styles and colors.

Ages, 2, 3, 4, 5 and 6 years. State age-size.

Shipping weight, each, 14 ounces.

SOFT FLEECY COTTON FLANNEL

A Whole Winter's Tubbings Won't Change Its Fit

$1.00

Sears are first with Sanforized pre-shrunk cotton flannel Nightgowns! The cotton flannel is firm, yet soft and fleecy due to a special treatment which renders the fabric absolutely shrink proof. Has double yoke with front trim. Long and full in sweep and long sleeves.

Double needle seams and the usual superior workmanship that you get at Sears.

29 C 9006—White
29 C 9007—Peach

Even sizes—34 to 44 in. bust. State size. Shpg. wt., 1 pound.

Any of This Merchandise Packed as a Christmas Gift if Requested on Your Order

For the Modern Miss 9 to 16 Yrs.

Won't her eyes twinkle when she sees these fine quality lace trimmed SILK CREPE underthings! They're so low priced, surely she can have a set. Right up to the minute and practical, too! Nice-fitting French style, Silk Crepe, weighted.

(A) **PANTIES** Band front; elastic back.
29 C 2231 Tearose..... 69c

(B) **PANTIES** Band top; buttoning at side.
29 C 2232 Tearose..... 69c

(C) **SLIP** Bias cut. Adjustable straps.
29 C 2046 Tearose..... $1.00

Ages, 9-10, 11-12, 13-14, 15-16 years. State age-size.

Shpg. wt., Panties, 4 oz. each; Slip, 6 oz.

New Ensemble in RICH RAYON

$1.00

Stunning one-piece Pajamas with separate bolero jacket. Sure to please any Miss 6 to 14 years. Well made to give lots of wear. Gorgeous colors in jacket and trousers and in the clever bodice design. No one would ever guess they were so low priced. The plain knit Rayon is a good dependable quality.

29 C 2499—Assorted colors: Violet, Poppy, Light Green or Medium Brown.

State first and second choice of color.

Ages, 6, 7-8, 9-10, 11-12, 13-14 years. State age-size.

Shipping weight, 10 ounces.

$2.79

GOOD QUALITY ALL WOOL SHAKER SWEATER

A warm, durable, extra heavyweight sweater, closely knit to give maximum warmth, extra long wear. Heavy double roll collar, reinforced shoulders that won't sag and two roomy knit-in pockets. This sweater fits smoothly, looks "tailored," and you can expect it to give good warm wear.

29 C 7106—Dark red
29 C 7108—Black
29 C 7122—Navy Blue

Even sizes, 34 to 44 in. bust. **State size.** Shpg. wt., 2 lbs. 6 oz.

NEW RAYONS . . . . 19c EACH

Sears policy—ALWAYS to offer the BEST values in Rayon undies! We sell so many we are able to do it . . . able to sell better qualities for less! These are well made panties and bloomers; generous in size, strongly sewed and reinforced.

Bloomer	Panty
29 C 2715—Flesh	**Band front and Bottom**
Lengths, 19, 21, 23 in. **State length wanted.**	**29 C 2714**—Flesh Lengths, 16 and 18 in. **State length wanted.**

Shipping weight, each, 6 ounces.

MICKEY MOUSE Doing Tricks!

Ages, 2, 3–4, 5–6, 7–8 yrs. **State age-size.**

What child's eyes wouldn't grow big with delight at the sight of a Mickey Mouse sweater under the tree? Sweater is pure cotton, well knit, and warmly fleeced inside.

29 C 7756—Yellow
29 C 7757—Red

Shpg. wt., each, 1 lb. **69c**

Gleaming Rayon SATIN

A brassiere that does much to improve your figure! Uplift style. Rayon covered elastic web band bottom. Slips on easily over head. Narrow shoulder straps.

29 C 692—Flesh
Even sizes, 30 to 38 in. bust. **State size.** Shpg. wt., 4 oz. **25c**

Other Big Values in Sears General Catalog

Taffeta OF SOFT RAYON

59c

The best slip to be had at the price! We say that confidently—because we did some tall hunting to find it, and we know what slips equal to it usually cost!

Luxurious quality All Rayon taffeta, the soft, dull finished, extra long wearing style. Carefully seamed. Trimmed with lace and dainty applique. It's such a GOOD value, you should buy two!

29 C 3689—Flesh
29 C 3690—Tearose

Length, about 47 inches. Even sizes, 34 to 44 in. bust. **State size.** Shipping weight, 6 ounces.

SILK CREPE 87c EACH

The Gift of Gifts!

Smooth, soft, luxurious, the silk that's a pleasure to wear! French style weighted silk crepe—a quality that comes out of the washing LOOKING LOVELY! Brand new styles, richly trimmed with lace and embroidery; cut full; carefully made.

Slip

29 C 3683—Tearose
Length, about 47 inches. Even sizes, 34 to 44 in. bust. **State size.** Shipping weight, 8 ounces.
Four-gored style—strongly seamed—adjustable shoulder straps. Beautifully trimmed with lace and fancy stitching.

Chemise

29 C 2962—Tearose
Even sizes, 34 to 44 in. bust. **State size.** Shipping weight, 8 ounces.
Satin applique and embroidery trim. Bias cut; ribbon sash.

Dance Set

29 C 4098—Tearose
Even sizes, 32 to 36 in. bust. **State size.** Shipping weight, 6 ounces.
Neat embroidery trim; panty has band top buttoning at side.

Notice the Dainty Details

Sears THE NATION'S GIFT STORE If You're in a Hurry

Choice 2 Styles $1.00 EACH

ALL WOOL . . . Warm little sweaters; your choice of two cunning styles. Medium weight; novelty knits.

Turtle Neck Pullover Style
29 C 8694—Navy Blue
29 C 8695—Pink
29 C 8696—White

Coat Style—Button Front
29 C 8691—Red
29 C 8692—French Blue
29 C 8693—White

Ages, 1, 2 and 3 years. **State age-size.** Shpg. wt., each, 6 oz.

BEACON Chinchilla Cloth

Fluffy, soft, warm—coat and beret set of the famous Beacon cotton chinchilla cloth that every mother knows! Generous lapover double breasted style coat; roomy in every dimension. Nicely fitted beret. Lined with sateen; interlined for extra warmth.

29 C 6664—Lt. Blue
29 C 6665—Green
29 C 6662—Pink

Ages, 1, 2, 3, and 4 years. **State age-size.** Shipping wt., 1 lb. 14 oz. **$1.98 Set**

WARM 3-Piece Suit

Long-sleeved pull-over and extra sweater coat in this 3-pc. suit—warm and cozy for chilly weather.

Good weight fancy knit cotton, with cotton jersey pants, fully lined. It's reduced—a fine value!

29 C 6219—Navy Blue
29 C 6220—Brown

Ages, 2, 3, and 4 yrs. **State age-size.** Shipping weight, 6 ounces. **79c Set**

"Magic Slippers"

A Treat for Your Feet!

All wool ribbed knit . . . grand for relaxing. Snug in fit; couldn't be more comfortable! Packed in attractive box.

29 C 8014—Lavender
29 C 8015—Medium Brown
29 C 8016—Black
29 C 8017—Rose
29 C 8018—Powder Blue

Sizes: Small for shoe sizes up to 5½. **Large** for sizes 6 and larger. **State size.** Shpg. wt., 4 oz. **50c Pair**

Famous "KINGSWEAR" Dress Shirts!

★ Genuine Pre-Shrunk Cotton Broadcloth
★ High Count Combed Yarns—Beautiful Lustrous Finish
★ Absolutely Fadeproof Colors
★ Cellophane Wrapped—Great for Gifts

THE STYLE he'd pick out himself! THE PRICE he'd select for big savings! Nowhere else can you buy these famous models at this clearance price. The aristocrat of shirts—KINGSWEAR. One of the richest, most lustrous finished cotton broadcloths. Attached collar style. Tie not included.

83 C 120—Plain white
83 C 121—Plain tan
83 C 122—Plain blue
83 C 123—Plain gray

Half sizes, 14 to 17. State size. Shpg. wt., 14 oz.

Your Favorites—Prices Reduced

86¢ EACH

—Substantial Cotton Broadcloth
—Guaranteed Fadeproof Colors
—Big, Roomy Dimensions
—Seven-Button Front

Ordinarily you don't think of smart shirts in terms of this price. But REMEMBER—this is a special Christmas offer. They're standard *Sears* merchandise . . . lowest quality.

ATTACHED COLLAR MODELS

PRE-SHRUNK	NOT PRE-SHRUNK
83 C 300—Plain White	83 C 304 Fancy Pat-
83 C 301—Plain Tan	terns. A wide assort-
83 C 302—Plain Blue	ment of smart fancy
83 C 303—Plain Green	patterns similar to the
83 C 306—Plain Gray	above illustration.

Half sizes, 14 to 17. State size. Shpg. wt., 1 lb.

SUCKBAND STYLE. 83 C 305 Plain white only. Same as above 83 C 300 but in suckband style with soft double cuffs. No collar or pocket.

It's Your Gain!

67¢ EACH

—Good Quality Cotton Shirtings
—Fast Colors —Vat Dyed
—Wrapped in Cellophane

Leave it to *Sears*! Again we come through with a sensational price just in time for Christmas. They're well made shirts, serviceable and dressy. Plain colors and a splendid assortment of beautiful fancy patterns similar to illustration. Collar attached. Tie not included.

83 C 490—Plain White
83 C 492—Plain Tan
83 C 493—Plain Blue
83 C 494—Fancy patterns

Half sizes, 14 to 17. State size. Shipping weight, 1 lb.

Sears THE NATION'S GIFT STORE

Buckle and Belt Set Boxed

89¢

—Fancy Full Grain Cowhide Bridle Leather
—Beautiful Silver Plated Initial Buckle
—SOLID WALNUT BOX

Superior to many sets at twice this price. Box may be used as cigarette humidor or jewel box. Shpg. wt., 12 oz.

83 C 8800—Black 83 C 8801—Brown

Even sizes, 30 to 42 in. Cannot furnish initials I, O, Q, U, V, X, Y, Z. State size and print initial.

Swanky Tie Boxed

49¢ EACH

—Beautiful Tie in a Stunning Gift Box
—Fine Assortment of Latest Patterns
—Rayon and Silk Mixed or All Rayon Neckwear Fabrics

Here is a real bargain price to solve your Christmas problem. Newest designs.

83 C 8350—Men's Four-In-Hand Tie

Blue, Maroon, Brown, Green or Black. State color. Shpg. wt., 6 oz.

Values from $1.00 to $1.50!

59¢ A PAIR

—Finest Quality Double Woven Cotton Chamois-suede Fabric
—High Grade Assortment of Slip-on or Snap Wrist Styles
—Finest Tailoring

Not just gloves of the "Finer Kind" . . . but rather some of the most beautiful styles we've ever seen. Every pair reflects the skill of European experts. You'll find overseam and kip-knot sewed seams with Button Thumb. . . . Only a Christmas closeout could ever cut the price so low! Selections must be left to us. We guarantee you will be pleased.

83 C 11497—Black 83 C 11498—Brown
83 C 11499—Mode

Half sizes, 6 to 8½. State size wanted. Shipping weight, a pair, 2 ounces.

Makes Speedy Delivery

Suspenders Gift Boxed

49¢ A PAIR

—Dress Suspenders
—Fine Quality Rayon Mixed Elastic Webbing, 1¼ in. wide
—Newest Patterns
—Chrome Tanned Cowhide Ends
—Satin Finished Brass Metal Parts

83 C 7631
Length 40 in.
Shpg. wt., 6 oz.

Canvas Glove

6 PAIRS 63¢

—10-Ounce Heavy weight White Cotton Canton Flannel
—Well Made
—Double Thick Knit Wrists

83 C 3820
Shpg. wt., 6 pairs, 1 lb. 3 oz., 12 pairs, 2 lbs. 2 oz.

12 PAIRS $1.24

Were 97¢

Cotton Flannelette

—Government Standard Specifications

87¢ A PAIR

Show us the man who wouldn't like such a practical gift. Show us the store that can offer it at such a sensational saving. Drawstring on trousers. Rayon covered loops on coat model.

83 C 950—Coat Style Pajamas
83 C 951—Middy Style Pajamas

Sizes: A, 34 to 36 in.; B, 38 to 40 in.; C, 42 to 44 in.; D, 46 to 48 in.; E, 50 to 52 in. Order by size letter. Shpg. wt., 14 oz.

Save 69c Per Gift!

—Fine Quality Cotton Broadcloth
—Vat Dyed; Absolutely Fadeproof Colors
—Choice of either Middy or Coat Style Models
—Generous Comfortable Sizes

Save enough to buy an extra gift! But GIVE QUALITY. Treat him to rich lustrous cotton Broadcloth . . Expert tailoring . . Fine styling . . EVERYTHING that makes it a gift. Only a clearance of regular $1.69 models permits the price. Cut big all over for a good night's sleep. Plain blue, tan or green. State first and second choice of color

83 C 2181—MIDDY STYLE 83 C 2180—COAT STYLE

Sizes: A, 34 to 36 inches chest; B, 38 to 40 inches; C, 42 to 44 inches; D, 46 to 48 inches; E, 50 to 52 inches. Order by size letter.

Shipping weight, a suit, 14 ounces.

Be Sure to Send Sufficient Postage With Your Order

69c

—Narrow Ribbed Corduroy. —Expertly tailored.
—Top can be turned down and tied under chin.
—Inside Turndown FUR LINED Band.
—Warm Padded Cotton Fleeced Lining.

PRICE OPPORTUNITY for everyone who has a tough outdoor job. Indestructible canvas visor.

83 C 4823—Army drab
83 C 4824—Navy blue

Sizes, 6¾ to 7⅞. State size. Shpg. wt., 1 lb.

Two Styles—Two Colors

—Good Soft Pliable Chrome Tanned Capeskin Leather.
—Heavy Fleeced Rayon and Cotton Lining.
—Stitched Backs.
—Half Outseam Sewed.

Why look further! Here's fine quality leather, lined warmth, tailored strength . . . at a Clearance Price! For driving or general outdoor wear.

89c A PAIR

STRAP WRIST	BUTTON TOP
83 C 4215—Brown	83 C 4206—Brown
83 C 4219—Black	83 C 4209—Black

Half sizes, 8 to 10½. State size wanted. Shipping weight, 6 oz. Half sizes, 7½ to 10½. State size. Shpg. wt., 4 oz.

69c EACH

REINFORCED FRONT
Deep Double Back Yoke

—Strong Medium Weight Chambray.
—Good Looking Interlined Collar.
—Triple Stitching—Unbreakable Buttons.
—Continuous Non-Rip Sleeve Facings.

You know what double cloth construction—front and back—means in a shirt. You'll wonder how we could ever price this "husky" so low. There's only one answer—a great *Sears* Christmas Special. Shipping weight, 14 oz.

83 C 685—Blue. Half sizes, 14½ to 17. State size.

We Guarantee TO SAVE YOU MONEY — TO DELIVER GOODS PROMPTLY

$1.95

Medium Heavy Weight

★ Selected Yarns, of About One-Fourth Wool Worsted.
★ Fine Elastic Rib Stitch.
★ Full Six-Button Front.
★ Finest Tailoring Throughout.
★ Two Roomy Rounded Pockets.

Run your eye down those features! They prove this THE SWEATER BARGAIN of the year, without doubt! Ideal for every season or purpose a man could name. Real quality. Top notch style. Extra long wear. The better kind of elastic rib stitch that allows perfect freedom, yet never sags or bags.

83 C 1577—Brown heather
83 C 1578—Navy blue
83 C 1579—Oxford gray

Even sizes, 34 to 46 in. chest. State size. Shpg. wt., 1 lb. 6 oz.

THE NATION'S Sears GIFT STORE Guarantees a Saving

Boys' Caps

48c EACH

Jaunty, comfortable caps boys like. New materials of about one-half wool. Eight-Quarter and One-Piece Top Models with inbands. Gray, tan or brown mixtures. At this low price no choice of color or style. We guarantee you'll be pleased!

83 C 11233—Sizes, 6¾ to 7⅛. State size. Shpg. wt., 10 oz.

For Mail Orders Only

$1.29

Thousands of Other Bargains in Sears Big General Catalog

Hit of the Season!

—Long Wearing Yarns.
—Talon Opening at neck.
—Baby Shaker Stitch.
—Main Seams Reinforced.

Look men! The big hit from the Atlantic to the Pacific. Yet the price is cut down to the ground for this great Christmas Clearance. Warm, practical, serviceable for almost every season. Knit from yarns of about 50% wool.

83 C 11503—Gray
83 C 11504—Navy blue

Even sizes, 34 to 44 in. chest measure.

State size. Shipping weight, 10 ounces.

Narrow Gauge Shaker Stitch

98c

—Military Collar. —Talon Opening at Neck.
—Principal Seams Reinforced with Strong Tape.

That swanky new style at a CHRISTMAS CLEARANCE PRICE. Knit from yarns of about one-half wool.

83 C 11500—Navy blue 83 C 11501—Maroon
83 C 11502—Dark tan

Even sizes, 28 to 36. State size. Shpg. wt., 10 oz.

Bargain! Boys' Dress Shirts

—Strong Durable Cotton Shirting.
—Generous Sizes. —Strong Buttons.

Hurry if you want this saving. Tie not included. JUVENILE SIZES, 6, 8, 10, 12 yrs. State age. Shpg. wt., 6 oz. BOYS' SIZES, 12½ to 14½ in. neck. Half sizes. State size. Shpg. wt., 8 ounces.

43c

83 C 1436—White 83 C 1437—Blue
83 C 1434—Tan 83 C 1438—Fancy pattern

Boys' Lined Mitten

42c A PAIR

—Fine Chrome Tanned Capeskin.
—White Fleeced Cotton Lining.
—Elastic Web Wrist.

A better leather. Soft and pliable. Long wearing. Warm. Shpg. wt. 6 oz.

83 C 3966—Brown
83 C 3968—Black

Ages, 5 to 14 yrs. State age.

Boys' Boxed Tie

25c EACH

—4-in-Hand Tie.
—Attractive Rayon Fabrics.
—Rayon Facing on Large End.
—Gift Boxed

83 C 8590

Ground colors: Blue, Green, Brown or Green. State color. Shpg. wt., 6 oz.

Boys' Belt Special

Gift Boxed

49c A SET

—Grain Cowhide Bridle Leather.
—1¼ in. Wide.
—Silver Plated Buckle.

83 C 7530 Black
83 C 7531 Brown

Even sizes, 24 to 50 in. State size. Shpg. wt., 10 oz.

Christmas Special!

35c A PAIR 3 Pairs $1.00

—Good Quality Washable Cotton Chamoisuede Fabric.
—Large Assortment of Smart Styles.
—Expert Tailoring and Stitching.

Thousands of women expected a great Christmas Glove Bargain from *Sears*. But who dreamed of savings like this? Only a CLOSEOUT could make it possible . . . a sacrifice of 60,000 pairs of imported gloves . . . all unique . . . distinctive . . . alive with the new accents women adore. So many styles, selection must be left to us.

83 C 11421—Black. Sizes, 6 to 7½.
83 C 11423—Tan. Sizes, 6 to 8.

Half sizes. State size. Shpg. wt., per pair, 2 oz.; 3 pairs, 4 oz.

Look at this Price

—Medium Weight Strongly Woven Chambray.
—Expertly Tailored Throughout.
—Coat Style.

37c EACH

Sears intend to let NO ONE offer lower work shirt prices. And this bargain proves it. It's standard *Sears* construction. Honest worth —guaranteed quality. It gives more service, strength and satisfaction than you ever expected at the price. Two large pockets. Strong buttons.

83 C 620—Blue
Half sizes, 14½ to 17. State size.

Shipping weight, 12 ounces.

33-ounce All Wool Blue Melton $3.75

Absolutely Fadeproof

- Leather Piped Pockets.
- Choice of 3 Popular Colors.
- Elastic Waistband Style or Latest Style.

No better VALUE in All Wool Melton Jackets regardless of price. Handsomely styled. Big storm collar with tab to button. Adjustable cuffs. Rugged construction throughout. The Cossack style has side gussets and adjustable side buckle straps.

SIZES: Even chest sizes 34 to 48 inches. State measurement taken over vest. Shpg. wt., 3 lbs. 2 oz.

Cossack Style

41 C 250	Navy Blue	$3.75
41 C 251	Maroon	Each
41 C 252	Green	

Elastic Waistband Style

(See small illustration)

41 C 256	Navy Blue	$3.75
41 C 257	Maroon	Each
41 C 258	Green	

We Guarantee TO SAVE YOU MONEY...TO DELIVER GOODS PROMPTLY

$2.48

Campus "Cords" Real Style Headliners

- Strong, Thickset Corduroy Slacks.
- Choice of Three Shades.
- 22-in. Cuff Bottoms.
- Adjustable Side Buckle Straps.
- Reinforced At All Strain Points.
- Extra Strong, Durable Pockets.

C-L-A-S-S. That's what fast-stepping young fellows are looking for. That's what we've tailored into every inch of this peppy model. Where else could you pick up such a Christmas bargain but right here at Sears? Cut from better Corduroy—the narrow wale, long wearing kind. Tailored to the latest college lines. Priced extra low!

SIZES: Even waist sizes 28 to 46 in.; all inseam sizes 29 to 34 inches. State measurements. Shpg. wt., 2 lbs. 10 oz.

41 C 949	Navy Blue	$2.48
41 C 951	Maroon	2.48
41 C 952	Leather Brown	2.48

Sears THE NATION'S GIFT STORE Asks You to Compare Prices

$3.48

Navy Blue Fast Color Leather-Like Cotton Suede Cloth

Color! Class! Warmth!

- —Perspiration-proof Orange Cotton Flannel Lining.
- —Horsehide Leather Piped Pockets.
- —Adjustable Cuffs and Side Buckle Straps.

A BLAZE OF COLOR. The swanky, orange colored flannel lining is the hit of the season. There's a layer of pure gum rubber in between the smart Blue Suede cloth and the lining to keep out rain, wind, snow and sleet.

SIZES: Even chest sizes 34 to 48 in. State chest measurement taken over vest. Shpg. wt., 3 lbs.

41 C 120—Navy Blue Cotton Suede Cloth ... $3.48

$7.98 $12.00 Value

$8.95

$6.85

Style Sensation

- —Latest Campus "Combination".
- —Natural Sheepskin Leather Combined With Heavy 33-Ounce, All Wool Navy Blue Melton. Warm as Toast.
- —Lining of Thick, Warm Sheepskin.
- —Adjustable Waistband and Cuffs.

A wonderful Christmas gift. Sporty, handsome looking, and for cold winter protection there's nothing better. Average length, 26 in.

SIZES: Even chest sizes 34 to 48 inches. State measurement taken over vest. Shpg. wt., 3 lbs. 15 oz.

41 C 549 Navy Blue Cossack Jacket $6.85

Genuine Horsehide Cossack

- —Selected Front Quarter Horsehide.
- —Warm, ¼ Wool Mackinaw Blanket Lining.
- —Adjustable Buckles and Gussets at Sides.
- —Ventilation Eyelets Under Arms.
- —Full 26 Inches Long.

Slide fastener front. Made of Front Quarter Horsehide—the part that's five times as strong as the ordinary horsehide leather. One-piece back and front insure long rigorous service and exceptional comfort. Made with two-button adjustable cuffs and two slash pockets. Durable black cotton jean cloth sleeve lining.

SIZES: Even chest sizes 34 to 48 in. State measurements taken over vest.

Shipping weight, 4 pounds 10 ounces.

41 C 617—Cossack Style Black Horsehide Jacket $7.98

Finest Washable Calfskin

- —Choice of Two Shades in Slide Fastener Front Style.
- —Practical Double Leather Collar.
- —Ventilation Eyelets Under Arms.
- —Adjustable Cuffs and Side Buckle Straps.

Best looking jacket we ever saw—BAR NONE. The lucky man who receives it will say the same. Will give indefinite wear. Av. length 25½ in.

Guaranteed not to scuff, crack or peel.

SIZES: Even chest sizes 34 to 48 in. State measurement taken over vest.

Shipping weight, 2 pounds 6 ounces.

41 C 581—Buff, Washable Calfskin Cossack $8.95

41 C 582—Tan, Washable Calfskin Cossack 8.95

Exact copy of new shirred back model that was made famous by the star in the movie success, "It Happened One Night." This model originated in Hollywood, and is now spreading through the country like wildfire.

Style—Quality—Value

- Heavy, 32-oz. All-Wool Fabric.
- Spirited, New, 3-Button Model.
- Inverted Pleat Back. Half Belt.
- Earl-Glo Rayon Yoke and Sleeve Lining Guaranteed for Life of Garment. Average Length, 48 Inches.

Now—right when you need it—*Sears* offer this fine overcoat at a thrifty saving. Tell your friends about this exceptional value!

SIZES: 33 to 42 in. chest measure. State measurement taken over vest. Shpg. wt., 2 lbs. 14 oz.

45 C 20374—Medium Brown
45 C 20376—Medium Gray $13.75

Very Latest "Saddle Bag" Bellows Pockets

Choice of a rich, dark oxford gray, **all wool** nub effect Cassimere in a fancy basket weave or a handsome, dark blue **all wool and worsted** Cheviot with a faint Herringbone pattern. Latest model coat has rows of shirring at yoke and at the half belt in back. Leather-like bone buttons. Trousers have four pleats, easy slide fastener fly front and one-button extension waistband. 21 inch bottoms.

SIZES: 34 to 42 inches chest; 29 to 39 inches waist; 29 to 35 inches inseam. State measurements. Shpg. wt., 5 lbs. 8 oz.

45 C 20156—Dark Oxford Gray All Wool Nubbed Effect Cassimere $13.75

45 C 20145—Dark Blue All Wool and Worsted Cheviot $13.75

Sparkling Style!

- Handsome Gray or Brown Checked Effect Cassimere of 60% Wool, Balance Rayon.
- 2-Button Waistband.
- Adjustable Side Buckle Straps.
- Wide, 22-Inch Cuff Bottoms.

Styled to the split second for the fast-stepping youth, these splendid trousers are sturdily tailored to take the straining and stresses they're bound to receive. Fabric, style, tailoring—all are the finest this money can buy.

SIZES: 28 to 36 in. waist; 29 to 34 in. inseam. State measurements. Shpg. wt., 2 lbs.

45 C 20537—Medium Gray
45 C 20536—Medium Brown $2.49

Latest in Slacks

- Fine, ½ Wool Cheviot.
- 3½-Inch, 3-Button Extension Waistband.
- Side Buckle Straps.
- 22-Inch Cuff Bottoms.

Hollywood—Broadway—at their jaunty best exemplified in these brisk, new slacks with their high, "close blackwaist" effect, waistband and wide bottoms. You'll see them on every college campus this season. Be among the first in your community to wear this stunning new model!

SIZES: 28 to 46 in. waist measure; 29 to 34 in. inseam. State measurements. Shpg. wt., 2 lbs. 4 oz.

45 C 20575
Blue Cheviot $2.75

RAYON TAFFETA With Full Flounces

—Extra Wide, Extra Long, Full 90x105 Inches.

Such a grand, dressed-up air your bed will have with this lovely spread. Soft rustling taffeta finished with a full gathered 18½-inch flounce, corded at top. Quality that ordinarily sells for much more—priced specially at *Sears*.

Colors: Blue, Gold, Green, Hello or Rose. State color. Shipping weight, each, 1 pound 14 ounces.

96 C 262 Each $2.29

Special Purchase! Hand-Made CANDLE WICKS

—Size, 80x103 Inches.
—Washfast. —Pre-shrunk

Unusually attractive spreads to be offered at a price so low! Another *Sears* special—includes big variety of popular designs in colorful effects on good quality, unbleached sheeting. Pattern similar to illustration in Blue, Gold, Green, Orchid or Rose. State color. Shpg wt., each, 1 lb. 14 oz.

96 C 238—Each $1.69

Famous "BATES" Quality

—Size, 80x105 Inches.
—Good Weight Cotton.

Ripplette weave—a fast color striped spread with the permanent crinkle which makes it practical for every day. Requires little or no ironing—reversible. Cream ground with colored stripes of Blue, Gold, Green, Hello or Rose. State color. Shpg. wt., ea. 1 lb. 12 oz.

96 C 252 Each $1.00

Sears THE NATION'S GIFT STORE *if You Want Quality*

Special WOOL BATT

—Opens to About 72x84 Inches.
—Good Quality Natural Color Lamb's Wool.

Soft and fluffy with a springiness that doesn't mat down. Not the usual kind of batts you might expect to get for this price—no reclaimed wool in these—just good, dependable quality, as warm as the highest grade batts you could buy. Shpg. wt., 2 lbs. 4 oz.

96 C 271—2-lb. Roll $1.09

Colored Hem Sheet and Pillowcase Set

—Blue, Green, Maize, Orchid or Pink Hems. State choice.

A bargain, this *Sears* special consisting of one 81x99 inch sheet with two 45x36 inch pillowcases. Bleached snowy white, nicely hemstitched. Shpg. wt., set, 2 lbs. 4 oz.

96 C 184—Set $1.59

40-Inch Unbleached SHEETING

—Natural Cream Color.

Smashing price cut on this popular grade, firmly woven 40-inch sheeting. Unusual opportunity, here, to buy it at worthwhile savings.

Put up in 10-yard bolts only. Shpg. wt., 10 yards, 2 lbs. 10 oz.

96 C 1668 ..... 10 YDS. $1.00

CLEARANCE OILCLOTH Table Covers

Popular 54-In. Size
—Well Coated Quality.
—Variety of Patterns.

Clear, bright looking 54x54 inch covers that will give a fresh, spruced up look to kitchen tables. Opportunity here to get exceptionally well coated, long wearing quality at savings. Patterns similar to illustration in Blue or Green on White. State color. Shpg. wt., each, 2 lbs.

96 C 2154—Each ..... 43¢

36-In. Full Standard Quality COTTON FLANNEL

—Flecced on Both Sides

Depend on this outing flannel to give maximum service for your money! The warm soft grade you like to wear on cold winter nights. And it is such a bargain! **Patterns similar to illustration.** (1) **Blue stripe;** (2) **Pink stripe;** (3) **Blue and pink stripe;** (4) **Pink and blue stripe;** (5) **Blue and peach stripe;** (6) **Blue and pink stripe. State pattern number.** Shpg. wt., per yard, 6 oz.

36 C 481—A Yard **10½c**

SMART STYLE

1934 Prints of Distinction at a Grand Clearance Price

—Width, 36 Inches

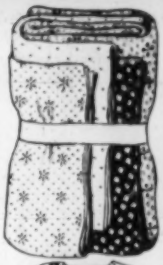
If you know Smart Style quality, then you know what a bargain this really is! Washfast. Boilfast prints. Firm textured; strong quality. **Patterns similar to illustration.** (19) **Green and orange;** (20) **Brown and Orange;** (46) **Blue and rose. State pattern.** Shpg. wt., per yd., 4 oz.

36 C 395—A Yard 12c

SMART STYLE PRINTS REMNANTS

10 YDS. $1.15

—Width, 36 Inches
—Lengths, 3 Yds. or more



Remnants and bolt ends—at a REDUCED price! Prints you know are famous for STYLE, every one pretty as can be! Washfast, boilfast colors. Shpg. weight, 1 lb. 12 oz.

36 C 343

PARADISE PRINTS REMNANTS

10 YDS. $1.39

—Width, 36 Inches
—Lengths, 3 Yds. or More

Washfast, Boilfast. Fine textured "80-square" cotton in a grand clearance of pretty patterns we've sold in former catalogs at HIGHER prices. Shpg. wt., 1 lb. 12 oz.

36 C 345

MORE WEAR at a Big SAVING

—Lustrous Finish —36 Inches Wide

The best wearing sateen obtainable at its price—that's the reputation this quality sateen has! It's reliable; many customers wouldn't use anything else. **COLORS:** American Beauty, Black, Brown, Dark apricot, Lilac, Medium blue, Medium gray, Navy blue, Nile green, Pink, Rose, Spanish yellow, Tan or White. **State color.** Shipping weight, per yard, 4 oz.

36 C 5260—A Yard..... **15c**

Twill Weave COTTON BABY FLANNEL

—Width, 27 Inches
—Medium Weight

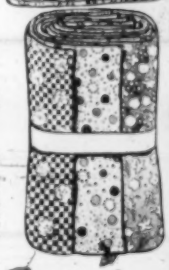
Pure fluffy cotton, as thick and soft in quality as many others that sell at much higher prices. Fleecy nap on both sides . . . see it and feel it and you will understand why it can give such good service. Snowy white bleach. Shpg. wt., yd., 4 oz.

36 C 413

FIFI FROCK PRINTS REMNANTS

10 YDS. $1.22

—Width, 36 Inches



All lengths in each 10-yard bundle are three yards or more. This is a bargain to one who knows Fifi quality will want to miss—all Fifi users know what fine value these prints are! Shpg. wt., 1 lb. 12 oz.

36 C 344

Sears THE NATION'S GIFT STORE for Quickest Surest Service

SILK FLAT CREPE

—Width, 38 Inches

47c A YARD

Grape green, Winter gray; even Tea rose for undies. Trust *Sears* to offer the new colors at lowest price for Christmas budgets. Washable, good quality weighted silk. **Colors below. State color.** Shpg. wt., per yd., 4 oz.

COLORS

Baby blue	Maize	Scotty green
Black	Ming gold	Shadobeige
Bluchina	Ming green	Shell pink
Bronze green	Navy blue	Sherry brown
Brown taupe	National blue	Tea rose
Caballero rust	Nile green	Tokay wine
Eggshell	Olympic blue	Turquoise
Grape green	Orchid	White
Hollyhock	Pencil red	Wild rose
Leafrust brown	Pink	Winter gray

14 C 642—A Yard..... **47c**

SILK FLAT CREPE PRINTS

Clearance BETTER SILKS

Limited Christmas stocks. Endless variety of patterns, desirable as they were at higher prices. All good quality weighted silks. **38 Inches wide.** Permit us to select style in color you want. **Ground colors:** Black; Brown; Copen blue; Coral; Green; Navy; Olympic (bright blue); Red; Rust; Tan; White or Wine. **State first and second choice of colors.**

14 C 664—Shpg. wt., yd. 6 oz. **49c A YARD**

SHEPHERD CHECKS

—Width, 36 Inches
—54 Wool Worsted Balance Cotton

We've reduced the price. Popular medium size check for dresses, suits, skirts, coat linings. **Colors:** Black and white; Brown and white; Green and white; Navy and white or Scarlet and white. **State color.** Shpg. wt., per yd., 4 oz.

14 C 7847—A Yard..... **58c**

All Rayon FLAT CREPE

—Width, 35 Inches

Washable. Practical, low priced. Its use saves you money on dresses and blouses; on undies for Christmas gifts. **State color.** Shpg. wt., per yd., 4 oz.

COLORS:		
Black	Pencil red	
Caballero rust	Pink	
Eggshell	Scotty green	
Lucerne green	Shadobeige	
Ming green	Sherry brown	
National blue	Tea rose	
Navy blue	Tokay wine	
Olympic blue	Winter gray	
	White	

14 C 893—A Yard..... **38c**

Tested Quality PANNE SATIN

—Width, 39 Inches

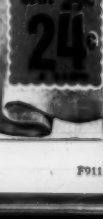
Finest rayon yarns. Washable. Beautifully textured. Reduced in time for Christmas sewing; give a sparkling satiny blouse, adorable pajamas, lovely undies. **State color.** Shpg. wt., per yd., 6 oz.

COLORS:		
Black	Navy blue	Pink
Eggshell	Nile green	Turquoise
Maize	Orchid	White
	Peach	Wild rose

14 C 891—A Yard..... **48c**

All Rayon TAFFETA

—Width, 39 Inches



Fine quality. Washable. For slips and undies; drapes with bedspreads to match. **State color.** Shpg. wt., per yd., 4 oz.

COLORS:		
Baby blue	Pencil red	
Black	Pink	
Eggshell	Shadobeige	
Gold	Shell pink	
Jade green	Sherry brown	
Maize	Tea rose	
National blue	Turquoise	
Navy blue	White	
Nile green	Wild rose	
Orchid	Winter gray	

14 C 890—A Yard..... **24c**

COLORS:
Black
Caballero rust
National blue
Navy blue
Pencil red
Scotty green
Sherry brown
Tokay wine
Winter gray

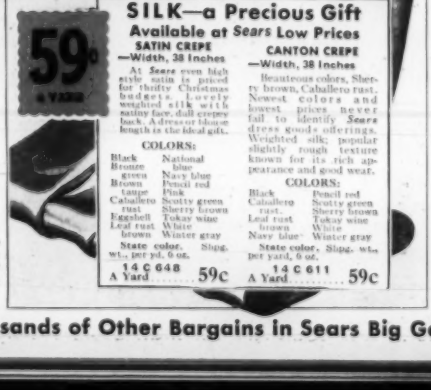
SMART NEW ALPACA

—Width, 36 Inches

95c A YARD Was $1.19

About ¾ alpaca, woven on cotton warp as are all fine genuine alpacas. Soft, pliable, almost sheer weight. For dresses, blouses, suits. New style, low price, shows how you save at *Sears*. **Colors listed above. State color.**

14 C 7210—Shpg. wt., per yd., 6 oz.



SILK—a Precious Gift

Available at *Sears* Low Prices

SATIN CREPE

—Width, 38 Inches

At *Sears* even high style satin is priced for thrifty Christmas budgets. Lovely weighted silk with satiny face, dull crepey back. Adresser blouse length is the ideal gift.

COLORS:

Black	National blue
Bronze green	Navy blue
Brown taupe	Pencil red
Caballero rust	Pink
Eggshell	Scotty green
Leaf rust brown	Sherry brown
	Tokay wine
	White
	Winter gray

State color. Shpg. wt., per yd., 6 oz.

14 C 648 A Yard **59c**

CANTON CREPE

—Width, 38 Inches

Beauteous colors, Sherry brown, Caballero rust. Newest colors and lowest prices never fail to identify *Sears* dress goods offerings. Weighted silk; popular slightly rough texture known for its rich appearance and good wear.

COLORS:

Black	Pencil red
Caballero rust	Scotty green
Leaf rust brown	Sherry brown
Navy blue	Tokay wine
	White
	Winter gray

State color. Shpg. wt., per yard, 6 oz.

14 C 611 A Yard **59c**

Sears LOW Prices for Kitchen Tested Quality

—Width, 18 inches. —Wears and Wears.
—Blotter-like Absorbency. —Leaves No Lint.

Savings like this seldom seen on such good weight, serviceable linen crash toweling. Our famous P brand, popular for its splendid wear in millions of homes all over America. Comes with assorted color cotton borders.

Unbleached	Bleached
19 C 8512	19 C 8520
Shpg. wt., 1 yd., 6 oz. 10 yds., 2 lbs. 10 oz.	Shpg. wt., 1 yd., 6 oz. 10 yds., 2 lbs., 8 oz.
Per Yard 15c	Per Yard 16c
10 Yards for $1.45	10 Yards for $1.55

FLUFFY BEAUTIES
Double Loop Weave

12c 3 for 30c

Made by CANNON

RESOLVE TO SHOP AND SAVE AT Sears

—Size, about 20x40 inches.
—Good, Sturdy, Medium Weight.

Only 11c each! And they are not like the sleazy towels you sometimes see advertised at this low price. They're first quality beauties from our regular stock. Bleached white with pastel Blue, Gold, Rose, or Green borders, similar to illustration. State color. Shpg. wt., 6 oz.

19 C 8547—Each 14c

12x12-Inch Washcloths

Medium weight terry in beautiful all over pastels. Six assorted colors to a package, cellophane wrapped. Shpg. wt., package of 6, 8 oz.

19 C 9017—Six for 39c

—Size, about 18x36 inches.
—Medium weight terry.
—White with colored borders.

Popular "hand size" towels . . . the kind thousands of families are buying for general and kitchen use. Soft, absorbent, cotton terry. Choice of Blue, Gold, Green or Rose borders. State color. Shpg. wt., of one, 9 oz., of three, 1 lb. 6 oz.

19 C 9018—Each ..... 12c Three for 34c

11x11-Inch Terry Washcloths

Only 3 cents each—no wonder we consider it a bargain of bargains! White with multi-color stripes.

19 C 9019—Each. Shpg. wt., 2 oz. 3c

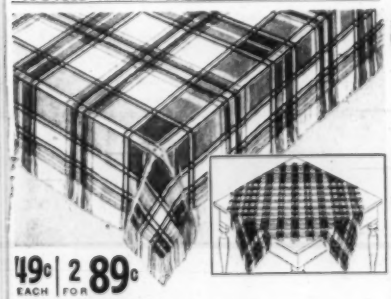
Sears THE NATION'S GIFT STORE For Guaranteed Quality

Clearance—Linen Crash Cloths

—Assorted patterns similar to illustration

Opportunity here to get good weight, linen crash cloths at a mere fraction of their usual prices. And in the small illustration you can see what our stylists tell us is the latest way to use 19 C 1862 and 19 C 1867 on a table. Multi-color plaids with Blue, Rose, Gold or Green predominating on a bleached white background. Assortments are broken—stocks may not last long, so we must ask you to state first and second choice of colors.

Catalog No.	Size	Shpg. Wt.	Price
19 C 1862	50x50 in.	12 oz.	48c
19 C 1865	54x70 in.	1 lb.	78c
19 C 1867	66x80 in.	1 lb. 15 oz.	89c
19 C 1868	66x90 in.	1 lb. 2 oz.	98c



Dutchart Plaids . . .
A Tablecloth Value You'll Remember

—Sturdy, Durable Fringed Cotton Tablecloth

Rub them! Tub them! Their colors remain fresh and clear. Made in Holland and dyed by a hundred year old secret process. Blue, Red, Orange or Green Predominating. State color.

Small illustration shows latest way to use this cloth. Shpg. wt. each, 9 oz.; of two, 1 lb.-4 oz.

19 C 9014—Size 51x51 inches.

Each ..... 49c TWO for 89c

Choose a Gay Print In Colors To Match Dresses

You'd naturally expect such nice quality to cost more! Assorted colored print designs similar to illustration on white ground. Hemstitched. Styles that make pleasing gifts. Size, 11x11 inches.

Shipping weight, 2 ounces.

25 C 2346
3 Assorted 19c

—Size, About 16½x16½ Inches.
—¼-Inch Hemstitched Hems.

Just look at this low price—and remember they're all linen. White only. Shipping weight each, 2 oz.

25 C 4509—Each 10c

Better quality. You can't beat linen for wear and general use. ½-in. Hemstitched hems. Size, about 18x18 in. A dozen would make a gift any man would appreciate.

25 C 4531—Each 17c

Women's White Linen 'Kerchiefs

Large variety of 'kerchief styles totally different from the usual. Hand embroidered. Multi-color floral designs. Some have colored appliqued patches. Hand whipped or hand rolled hems.

Size about 11x11 inches. Assorted patterns similar to illustration. Shipping weight, 2 ounces.

25 C 2334—Each 15c

PRACTICAL for EVERYDAY

Big Assortment Women's 'Kerchiefs

Prints, woven colored cords and all white cotton handkerchiefs. Various types included. Some hemstitched; others hemmed. Patterns similar to illustration.

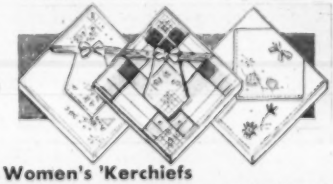
Size about, 9½x9½ in. Shipping weight, 2 ounces.

25 C 2347—6 Assorted 15c

Women's Boxed 'Kerchiefs

Always acceptable as gifts. Box assortment of colorful prints and white cotton handkerchiefs with neat, white or multi-color embroidered corners, like or similar to illustration. Hemstitched hems. Size about 10x10 inches. Shipping weight, 6 ounces.

25 C 2330—Box of 3 assorted 18c



Bargain Offering of Women's 'Kerchiefs

Another box assortment that should be seen to be appreciated. Fine quality cotton lawn. White or multi-color designs, similar to illustration, embroidered on white ground. Some have Venise type lace corners. Hemstitched hems. Size about 10x10 in. Shpg. wt., 9 oz.

25 C 2332—Box of 3 assorted 33c

Splendid box assortment of the latest designs at a low price. Good quality white cotton 'kerchiefs with pretty white or multi-color embroidered corners, like or similar to illustration. Hemstitched hems. Size, about 10x10 inches. Shipping weight, 6 ounces.

25 C 2331—Box of 3 assorted 23c

The Low Prices in This Book Are for Mail Orders Only

F911 AF949

Gay CURTAIN PRINTS

Price Says "Buy Now"

Imagine! Cotton Voiles and Marquisettes at such a decidedly low price. Prints are as fast to sun and tub as any prints of this class.

Colors: Blue, rose, green, gold or orchid on cream ground. Assorted patterns. State color wanted and permit us to select pattern. We guarantee to please you. Shipping weight, yard, 2 ounces.

Cotton Voile	Cotton Marquisette
39 inches wide.	36 inches wide.
24 C 6859	24 C 6858
A Yard..... 8c	A Yard..... 8c

Spiral DAMASK

Consider as a Gift

—Rayon and cotton; heavy; nubby

Reduced in time for Christmas sewing. For drapes, pillows, bedspreads. Colors: Green, gold, rust, blue, rose, eggshell, red or mulberry. State color wanted.

36-in. width	50-in. width
Shpg. wt. yd., 6 oz.	Shpg. wt. yd., 8 oz.
24 C 6302	24 C 6301
A Yard..... 28c	A Yard..... 49c

Fast Color VOILE

Save 8½c a Yard

—Width, 39-inch. SUNFAST-TUB-FAST

Price reduced; big *Sears* value. Extra fine quality for dainty curtains. White narcissus prints on colored grounds. You should also see the magnificent values in *Sears* big General Catalog.

Colors: Blue, rose or green. State color. Shpg. wt., yd., 2 oz.

24 C 6869—A Yard..... 12½c

Water Color SHADES

Lowest Prices Anywhere

28¢ Cut Size 3x5 FT.

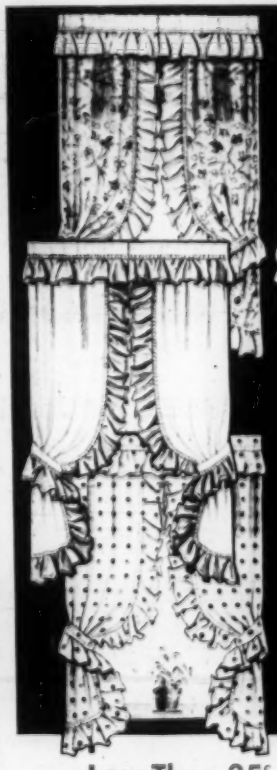
We can't tell you too often . . . it pays you well to buy at *Sears*. You save most here on best grade water color shades. Six times tested for imperfections. Great as this value is, you'll find every window shade in our Big General Catalog is priced for just such unequaled savings.

Colors: Buff, sand, light brown, olive green or dark green. State color. Mounted on patent spring rollers. Shipped at once from stock. Shipping weight, 2 lbs. 2 oz.

Width of Cloth, 36 inches

Cut Lgth., 5 ft.	Cut Lgth., 6 ft.	Cut Lgth., 7 ft.
24 C 2682	24 C 2683	24 C 2684
28c	33c	40c

Sears THE NATION'S GIFT STORE *If You Want to Save*

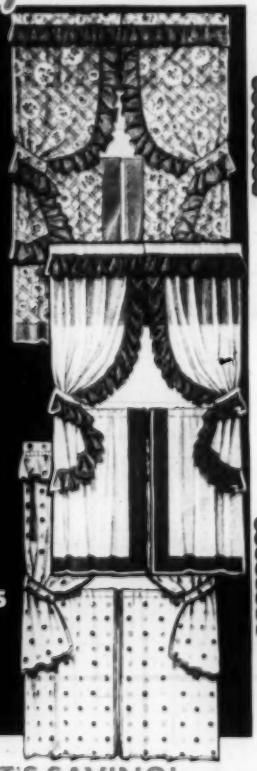


3 for $1.00

Choose Either Priscillas or Cottage Sets or Both as You Like

Any 3 of One Color and Style Will Be Alike

It's a Fact! Actually BELOW Manufacturer's COST TODAY



Less Than 35c a Window—THAT'S SAVING!

—Cotton Voiles
—Sunfast, tubfast trimmings
—Designs as fast to sun and tub as any prints of this class

Prints, gay florals, plaids, dots; even some plain colors. Endless variety of styles. Any three of one color and style will be alike.

Not all colors in every style. We shall select a pretty pattern in the color you prefer. We guarantee our choice will please you.

ASSORTED PRISCILLA STYLES

Colors: Rose, blue or green on cream ground. State color wanted. Size, each side, about 17 to 20 inches wide; 2¼ yards long. Shpg. wt. for 3, 1 lb. 2 oz.

24 C 2641—3 Pairs for..... $1.00

ASSORTED COTTAGE SETS

Colors: Rose, blue, green or gold on cream ground. State color. Size, top curtains, each, 18 by 43 inches; sash curtains, each, 18 by 54 in. Shpg. wt. for 3, 2 lbs. 2 oz.

24 C 2642—3 Sets for..... $1.00

COLORS: ROSE GREEN or ORCHID Predominating on CREAM GROUND State Color.

1½ Yard Length MARQUISETTE Prints

—Cotton marquisette plaids; as fast to sun and tub as any prints of this class

For bathrooms and other short windows. Think what a nice Christmas gift they'd be and how little the cost. Stocks limited. Size of each side, 19 inches wide by 1½ yards long. Shipping weight, 4 ounces.

24 C 5219—Pair..... 29c

COLORS: BLUE GREEN or GOLD on CREAM GROUND State Color.

Grenadine Cottage Set

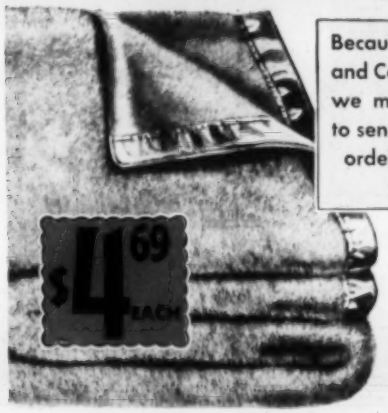
Woven Figures, Fast Colors

—Combed cotton grenadine; solid color ruffles

Pleasant hours in the kitchen! 25c saving only at *Sears*. Sunfast, tubfast woven-in figures; dainty baby ruffles. Tiebacks included. Size, top curtains, each, 21 by 43 in.; sash curtains, each, 21 by 34 in. Shpg. wt., 6 oz.

24 C 5338—Set..... 49c

Because stocks of Blankets and Comforters are limited, we may find it necessary to send color different than ordered. We Guarantee to Please You.



Best 4-Lb. ALL WOOL

Anywhere at this Low Price

Size, 72x84 Inches

—Good quality —Sateen binding

No slack time in the mill that makes this blanket. *Sears* orders keep them busy. It's reflected in this gratifyingly low price to you. Great big, warm all wool single blanket; woven double thick. Makes a lovely gift. You'll like it, too, for your own home as an extra blanket.

Good clear pastel colors: Rose, blue, green, tan, orchid, gold or gray. State color. Shipping weight, 4 pounds 8 ounces.

24 C 7510—Each..... $4.69

NASHUA

GREAT VALUE
EXTRA LONG BLANKETS

Size, 70x90 Inches

Wt., 1 Lb. 10 Oz.

—Woven of American Grown Cotton

Sears alone offer you this desirable quality, this extra long blanket at such a drastically low price. In great demand as a warm winter sheet, also. See our big General Catalog for other warm bedding bargains.

Plaids of rose, blue, green, peach or orchid; each with white. State color.

Shipping weight, 2 pounds.

24 C 7062—Each..... 97c

These Prices for Mail Orders Only

There Are Thousands of Other Bargains In Sears Big General Catalog

Sears THE NATION'S GIFT STORE *If You Want to Save*

PAISLEY SATEEN Comforter

Copied from High Priced Design

Cut Size, 72x84 Inches. Wt., 6½ Lbs.

Low priced for such a good looking comforter. An acceptable gift. Good grade Paisley print sateen top; plain sateen back. Fluffy cotton filling. Scroll stitched. Colors: Green, Rose, Blue, Orchid, Gold. State color. Finished sizes measure less than cut sizes. Shipping weight, 8 pounds 8 ounces.

24 C 8043—Each..... $3.59

NASHUA

COTTON PLAIDS

Usual ~~$1.75~~ to ~~$2.00~~ Value

Size, 72x84 In. Wt., 2 Lbs. 12 Oz.

—Woven of American Grown Cotton

12,096 square inches in this pair of blankets. Yes, a marvelous low price for famous Nashua quality. And that's the way you can save on every blanket and comforter listed in our big General Catalog! Sears savings are guaranteed! Plaids of Blue, Rose, Green, Peach or Orchid; each with white. State color. Shpg. wt., 3 lbs.

24 C 7076—A Pair..... $1.44

Cash Savings for You

Down Filled Comforter

Reduced from ~~$11.49~~

No Lovelier Holiday Gift

Cut Size, 72x84 Inches

Wt., 4¼ Lbs.

—Downproof sateen covering; extra fine quality.

Genuine high grade down. Light as a cloud, luxuriously warm. Laboratory tested downproof sateen. Stylist designed center panel, plain sateen back and border. Colors: Rose, Blue, Green, or Orchid. State color. Finished sizes measure less than cut sizes. Shpg. wt., 6 lbs. 6 oz.

24 C 8135—Each..... $9.49

CRIB BLANKETS

For Darling Babies on Your Gift List

$2.98 Value

ALL WOOL CRIB BLANKET

Size 36x50 In. Wt., 2 Lbs.

People living in the vicinity of paper pulp mills know what "felts" are and eagerly buy them for blankets. For they are woven of finest virgin wools; extra heavy; long wearing. In America's largest blanket mill these wool "felts" have been made into crib blankets. Dyed a pleasing, soil resisting TAN COLOR. Extra deep, soft fluffy nap. Shpg. wt., 2 lbs. 4 oz.

24 C 7780—Each..... $1.19

COTTON BLANKET

Size, 36x48 In.

Sateen bound on four sides.

Fine American grown cotton. Today's value on these crib blankets is 98c. Assorted colors and patterns. Permit us to fill whichever color and pattern we have in stock. We guarantee to please you.

Shpg. wt., 1 lb. 14 oz.

24 C 7738—Each..... 69c

Sears Send Back Every Penny Due You if You Send Too Much Postage

AMERICA'S SAFEST NON-SKID TIRE

ALLSTATE TRACTION GRIP

6-PLY—AT PRICES OF ORDINARY TIRES

NOW you can obtain *Sears* famous ALLSTATE TRACTION GRIP Tires in **6-ply construction** at prices of ordinary tires! Think of it! You pay no more than for "fair weather" tires, yet *Sears* give you the tremendous protection of Traction Grip's brute power to bite through mud, slush and snow . . . to hold the road in any kind of going. Sure-footed, long-lived, with huge, extra-tough knobs of live rubber to resist treadwear and prevent slipping, spinning or skidding! YOU DON'T NEED CHAINS WITH TRACTION GRIPS ON YOUR CAR!

ALLSTATE Traction Grip Guarantee

ALLSTATE TRACTION GRIP 6-PLY Tires are GUARANTEED to wear for 24 months! This guarantee includes **all road hazards** that would render the tire unfit for further service. . . . There are NO EXCEPTIONS! Should our 6-ply Traction Grip Tire fail within 24 months, return it to our Mail Order House. We will replace it with a brand new tire, charging you only for the proportionate amount of service the tire has given you while it has been in your possession.

Sears, Roebuck and Co.

Pulls Through Mud, Snow, Anything!

- ★ All plies are genuine Superlastic Cord, Gum-INSULATED.
- ★ Positively non-skid.
- ★ Massive, deep-cut knobs of extra-tough live rubber.
- ★ Self-cleaning block treads.

Special Offer
HERCULES
TIRE WITH TUBE
GUARANTEE
The ALLSTATE HERCULES TIRE is guaranteed to wear for 12 full months. This guarantee includes all road hazards that would render this tire unfit for further service. . . . There are no exceptions! Should our HERCULES Tire fail within 12 months from the date of purchase, return it to our Mail Order House. We will replace it with a brand new tire, charging you only for each month of the current price for service. . . . the tire has been in your possession.
SEARS, ROEBUCK AND CO.

A LOW PRICE TIRE GUARANTEED TO WEAR 12 FULL MONTHS

So far as we know the HERCULES is the only low priced tire that carries a guarantee of 12 FULL MONTHS OF SERVICE! What's more, the HERCULES is the finest tire we ever have sold for so little! Think of being able to buy a full year of tire service for HERCULES prices! They're top-notch tires too! Built to stand the wear day in and out on all kinds of roads. And how they do take it! HERCULES Tires are made with 4 FULL GUM-INSULATED SUPERLASTIC CORD PLIES to give maximum protection from blow-outs. *Sears* big Special Offer enables you to buy a HERCULES Tire and Tube for about what you would ordinarily pay for this quality of **tire alone.** Take advantage of this big offer **today**—before prices go up. Enjoy HERCULES lower cost and full year of GUARANTEED service.

Order by Catalog No. 28 C 715. State Size

30x3½ Reg. Cl. TIRE AND TUBE	29x4.40-21 TIRE AND TUBE	29x4.50-20 TIRE AND TUBE	30x4.50-21 TIRE AND TUBE
$3.80 for Both	$4.40 for Both	$4.62 for Both	$4.83 for Both
Shpg. wt., 11 lbs.	Shpg. wt., 15 lbs.	Shpg. wt., 16 lbs.	Shpg. wt., 16 lbs.
28x4.75-19 TIRE AND TUBE	**29x4.75-20 TIRE AND TUBE**	**29x5.00-19 TIRE AND TUBE**	**30x5.00-20 TIRE AND TUBE**
$5.05 for Both	$5.12 for Both	$5.35 for Both	$5.73 for Both
Shpg. wt., 17 lbs.	Shpg. wt., 17 lbs.	Shpg. wt., 18 lbs.	Shpg. wt., 18 lbs.

For Complete Line of Tires See Our Big General Catalog

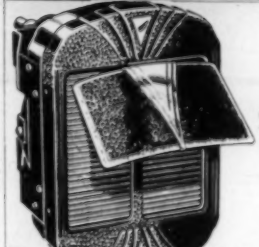
ALLSTATE TRACTION GRIPS are brutes for traction . . . built for the man who wants maximum protection in a traction grip tread. THOUSANDS UPON THOUSANDS OF OUR CUSTOMERS TELL US THEY ARE THE SAFEST, TOUGHEST, "GO-GETTINGEST" TIRES THEY EVER USED! No snow too deep . . . no mud too thick . . . no road too slick for Traction Grips! They bite into the pavement and HANG ON. That's why they are the favorite tires of mail carriers, farmers and all drivers who must be out in all kinds of weather. Now we have a complete line to fit all cars. The demand for these tires has been great because drivers have found they are **the safest tires at all times.** Buy a set now before prices advance.

Order by Catalog No. **28 C 945. State size.**

Size Tire–Rim	6-Ply Price Each	Shpg. Wt., Lbs.	TUBES Extra Heavy Red Each	TUBES Extra Heavy Red Shpg. Wt.
29x4.40—21	$ 8.05	27	$1.05	2 lbs. 14 oz.
29x4.50—20	8.05	27	1.05	2 lbs. 12 oz.
30x4.50—21	8.05	27	1.05	2 lbs. 14 oz.
28x4.75—19	8.65	28	1.05	3 lbs. 8 oz.
29x4.75—20	8.65	28	1.05	3 lbs. 12 oz.
30x4.75—21	8.65	27	1.05	3 lbs. 14 oz.
29x5.00—19	8.95	28	1.05	3 lbs. 8 oz.
29x5.00—20	8.95	28	1.05	3 lbs. 8 oz.
31x5.00—21	10.65	25	1.20	3 lbs. 10 oz.
5.25	10.65	25	1.20	3 lbs. 11 oz.
28x5.25—18	10.55	33	1.18	3 lbs. 8 oz.
29x5.25—19	10.55	26	1.20	3 lbs. 8 oz.
30x5.25—20	10.55	26	1.20	3 lbs. 10 oz.
31x5.25—21	10.55	28	1.20	3 lbs. 10 oz.
5.50—17	10.55	31	1.20	4 lbs.
28x5.50—18	11.30	33	1.40	4 lbs. 4 oz.
29x5.50—19	11.30	28	1.40	4 lbs. 8 oz.
6.00—17	11.30	31	1.40	4 lbs.
30x6.00—18	12.40	30	1.40	4 lbs. 4 oz.
31x6.00—19	12.40	30	1.40	4 lbs. 8 oz.
32x6.00—20	13.10	32	1.60	4 lbs. 8 oz.
33x6.00—21	13.40	34	1.60	4 lbs. 8 oz.
31x6.50—19	13.40	34	1.60	4 lbs. 4 oz.
32x6.50—20	14.60	36	1.95	5 lbs. 8 oz.

ALLSTATE TRACTION GRIP TRUCK AND BUS TIRES. For Popular Trucks. They offer truck owners the many advantages of these famous road-gripping tires.

Size Tire—Rim		Price Each	Shpg. Wt., Lbs.	Tubes—ALLSTATE Heavy Duty Red Each	Tubes—ALLSTATE Heavy Duty Red Shpg. Wt.
32x6.00–20—	6-Ply	$14.75	37	$1.03	6 lbs. 8 oz.
32x5	8-Ply	24.95	52	2.05	8 lbs.
32x6	8-Ply	24.50	52	2.05	8 lbs. 14 oz.
32x6	10-Ply	31.95	79	2.05	8 lbs. 14 oz.



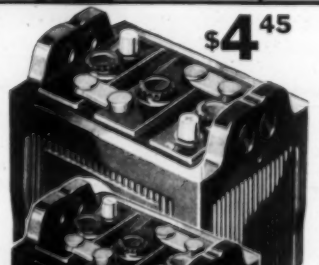
SUNWARM HOT WATER HEATER

$6.69 Complete With All Fittings

- ★ Special type all-copper core.
- ★ New type heat deflector may be set in any position.
- ★ Rich black crackle finish, trimmed in chromium.
- ★ Mounts in any position.

A big, full size heater, efficient in operation, that compares with the average $15.00 heater. Easy to install—only two holes to drill. Richly finished in black crackle with chromium trim. Fits all cars. Variable speed thermostat gives full control. Quiet-running motor is extremely economical of current. Shpg. wt., 12 lbs.

28 C 7775—Complete with all fittings..... $6.69



$4.45

POWERFUL PEERLESS 18-MONTH BATTERY

AT A NEW LOW PRICE

- ★ 13 full size plates, 20% heavier than standard.
- ★ Full 86-ampere-hour capacity.
- ★ Leakproof, one-piece container.

Compare the quality with the average $7.50 battery. Will outlast several cheap "bargain" batteries. Shpg. wt., 50 lbs.

28 CM 23—For all cars requiring 13-plate battery, 9 in. long..... $4.45

28 CM 23F—For Ford Model "A" 1928–32 and V-8 1932..... $4.45

28 CM 23C—For Chevrolet 6 (Reverse Assembly) Models 1929–32..... $4.45

Sears SUPER VALUE 12-Month Battery

Sears SUPER VALUE Battery gives you 12 FULL MONTHS OF SERVICE. 13 standard plates. 4⅝x8⅝x9⅛ in. 27-amp.-hr. cap. Shpg. wt., 50 lbs.

28 CM 27—For all cars requiring 13-plate battery..... $2.75

28 CM 27F—For Ford Model "A" 1928–32 and V-8 1932..... $2.75

28 CM 27C—For Chev. 6 (Reverse Assembly) 1929–32..... $2.75

Here's Big Seat Cover Value!

$1.19 Coupe

Universal type, fits all cars. Well-tailored SLIP-ON Seat Covers with form fitting elastic sides on coach seats that insure a snug, smooth fit. Attractive all-over patterns. Furnished in **Blue or Tan. State color.**

28 C 7470	28 C 7471	28 C 7421
For all 2-Pass. Coupes. Shpg. wt., 2 lbs.	For All Coaches or 2-Door Sedans. Shpg. wt., 3 lbs.	For All 3 Pass. Sedans. Shpg. wt., 3 lbs.
$1.19	$2.19	$2.19

28 C 7473—Single coach seat for driver. Shpg. wt., 1 lb.. 59c

$2.69 PAIR

BIG TWIN HORN VALUE

Look at *Sears* low price on these straight, trumpet type twin horns! Powerful penetrating tone. Trumpets are chrome plated. Length, 11⅛ in. Width, 5⅛ in. Complete with brackets. Shpg. wt., 7 lbs. 6 oz.

28 C 1610—Pair..... $2.69

License Plate Holder

Adjustable to fit any size license plate. Adds a smart touch to any car.

28 C 5606—Shpg. wt., 1 lb.... 63c

Jeweled Bolts, 2 red and 2 green.

28 C 5600—Shpg. wt., 4 oz.... 15c

MORLIFE MOTOR OIL

100% Pure Pennsylvania **9¾c** Plus 1c Tax

10½c Per Qt. In 55-Gal. Barrels

The grade usually sold by the quart for 25c to 35c.

Second in quality only to our famous CROSS COUNTRY Motor Oil. S.A.E. grades 20, 30, 40, 50 and 60. **State grade wanted.** Shipped from Boston, Mass., Philadelphia and Pittsburgh, Pa., Detroit, Mich., Cleveland, Ohio, Chicago, Ill., St. Louis and Kansas City, Mo., Minneapolis, Minn., and Omaha, Nebraska.

28 CM 4470—5-gal. can. Shpg. wt., 40 lbs. 42c gal. plus 6c tax..... 48c

28 CM 4471—12-gal. drum. Shpg. wt., 100 lbs. 42c gal. plus 6c tax..... 46c

28 CM 4472—30-gal. bbl. Shpg. wt., 250 lbs. 41c gal. plus 6c tax..... 45c

28 CM 4473—55-gal. bbl. Shpg. wt., 450 lbs. 39c gal. plus 6c tax..... 43c

ENERGEX SPARK PLUGS

18c Each in Sets of 4

- ★ 2-Piece steel shell.
- ★ Balanced Porcelain.

The price is lower than ever, but the splendid quality has been maintained. Comes in 12 heat ranges to cover all motors. **State make, model and year of car.** Shpg. wt., each, 4 oz.

28 C 1415—Each..... 19c

In sets of 4 or more, each..... 18c

28 C 1400—Cross Country Spark Plug, guaranteed for 15,000 miles. The highest quality possible to buy regardless of price. Each..... 39c

In sets of 4 or more, each..... 38c

A Real Companion

Never Before at This Low Price

- ★ New type oil-retaining bronze bearings.
- ★ 7 inch diameter saw blade.
- ★ Enclosed operating mechanism.
- ★ Full 2¼ inch depth of cut. Accurately made ripping fence.
- ★ Ball crank adjusts depth of cut.

CRAFTSMAN Bench Saws Make Dandy Christmas Gifts!

Appreciated, too, for they are full size saws. Capable of doing finest work. It's the finest bench type saw we've seen that sells for less than $30.00!

Entirely new design . . . simple, rugged, powerful. Table 10x14¾ inches in size tilts to any angle to 45 degrees. Shipping weight, 31 pounds.

99 C 2227—Less motor . . . **$9.65**

99 C 2229—With ½ H.P. motor. Shpg. wt., 62 lbs. **$18.90**

Startling Value in a 16-Piece TOOL SET! $2.29

How his eyes will shine when he finds Santa Claus has left him this fine set of tools! A dandy steel tool box with tray, measuring 14½x8½x4½ in., enameled in green, 6½ in. block plate, 10 oz. hammer, 4-in. screw driver, coping saw, 6-in. combination pliers, ¼-in. hand drill, 8 drills, 3/32, 1/8, 5/32 and 3/16 in.; ½-in. wood chisel, 7½-in. try square, 4-ft. folding rule and pkg. assorted nails. A lot of tools for very little!

Shpg. wt., 7 lbs.

99 C 0564 . . . . . **$2.29**

A FLASHLIGHT MAKES A FINE GIFT

Here are three that offer big value for little money

1500-Ft. Beam Long Range Flashlight

3⅜-in. octagon head focuses from narrow to broad beam by simply turning the head. Length, 14 inches. This 5-cell flashlight throws an extra long beam. Heavy brass case, nickel plated. Silver plated reflector. 3-point safety switch won't turn on accidentally. Complete with Mazda bulb and five 10c quality batteries. Shpg. wt., 3 lbs.

20 C 1754 . . . . . **79c**

20 C 1369—1000-ft. beam. 3-cell focusing flashlight. Heavy nickel plated brass case. Complete with bulb and 3 Shurlite batteries. Shpg. wt., 2 lbs. **49c**

20 C 1371—500-ft. beam. 2-cell focusing flashlight. Heavy brass case, nickel plated. Complete with bulb and 2 Shurlite batteries. Shpg. wt., 1 lb. 6 oz. . . **29c**

Sears THE NATIONS GIFT STORE *If Youre in a Hurry*

7-Foot *Heatmaster* Cord Set 25c

Recommended for irons and all other appliances. Plug is high heat resisting composition. Rubber cap pull plug. As fine a cord set as money can buy! Listed by Underwriters' Laboratories. Shpg. wt., 8 oz.

20 C 617—Each **25c**

Same as above but with switch in plug. Shpg. wt., 10 oz.

20 C 619 . . . . . **35c**

Start a Workshop for Him with this 28-Piece TOOL SET

One of the most complete tool sets we have ever seen for this low price! It contains just about every tool a boy wants. Green enameled steel box with tray measures 13½x6½x4 in. It holds 6½-in. block plane, 10-oz. hammer, 4-in. screwdriver, 12-in. striking bar, 12-in. hand saw, coping saw, 6-in. combination pliers, ¼-in. hand drill, 8 drills, 1/16, 3/32, 1/8, 5/32 and 3/16 in., 10-in. bit brace, small and large auger bits, asst'd. nails, ½-in. wood chisel, ¾-in. chisel, 7-in. oilstone, 20 sheets assd. sandpaper, 16-in. dumb and level, 7-in. carpenter's pencil, 7½-in. try square, adjustable hack saw, electric soldering iron and 4-ft. folding rule. Shpg. wt., 17 lbs.

99 C 0566—28-Piece Tool Set. **$4.75**

A Useful Gift that He'll Appreciate

Highest quality ½ H.P. Ball bearing double shafted motor with 2-in. pulley, starting switch, cord and plug. Beautifully finished in lustrous black and Royal blue. For 110 to 120 volt 60 cycle A.C. Shpg. wt., 32 lbs.

99 C 2621

$8.95

A sturdy ¼ H. P. motor, bronze bearings single shaft, less starting switch complete with cord and 2 in. pulley. For 110 to 120 volt 60 cycle A.C. Shpg. wt. 27 lbs.

99 C 2619

$5.95

CUT OUT ORDER BLANK ON THIS LINE

Sears ORDER BLANK

SEARS, ROEBUCK AND CO.

• WE GUARANTEE TO SATISFY YOU

How to Send Money The safest way is to send money by postoffice money order, express money order, bank draft or personal check. If none of these can be procured, currency may be sent, but it should be registered letter. If in a special hurry, your order will be shipped C.O.D. for the amount of purchase price, if you so instruct us. Give your complete address in your letter.

On Parcel Post Shipments Be sure to include sufficient money for postage. If there is a trifle over or under, we will refund or collect by parcel post. Please see our big General Catalog for parcel post rates.

On Freight Shipments If there is a freight agent at your station, we ship by freight. Be sure to include money for freight charges. If you do not know the freight charges, write us and we will tell you. If there is a freight agent at your station, we ship by freight. Be sure to include money for freight charges. Write us and we will tell you.

Date _____ 193

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Postoffice _____

Rural Route _____ Box No. _____ State _____

Street Address _____ Please give both your Street and Box numbers, if on a Rural Route

If you want this order shipped to another person or to a different address from that shown above, give directions here.

DO NOT WRITE IN THIS SPACE

Amount Received From Customer

HOW SHALL WE SHIP? Mark X in Proper Square — Parcel Post ☐ Express ☐ Freight ☐

SIZES and COLORS Please Don't Forget Them

NOTICE! Add Shipping Weights and Figure Parcel Post Charges on Total Weight Only

Number of Article in Catalog	Quantity Desired	NAME OF ARTICLE WANTED	SIZES	COLORS Finish, Etc.	Price Each Send Exact Amt.	Put Totals Here and Add This Column	Shipping Weight Pounds	Ounces
			Sizes—	Colors, etc.				
			Sizes—	Colors, etc.				
			Sizes—	Colors, etc.				
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			Sizes—	Colors, etc.				

Use These Handy Spaces for Ordering WOMEN'S and MISSES' Dresses, Coats, Corsetry

PLEASE GIVE ACTUAL MEASUREMENT. "DON'T ALLOW." We Make All Necessary Allowances.

Number of Garment in Catalog	Quantity Desired	GARMENT WANTED	Size	Bust Size	Waist Size	Hip Size	Height	Weight	COLORS, Etc.
									Colors, etc.

WOMEN! TELL US THIS— Do you like to wear your clothes loose or close fitting? Almost how many inches longer than dress or skirt length do you wear your coat?

Use These Handy Spaces to Order MEN'S and YOUTHS' Clothing

Number of Garment in Catalog	Quantity Desired	GARMENT WANTED	Chest Size	Waist Size	Inseam Length	Height	Weight	Age	COLORS, Etc.
									Colors, etc.

AMOUNT SENT for Goods

ADD TO TOTAL Amount of Stamps Ordered Here for Shipping Charges

Additional Amount Sent for Parcel Post Insurance and C.O.D. on Previous Order

TOTAL AMOUNT ENCLOSED

TOTAL WEIGHT IN POUNDS — Pounds _____ Ounces _____

If You Have Moved Since Sending Your Last Order Please Give Former Address Below

Name _____

Street Address _____ Rural Route _____

Box No. _____ State _____

Sears..the Nation's Gift Store

70x80-Inch Blanket EACH 63c

When *Sears* save, you save too. We contracted for these blankets when cotton was low. Today, yarns and labor alone cost practically what we're asking. Woven of sturdy American grown cotton. **Plaids of green and white, blue and white or rose and white. State color. Wt. 1 lb. 3 oz.** Shpg. wt., 1 lb. 6 oz.

24 C 7057—Each.....63c

RINGLESS

Clear Silk Chiffon

57c A PAIR

Specials! Full-fashioned. Ringless. Picot tops; French heels. Reinforced.

86 C 290—Colors: Harmony (brown); Townwear (medium taupe); Flattery (dark taupe); Light gunmetal; Smoketone (darker gunmetal). Sizes, 8½, 9, 9½, 10, and 10½. **State size and color.** Shpg. wt., pair, 4 oz.

79c CHILDREN'S SIZES

These Prices Are For Mail Orders Only

$1.29 A PAIR

So Warm and Yet So Neat

—Gibraltar Premier Quality rubber snap-on; light warm fleece lining.

WOMEN'S SIZES 2½ to 8. Wide widths. State size. Order one-half size larger than shoe. Shpg. wt., 1 lb. 6 oz.

		Pair
76 C 9222	—Black. For heels up to 1⅝ inches. (Figure 3.)	85c
76 C 9223	—Black. For heels 1¾ inches and up. (Figure 2.)	
76 C 9224	—Brown. For heels up to 1⅝ inches. (Figure 3.)	
76 C 9225	—Brown. For heels 1¾ inches and up. (Figure 2.)	

WOMEN'S AND BIG GIRLS' SIZES 2½ to 8; also 9. For low heels and medium wide toes. (Figure 4.) Wide widths. State size. Order one-half size larger than shoe. Shipping weight, 1 pound 6 ounces.

76 C 9201—Brown. Pair.....85c

GIRLS' SIZES 11 to 2. Wide widths. State size. Order same size as ordinary shoe; one-half size larger than stitchdown shoe. Shpg. wt., 1 lb. 4 oz.

76 C 9226—Brown. Pair.....83c

CHILDREN'S SIZES 6 to 10½. Wide widths. State size. Order same size as ordinary shoe; one-half size larger than stitchdown shoe. Shpg. wt., 1 lb.

76 C 9247—Brown. Pair.....79c

Savings Guaranteed

Brand New— Amazing Bargain!

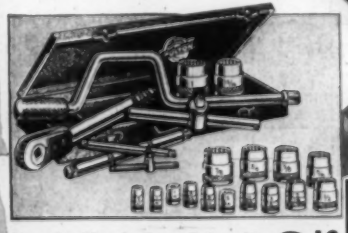
An entirely new Winter and early Spring style at a price designed to fit the slimmest shoe budget. For sports, school, general daytime use—for girls, young women, mothers. You'll all feel properly shod in these. A smart combination of trim contrasting leathers—smooth black calf-grained or black patent leather with embossed leather tongue, fringed Kiltie-fashion. Trim perforations add more style. Long wearing rubber sole. 1½-inch walking heel; rubber lift.

Exceptional value for $1.29. Far better quality than you would expect.

WOMEN'S SIZES 2½ to 8. Medium wide widths. State size. Shipping weight, 1 pound 10 ounces.

15 C 2957—Black Leather.

15 C 2958—Patent Leather. Pair....$1.29



Handy Man's Best Friend! 22-Piece Socket Wrench Set $2.19

This set will fit practically every nut or bolt on any car, truck or tractor.* Yet look how little it costs. FULTON Quality, too!

Has 16 broached sockets, 14 of 12 points in sizes 7/32 to 1 inches, and 2 of 8 points, ¼ and 5/16 inches, speeder, ratchet and 2 sliding "T" handles, 2 extensions.

Shipping weight, 13 pounds.

28 C 6175.....$2.19

Finer Cotton Broadcloth

$1.19 EACH

—Combed Lustrous Cotton Broadcloth
—Pre-Shrunk and Fadeproof
—Perfect Tailoring Throughout
—Beautiful Ocean Pearl Buttons

NOW your present can be the luxurious cotton broadcloth—beautiful tailoring—aristocratic styling you wanted to give. PRICE IS DOWN. We've grouped some of our finest dress models at this unbelievable figure. Values up to $1.79. Tie not included.

Half sizes, 14 to 17. State size. Shpg. wt., 1 lb.

ATTACHED COLLAR MODEL

83 C 5900—White
83 C 5901—Tan
83 C 5902—Blue
83 C 5903—Green
83 C 5904—Gray

NECKBAND STYLE

83 C 5905—White. Made with soft double cuffs. No collar or pocket.

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